



MOVEMBER  
**THE RULES**

**RULE ONE**

ONCE REGISTERED AT [MOVEMBER.COM](http://MOVEMBER.COM)  
EACH MO BRO MUST BEGIN THE 1ST OF MOVEMBER  
WITH A CLEAN SHAVEN FACE.

**RULE TWO**

FOR THE ENTIRE MONTH OF MOVEMBER EACH  
MO BRO MUST GROW AND GROOM A MOUSTACHE.

**RULE THREE**

DON'T FAKE IT. NO BEARDS, NO GOATEES  
AND NO FAKE MOUSTACHES.

**RULE FOUR**

USE THE POWER OF THE MOUSTACHE TO CREATE  
CONVERSATION AND RAISE FUNDS FOR MEN'S HEALTH.

**RULE FIVE**

EACH MO BRO MUST CONDUCT HIMSELF  
LIKE A TRUE GENTLEMAN.