



MOVEMBER PROSTATE CANCER HEALTH EQUITY INITIATIVE REQUEST FOR PROPOSALS

Frequently Asked Questions

21 September 2023

Intent of Funding Opportunity:

This new Prostate Cancer Health Equity Initiative aims to fund projects that *build* or *strengthen* the evidence base of promising approaches that contribute to health equity, promoting the inclusion and improved outcomes of marginalised and traditionally underrepresented populations of men at risk of or diagnosed and living with prostate cancer in Australia, Canada, Ireland, United Kingdom, and the United States only.

Along with the Request for Proposal (RFP), below are questions and corresponding answers that may be important when considering your participation in the Initiative. Questions that are not found in this FAQ should be forwarded to pcahealthequitygrants@movember.com.

ABOUT THE INITIATIVE

Q1. What is the scope of the Initiative?

The purpose of this Initiative is to reduce disparities in prostate cancer outcomes through two streams: 1) Generating new knowledge or 2) Strengthening evidence by accelerating adoption and implementation of that knowledge into practice.

Q2. Who is eligible to apply?

This grant opportunity is open to any person/institution/organisation that meets the Funding Eligibility as outlined in the RFP in any of the following five participating countries: Australia, Canada, Ireland, UK and the US.

Q3. How do I make a submission to this grant opportunity?

Applicants will follow a phased process; Phase 1 being an Expression of Interest (EOI) as set out in the RFP. The EOI is submitted through the online application portal at <https://www.grantinterface.com/Home/Logon?urlkey=movember> by 5:00PM EST on 16 November 2023. Mailed, e-mailed, faxed or late submissions will not be accepted.

Q4. If we are selected to full proposal, can we use our own evaluation team to evaluate the project?

Movember will contract a third-party evaluator for this Initiative. If a project team would like to carry out their own evaluation, they will need to work with Movember's evaluator to develop an appropriate evaluation that meets the needs of the Prostate Cancer Health Equity Initiative.

AVAILABLE FUNDING

Q5. What is the maximum amount of funding available?

Funding is over a three-year period and varies depending on the posted range within the RFP.

Australia	\$800,000 AUD (funding range \$100k - \$300k per grant)
Canada	\$2,100,000 CAD (funding range \$100k - \$500k per grant)
UK	Funding range £100k - £300k per grant
Ireland	€200,000 EUR (funding range €100k-€200k per grant)
USA	\$600,000 USD (funding range \$100k - \$300k per grant)

We strongly recommend that you apply for the funding required to implement your initiative rather than budgeting to the maximum amounts available. Projects that have been recommended for funding will have their budgets reviewed in detail.

Q6. How many projects will be funded under the initiative?

The number of projects funded under the Initiative will be dependent on the individual funding requests.

Q7. Is it expected to have co-funding for my program?

No. Initiatives are not required or expected to have co-funding in place to access funds. However, initiatives that can provide evidence of the ability to attract co-funding will be favourably considered. It is important to identify any existing relationships/ partnerships in place and if you are seeking partial funds to implement your initiative, you should indicate who the partners are with a breakdown of contributions.

Q8. What Initiatives are eligible for funding?

Please see the Funding Eligibility within the RFP for what is and is not considered eligible for funding under this Initiative.

Q9. When will the funding be available for successful applicants?

Subject to the full execution of a Funding Agreement, the earliest start date for projects following review of Full Proposals is June 2024.

Q10. What is the timeframe to complete the proposed Initiative?

The default grant period will be from 1st June 2024 - 30 May 2027 to complete proposed activities, including final reporting to Movember; however, the period can shift dependent on full execution of the Funding Agreement.

Applications should be made for Initiatives ranging between 24 and 36 months, with the submitted budget costed appropriately to reflect the timeframe.

Q11. Should I budget for the evaluation?

Movember is engaging and funding an external evaluator to work directly with the project teams to develop the appropriate evaluation framework and complete the evaluation for all Initiatives.

Applicants should, however, ensure they have budgeted and resourced for evaluation support, including activities such as co-development of a program on a page, facilitating collection of data, contributing to analysis and knowledge sharing.

All other Initiative funding should be used toward direct project related activities.

Q12. Can my submission be over the amount specified per the country limit?

No. Funding requests must be made for up to the maximum amount specified in the RFP. There is some flexibility to vary the amount over the three-year period, provided the total funding does not exceed the maximum allowed. Note that this does not include the additional capacity funds available for Full Proposal Phase.

ORGANISATIONAL STRUCTURE

Q13. Is it possible to submit more than one proposal if we have multiple initiatives matching this opportunity?

Yes. Multiple Expressions of Interest (EOI) from the same organisation will be considered. Please submit a separate EOI for each initiative.

Note: there is no guarantee that any one or more than one initiative will be invited to submit a full proposal.

Q14. Can initiatives have international members or partners?

Yes. However, the team lead, or lead organisation must be based in the country where you are applying. International team members/partners can be paid from grant funds, but the initiative must be focused on benefitting men from the country of application.

Q15. Will you consider an initiative that is run internationally for the same target audience?

Yes. However, the collaborative model as well as the roles and responsibilities of each participating team would need to be explained within the EOI.

Q16. Can I apply to Movember if I'm getting government funding for my initiative?

Yes. You are still eligible for Movember funding if you are receiving government funding.

Q17. Can I submit an application for a past initiative if my organisation ran an initiative whose funding was cut?

Yes. You can 're-start' an initiative whose funding has been cut, providing it is aligned to the intent of this funding call.

SUBMISSION OF APPLICATION

Q18. If invited, how much time do I have to submit a full proposal?

Applicants invited to submit a full proposal will be informed during the week of 18 December 2023; and will have approximately eight weeks to prepare their submission: February 23, 2024.

Q19. Do I have to create an account to access the online application?

Yes. In the grants management system, click on "New User?" to complete the registration process. An account is required to access and submit an online Expression of Interest. The account also allows you to save and return to a request.

Q20. Where can I go for more information on how to use the grants management system?

Instructions and tutorials on how to use the grants management system can be found on the applicant login page here:

<https://www.grantinterface.com/Home/Logon?urlkey=movember>

Q21. Why are you using an Expression of Interest (EOI) process?

Our EOI process provides a preliminary indication of whether your submission is a good fit for the goals of the initiative without requiring a lot of time or effort in submitting a full proposal.

Q22. How does an EOI process work?

Following the EOI assessment process, you will receive notification of the decision. Applicants with an approved EOI will be invited to submit a full proposal.

Note: An invitation to submit a full proposal does not guarantee that the grant proposal will be approved for funding.

ASSESSMENT OF APPLICATIONS**Q23. How will my EOI be assessed?**

EOI's will be shortlisted by a review panel convened specifically to assess submissions.

Q24. What are the assessment criteria for the EOI?

EOI's will be assessed based on:

- Alignment to the stated goals of the Initiative.
- How well the Applicant and team represent the Priority Population.
- How well the project/idea is described.
- The supporting evidence/theory for the program.
- The likelihood that outcomes will contribute to new knowledge, or promising evidence that accelerates adoption into practice, will be strengthened.
- The extent to which the outcomes of the proposed project can be evaluated.

Q25. Will I receive feedback of the EOI review if unsuccessful?

Due to the expected high volume of EOI submissions, only general feedback will be provided.

Q26. How will a full proposal be assessed?

Full proposals will be reviewed by a selection panel comprised of subject matter experts (SME's), who do not have any conflict of interests with the applicants.

Q27. When will I be notified about the outcome of my full proposal submission?

Applicants will receive a notification by end of April 2024.

GENERAL QUESTIONS**Q28. Do you accept French language applications?**

Yes. Applications in either of Canada's official languages are welcome.

Q29. Why are Black Men/Men of African and Caribbean descent not included in the United Kingdom Program?

Movember will be funding a program addressing this population of men through a collaboration with Prostate Cancer UK. We will announce details of this initiative shortly.

Q30. The person who created our online account has left our organisation. How can I access our account?

The account can be transferred. Email Movember at pcahealthequitygrants@movember.com and provide the name/ email address of the person who created the account and the name, email address and title of the person the account should be transferred to. You will receive an email indicating the account has been transferred, and you can update the password to suit your preference.

Q31. If we get Movember funding, do we have to grow moustaches and raise money?

While it's not a requirement, we encourage all our program partners to participate in our Movember campaign, which runs annually from November 1st through to November 30th.

There are a few different ways you can take part:

- **GROW:** Join the sacred, hairy ritual. Grow a Mo, raise funds and save lives.
- **MOVE:** Run or walk 60km over the course of the month. That's 60km for the 60 men we lose to suicide globally every minute.
- **HOST:** Surrender to a good time. Throw an event to raise funds for men's health.
- **MO YOUR OWN WAY:** A choose-your-own-adventure challenge. You make the rules, set the limits, inspire donations.

We'd love to have you join The Order of the Mo this Movember 2023! Visit Movember.com to learn more.