news release

**[INSERT HEADLINE]**

**Ex. [Company Name] Assembles All Star Movember Team to Raise Funds and Awareness for Men’s Health**

**CITY, STATE – (Month date, 2020)** – [Insert Community name/Corporation name] is proudly participating in Movember’s annual fundraising campaign, which encourages people to sign up at movember.com, Grow a moustache, Move, to commit to walking or running 60 miles, Host a virtual event or Mo Your Own Way. Mo Your Own Way is a choose-your-own-adventure type of activity and allows people to pick how they want to support Movember. The new challenge could include riding your motorcycle across the country or doing 100 burpees and allows supporters to participate and not be limited by what they want to do. All of this support will change the face of men’s health, raising funds and awareness for mental health and suicide prevention, prostate cancer and testicular cancer.

[Include 1-2 sentences on how your community/company will be supporting Movember this year – i.e. hosting an event, virtual Mo Party,matching donations at a corporation, etc.]

[Movember](https://us.movember.com/?home) is the leading charity dedicated to changing the face of men's health in the US and around the world. Best known for their annual Movember fundraising campaign that takes place every November, they fund various projects and receive donations year-round. During Movember, men start Movember 1st clean-shaven and grow only a moustache for the month, getting friends, family and colleagues to donate to their effort. Men and women can also choose to Move, Host a virtual event and participate in Mo Your Own Way.

[Include language about WHY your company/community is participating in Movember – i.e. are there any personal connections, etc. Include link to team Mo Space, encourage sign ups and fundraising to your team page.]

[Insert Quote here – sources could include company executives, Mo Bros who have been participating for many years, etc. – example, “\_\_\_\_\_\_\_\_\_\_\_\_\_\_,” said John Smith of Smith and Co Design.]

[Add in any additional information you want to include here]

About Movember

Movember is the leading charity changing the face of men’s health on a global scale, focusing on mental health and suicide prevention, prostate cancer and testicular cancer.

The charity raises funds to deliver innovative, breakthrough research and support programs that enable men to live happier, healthier and longer lives. Committed to disrupting the status quo, millions have joined the movement, helping fund over 1,250 projects around the world.

In addition to tackling key health issues faced by men, Movember is working to encourage men to stay healthy in all areas of their life, with a focus on men staying socially connected and becoming more open to discussing their health and significant moments in their lives.

The charity’s vision is to have an everlasting impact on the face of men’s health. To donate or learn more, please visit movember.com. Movember is a registered 501(c)(3) charity.

**[Insert boilerplate on company/community here]**

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**Contact:**

**[Insert Name]**

**[Company name]**

**[Insert phone]**

**[Insert email]**