

THE MOVEMBER GROUP

REQUEST FOR PROPOSAL

**PHASE 1 OF THE EVALUATION OF THE MOVEMBER
PROMS GRANT PROGRAM**

ISSUE DATE

15 FEBRUARY 2024

PROPOSAL DUE

13 MARCH 2024

LODGEMENT ADDRESS

VIA EMAIL TO

promsgrants.eval@movember.com



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1 KEY DATES, CONTACTS AND DEFINED TERMS

Key dates

Below is a list of the key dates for this Request for Proposal.

TABLE 1 – KEY DATES

Activity	By when
RFP released	15-02-2024
Last day for Respondent questions to be sent to Movember via email	29-02-2024
RFP response due by Closing Time via email to promsgrants.eval@movember.com	13-03-2024
Proposal review and shortlist process conducted by Movember	22-03-2024
Follow-up questions and/or interviews with Movember	03-04-2024
Selection of successful Respondent	10-04-2024
Services Agreement signed (Approx.)	24-04-2024
All Respondents notified of decision by email (Approx.)	24-04-2024
Start service provision (Approx.)	29-04-2024
End service provision (Approx.)	31-08-2024

Key contacts

The key contacts for Movember are:

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Global Director, Monitoring, Evaluation & Learning

&

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Defined terms

Term	Definition
Agreement	means the agreement which will be put in place between Movember and the Successful Respondent
Business Day	means any day other than on a Saturday, Sunday or public holiday where the Respondent is located.
Closing Time	means the date and closing time (EST/ GMT/ AEDT depending on where the Respondent is located) for submitting a Proposal.
Commencement Date	means the commencement date of the Services.
End Date	means the end date of the Services.
Insurance Requirements	means the insurance requirements set out in Section 7.
Movember	means the following: <ul style="list-style-type: none">• The Movember Group Pty Ltd as Trustee for Movember Foundation (ABN 48 894 537 905); or• any other Movember entity in the Movember Group, as advised by Movember in writing.
PREM	means “Patient-Reported Experience Measure”.
PROM	means “Patient-Reported Outcome Measure”.
POP	means “Program on a Page” (Movember’s version of a program logic).
Proposal	means the documents constituting the Respondent’s offer to deliver Movember’s requirements under this RFP.
Program	means Movember’s Patient-Reported Outcome Measures (PROMs) Grant Program.
Proposal Brief	means the Proposal brief set out in Section 5.
Reporting Requirements	means the reporting requirements set out in the Evaluation Brief.
Respondent	means a person or organisation who offers to deliver the Services pursuant to this RFP.
RFP	means this Request for Proposal, including all schedules and attachments.
Selection Criteria	means the Selection Criteria as described in the Section 9.
Services	means the services to be provided by the Successful Respondent as set out in this RFP.
Services Location	means location of the Services set out in the Evaluation Brief.
Service Requirements	means the service requirements set out in the Evaluation Brief.
Services Timeline	means the timeline to deliver the Services set out in the Evaluation Brief.
Successful Respondent	means the Respondent that is offered the Services to complete the project that is the subject of this RFP.
Theory of Change	means the diagram or graphic that represents the theory behind the change we hope our program will make.



2 RFP PURPOSE AND SPECIFICATIONS

Purpose

Movember seeks to engage an evaluation partner to design and plan an implementation science-focused evaluation of the Movember Patient-Reported Outcome Measures (PROMs) Grant Program, referred to from here as the Movember PROMs Grant Program or the Program.

We are looking for an evaluation partner with implementation science expertise for **Phase 1** that will deliver high quality services in a timely way, that represents value for money (and in line with our values, has fun doing it)!

The Phases of this Monitoring, Evaluation and Learning process are as follow:

- *Phase 1 – Evidence Synthesis and Implementation Science - Evaluation Planning (the focus of this RFP);*
- Phase 2 – Full implementation of the Monitoring, Evaluation and Learning Plan; and
- Phase 3 – Knowledge Asset Production.

In summary, this RFP:

- Provides a list of key dates for the RFP process;
- Provides an overview of Movember and the program to be evaluated;
- Provides an overview of our evaluation requirements;
- Describes the RFP process and selection criteria; and
- Outlines the information and attachments that should be included in your Proposal.

Movember's Rights

Movember may, in its absolute discretion and at any time without penalty:

- amend this RFP, provide additional information or clarification and/or change the structure and timing of the RFP process (including varying or extending any date or time). Any changes to this RFP will be communicated by Movember in writing. It is the responsibility of each Respondent to ensure they are referring to, and referencing, the most up to date RFP;
- suspend, defer, discontinue or vary the RFP process (including during the negotiation process) without penalty;
- exclude any Respondent from the RFP process if Movember becomes aware that a Respondent: is or becomes bankrupt or insolvent (whichever is applicable);
 - has made false declarations in documents that relate to this RFP; or
 - has failed to meet any substantive requirement or perform any substantive obligation under any contract with Movember or any of its shareholders;
- determine, at any stage, a shortlist of Respondents;
- require additional information or clarification from a Respondent;



- before final selection (with or without shortlisting), enter into negotiations with one or more Respondents (including parallel negotiations with one or more Respondents or negotiations with all Respondents without shortlisting) or select a successful Respondent;
- discontinue negotiations with a Respondent at any time for any reason; and
- negotiate with or enter into contractual arrangements with an entity who is not a Respondent and enter into a contract with that person on such terms as Movember, in its absolute discretion, accepts.

Communications

Unless directed otherwise, Respondents must direct their communications with Movember, including any questions arising during the preparation of a Proposal or requests for clarification, to Louise Greenstock, Monitoring, Evaluation & Learning Manager via email to promsgrants.eval@movember.com.

Questions

Prior to the Closing Time, all questions and enquiries received from a Respondent, and the subsequent answers to such questions, may be shared with all Respondents via the Funding Opportunities webpage.

Confidentiality

Each Respondent acknowledges that it is under an obligation of confidentiality to ensure that this RFP and any other documents or information concerning this RFP is kept confidential and is only used for the sole purpose of preparing a Proposal and participating in this RFP process. This obligation of confidentiality survives the termination or expiration of the RFP process.

Conflict of interest

Where a Respondent identifies that circumstances or relationships exist (or may arise in the performance of the Services) which constitute or may constitute a conflict or potential conflict of interest, the Respondent must detail that conflict of interest in their Proposal.

Where any actual or potential conflict of interest is notified, Movember may, in its absolute discretion, take any action it considers appropriate.

If any actual or potential conflict of interest arises after the Closing Time and prior to submitting a Proposal, the Respondent must immediately notify Movember in writing.

Anti-competitive conduct

Respondents must not engage in any collusive, anti-competitive or similar conduct with any other Respondent in relation to the RFP process which includes, but is not limited to:

- preparation, content or lodgement of their Proposal; and
- the conduct of negotiations with Movember.



Anti-competitive conduct or any other similar conduct may include disclosure, exchange and clarification of information, whether or not such information is confidential to Movember or any other Respondent. Movember reserves the right to disqualify any Respondent from the RFP Process that it believes has engaged in such collusive, anti-competitive or similar conduct.

Intellectual Property

All documents comprising this RFP remain the property of Movember. All copyright and other intellectual property rights contained in this RFP are, and remain, vested in Movember.

Accuracy of RFP

Whilst all due care has been taken in connection with the preparation of this RFP, Movember does not make any warranties or representations that the content of this RFP or any part of it or any information communicated to or provided to Respondents in connection with this RFP or during the RFP process is, or will be, accurate, current or complete. Movember will not be liable in respect of any information communicated or provided which is not accurate, current or complete or for any omission from the RFP documents. Respondents should conduct their own independent investigations, review and analysis of the information set out in this RFP.



3 ABOUT MOVEMBER

Who we are and what we do

Since 2003, Movember has built a global men's health movement, funding more than 1,300 projects around the world, challenging the status quo, shaking up men's health research and transforming the way health services reach and support men. Movember has taken on three of the biggest health issues affecting men: prostate cancer, testicular cancer, mental health, and suicide.

Movember is for everyone, not just for men. We are a health movement and our invitation to take part is open to everyone. We champion healthcare that is sensitive to the needs of everyone, including men, so that everyone benefits. And we have a strong focus on how improving men's health can have a profoundly positive impact on women, families, and society as a whole.

We lead the charge in encouraging men to adopt healthy behaviours, challenging health systems and confronting gender norms to reduce health inequalities and save more lives.

Our values

The Movember values we live by are as follows:

- CHANGE AGENT – We challenge, learn and adapt to lead extraordinary change.
- BETTER TOGETHER – We believe in the value of one and the power of many.
- ACCOUNTABLE – We're aligned, transparent and take ownership.
- FUN – We have fun by doin' good.
- COURAGEOUSLY KIND - We're respectful and inclusive, always.
- REMARKABLE – We strive to be better, different and to exceed expectations.

Our Strategy

In 2023, Movember embarked on implementing a new five-year Strategy – the One Movember Strategy 2023-28. Movember's vision is a future where men, and therefore their communities, live healthier and longer lives. We aim to achieve that vision by confronting, challenging and changing individual behaviours, systems and gender norms so that health inequities are addressed for men.

The Strategy contains five goals that specifically relate to improving health outcomes for men. The fifth goal focusses on health outcomes associated with the experience of prostate cancer. Within that goal are six Initiatives, one of which is the Personalised Cancer Care Initiative. The PROMs Grant Program is one project that sits within that Initiative. Further information about the Program is contained in Section 4 of this RFP.



FIGURE 1 - GOALS 1 TO 5 FROM THE ONE MOVEMBER STRATEGY (2023-2028)

**GOAL 5:
IMPROVE PROSTATE
CANCER MORTALITY
AND QUALITY OF LIFE**

The Problem:
Prostate cancer remains the second highest cause of cancer related deaths for men. Many men diagnosed and living with prostate cancer have poor physical and mental health, often as a consequence of treatment or as a result of variation in care practices and healthcare models that fail to support their needs.

Our Goal:
Reduce the number of people progressing to lethal prostate cancer. Deliver more consistent and improved personalised care to reduce variation in prostate cancer treatment and outcomes, and reduce the number of people with prostate cancer experiencing severe and bothersome side effects.

FIGURE 2 - GOAL 5 - IMPROVE PROSTATE CANCER MORTALITY AND QUALITY OF LIFE



Monitoring, Evaluation and Learning

The Monitoring, Evaluation and Learning (MEL) team sits within the Movember Institute. The team was established in 2019 as an internal business partner that provides expertise in all things monitoring, evaluation and learning. Our aim is to produce quality evidence on which the organisation can make strategic decisions about the best ways to make impact for the men we serve.

The MEL team works alongside external subject matter experts, academics, researchers and evaluation consultancies to design, plan, deliver and report on monitoring and evaluation projects. These projects span the wide variety of program areas Movember invests in, from biomedical cancer research to community delivered programs, health promotion campaigns and digital products. We conduct MEL activities to build an evidence base that can then be shared and translated into practice, to ensure that men's health programs translate to real world settings and are appropriate in different countries and effective at scale.

In everything we do, we strive to be transparent and accountable. We work with independent evaluators, to report thoroughly on each project so that our Movember Community can see how their support is changing the lives of men around the world.



4 ABOUT THE MOVEMBER PROMS GRANT PROGRAM

Problem this program addresses

This Program sits within Movember's Personalised Cancer Care Initiative, which is one of six initiatives that form the Global Prostate Cancer Portfolio. Prostate cancer remains the second highest cause of cancer-related deaths in men. Many men living with prostate cancer experience poor physical and mental health, often as a result of their treatment or care.

Movember has identified a need to support and encourage the meaningful implementation of Patient-Reported Outcome Measures (PROMs) and Patient-Reported Experience Measures (PREMs) into routine clinical care to improve the monitoring and management of men living with prostate cancer during and post-treatment.

In late 2023, Movember launched a funding opportunity under the Personalised Prostate Cancer Initiative in three key markets, Canada, Australia and the UK. Eligible respondents were invited to apply for grant funding for projects that would further the implementation of PROMs and PREMs into routine clinical care and inform personalised care for men with prostate cancer (the Movember PROMs Grant Program).

Program aim

The aim of the Program is to optimise the monitoring and management of prostate cancer patients during and after their treatment by leveraging Patient-Reported Outcome Measures (PROMs) and Patient-Reported Experience Measures (PREMs) in routine clinical care. The Program seeks to bridge the gap between research and practical, personalised care and improve health systems through the implementation of solutions in real-world/clinical settings. Moreover, it seeks to address existing health inequities related to geography, race, or socio-economic status, reduce the number of men with prostate cancer experiencing bothersome side effects, and improve their healthcare experience.

This grant program seeks to prioritise populations who currently experience worse outcomes by incorporating a health equity lens.

Diverse and underserved populations of the grant projects may include:

Australia

- Aboriginal and Torres Strait Islander Men.
- Culturally and linguistically diverse (CALD) populations of men.
- Men living in rural or remote areas.
- Minority populations based on sexual orientation and/or gender identity.

Canada



- Indigenous Men.
- Black men/Men of African and Caribbean descent.
- Men living in rural or remote areas.
- Minority populations based on sexual orientation and/or gender identity.

United Kingdom

- Black men/Men of African and Caribbean descent.
- Men living in areas of deprivation.
- Minority populations based on sexual orientation and/or gender identity.

Program goals

The goals of the Program are:

1. To increase the adoption of PROMs and PREMs in routine clinical care for men from underserved populations.
2. To improve the utilisation of PROMs and PREMs in routine clinical care for men from underserved populations, driving improvements in care.
3. To provide support to projects that prioritise and deliver on patient-centred care for diverse and underserved populations.
4. Increase our understanding of best practice implementation of PROMs and PREMs specifically with diverse and underserved populations.

Movember PROMs Grant funding

The Program timeline is shown in Table 2.

TABLE 2 – MOVEMBER PROMs Grant Program Key Dates

MILESTONE	KEY DATES
Letter of Intent deadline	31 January 2024
Notification of LOI outcomes	26 February 2024
Full Proposal deadline	5 April 2024
Notification of outcome	June 2024
Earliest project start date	15 August 2025



Movember has made available the following funding (Table 3).

TABLE 3 – GRANT FUNDING AVAILABLE IN EACH MARKET

MARKET	FUNDING AVAILABLE	MAXIMUM NUMBER OF FUNDED PROJECTS
Australia	\$500,000 AUD (funding range \$200,000 - \$400,000 per grant)	2
Canada	\$800,000 CAD (funding range \$200,000 - \$400,000 per grant)	3 or 4
United Kingdom	£300,000 (funding range £100,000-£300,000 per grant)	2 or 3

Final amounts awarded will align with the total available funds per market (country). Funding is to be awarded over a 24 to 36 month period.

Funding can be utilised by grant recipients to generate new evidence and/or encourage the integration of PROMs and PREMs in routine care for prostate cancer patients, both during and post-treatment. We anticipate that applicants will be teams of either healthcare providers, health administrators, and/or clinician-researchers. The lead applicant/organisation will ideally represent one of the under-served groups identified above.

Grant projects must address prostate cancer within a routine clinical care pathway, covering initial treatment and recovery through to follow-up care or supportive care. Funding can also be used to enhance existing resources to support the implementation and utilisation of PROMs and PREMs.

To be eligible, projects can focus on either or both of the following:

- **Evidence Creation:** generate evidence derived from PROMs and PREMs to contribute to a deeper understanding of patient experiences and outcomes, tailoring healthcare delivery to the individual patient's needs, preferences, and experiences, while also informing healthcare practices.
- **Evidence strengthening and implementation:** strengthen the real-world evidence base by encouraging the integration of PROMs and PREMs into routine clinical care and its practical implementation to enhance healthcare monitoring, management and patient centred care delivery ultimately leading to better outcomes and improved patient experiences.

Funded projects are required to demonstrate a commitment to evaluation, to participate in the evaluation and share data as part of that evaluation. They are also required to be part of a Knowledge Community within the Program and Movember.



Program on a Page (DRAFT)

Movember's version of a program logic is a Program on a Page (POP). It provides a concise description of the program, its rationale, inputs, outputs and outcomes.

The POP is based around the Movember REAL Impact Model – one component of our Movember Impact Framework. Each letter of REAL stands for a step along the logic pathway which ultimately ends in improved participant outcomes. REAL stands for reach, engagement, action and long term change. The Successful Applicant will be brought up to speed with the Impact Framework components, including REAL and POPs.

FIG 3 presents the draft POP developed for the Movember PROMs Grant Program. The Successful Respondent will be required to review and update the draft POP as part of the Phase 1 of this evaluation.

More information about the Movember PROMs Grant Program, including the grant Request for Proposal, can be found [here](#).



GOAL 5: PROGRAM ON A PAGE - NOVEMBER PROMs GRANT PROGRAM

PORTFOLIO: PROSTATE CANCER
JAN 2024 – V1.0

REACH	ENGAGEMENT	ACTION	LONG TERM CHANGE	IMPACT
<p>November PROMs Grant Program operates in health system-research settings in Australia, Canada and the UK</p> <p>Our Program is designed to work with these system partners:</p> <ul style="list-style-type: none"> • Health care providers • Clinical and nonclinical researchers • Health administrators • Clinicians <p>Our Program is designed to improve outcomes for these beneficiaries:</p> <p>End beneficiaries:</p> <ul style="list-style-type: none"> • Men with prostate cancer <p>System actor/partners:</p> <ul style="list-style-type: none"> • Clinicians providing care to men with prostate cancer • Subject matter experts • Men with lived experience of prostate cancer • Users of cancer registries <p>November teams:</p> <ul style="list-style-type: none"> • Prostate cancer portfolio teams • MEL team 	<p>This is how we get target audiences involved:</p> <ul style="list-style-type: none"> • Partnership agreements in place, including data sharing. • Kick-off meeting held. • Stakeholders with lived experience and content area knowledge engaged. • Communities of Practice established and TOR in place. • Grant projects supported and monitored by November. • Grant projects inducted into MEL approach. <p>Immediate or short-term outcomes:</p> <p>Grant recipients/implementors:</p> <ul style="list-style-type: none"> • Key stakeholders for PROMs and PREMs implementation are connected. • Grant recipients equipped to commence activity. <p>System actors/partners:</p> <ul style="list-style-type: none"> • Information sharing commences. <p>November teams:</p> <ul style="list-style-type: none"> • Increased understanding of health context(s) where implementation is taking place. 	<p>These are the actions November and our system partners will take due to engagement with the Program:</p> <ul style="list-style-type: none"> • PROMs and PREMs results are integrated into care decisions in grant project settings. • Gaps, barriers and opportunities for real-world PROMs and PREMs implementation are identified through MEL activities. • Grant projects produce new knowledge concerning how integration of PROMs and PREMs can address health disparities for men with prostate cancer. • Barriers to PROMs and PREMs implementation are identified through grant project reporting and MEL activities. • Community(s) of Practice identify strategies and assign roles to strengthen the evidence base about best practice PROMs implementation. 	<p>These are the medium to long term outcomes that result from actions being taken:</p> <p>Outcomes that result from collective impact actions:</p> <ul style="list-style-type: none"> • Increased number of health systems use PROMs and PREMs to improve quality of life and care delivery. • Evidence about best practice PROMs implementation is shared across the prostate cancer health system. • Increased availability of data relating to under-served groups. • Improved healthcare provider experience. <p>Outcomes that result from other activity/actions:</p> <ul style="list-style-type: none"> • Best practice implementation guidelines are established and endorsed. • Increased number of health systems that adopt and utilize personalized cancer care models. • Health systems are enabled to become more efficient, effective and equitable. 	<p>FOR INDIVIDUALS:</p> <ul style="list-style-type: none"> • All men are healthy. • All men live longer. <p>FOR SYSTEMS:</p> <ul style="list-style-type: none"> • Societies are healthier. • Men's health is equitable. <p>FOR NOVEMBER:</p> <ul style="list-style-type: none"> • Income supports impact & impact supports income. • We are the global leader of Men's Health.



GOAL 5: PROGRAM ON A PAGE - MOVEMBER PROMS GRANT PROGRAM

PORTFOLIO: PROSTATE CANCER
JAN 2024 – V1.0

EVIDENCE BASE

The following is a list of the evidence that supports the theory of change underlying the POP:

Studies have shown that clinicians tend to underestimate the severity of symptoms experienced by the patient, and therefore there is a need for patient-centred information and patient involvement in treatment decision-making (1).

A clinical trial concluded that symptom self-reporting during cancer care for advanced solid tumours improved health related quality of life and fewer visits to emergency departments (2).

A published literature review determined three main Patient-Reported Outcome Measures and automated algorithms and clinical recommendations to streamline and systematise the use of PROMs (3). This led to the development of an e-Health system and published guidance on system development, recommending balancing the burden on the patient with providing the right information to drive clear, evidence-based, care pathways, and actionable recommendations (4).

An independent, multi-disciplinary, multi-sector group convened by the Clinical Oncology Society of Australia (COSA) has reviewed the current state of PROMs, identified key considerations, questions, and decisions, and is exploring the readiness and requirements for implementation (5).

1. Litwin MS, Lubeck DP, Henning JM, Carroll PR. Differences in urologist and patient assessments of health related quality of life in men with prostate cancer: results of the CaPSURE database. J Urol. 1998 Jun;159(6):1988-92. doi: 10.1016/S0022-5347(01)63222-1. PMID: 9598504.
2. Basch E, Deal AM, Kris MG, Scher HI, Hudis CA, Sabbatini P, Rogak L, Bennett AV, Dueck AC, Atkinson TM, Chou JF, Dulko D, Sit L, Barz A, Novotny P, Fruscione M, Sloan JA, Schrag D. Symptom Monitoring With Patient-Reported Outcomes During Routine Cancer Treatment: A Randomized Controlled Trial. J Clin Oncol. 2016 Feb 20;34(6):557-65. doi: 10.1200/JCO.2015.63.0830. Epub 2015 Dec 7. Erratum in: J Clin Oncol. 2016 Jun 20;34(18):2198. Erratum in: J Clin Oncol. 2019 Feb 20;37(6):528. PMID: 26644527; PMCID: PMC4872028.
3. Girgis A, Durcinoska I, Koh ES, Ng W, Arnold A, Delaney GP; PROMPT-Care Pathways Working Group. Development of Health Pathways to Standardize Cancer Care Pathways Informed by Patient-Reported Outcomes and Clinical Practice Guidelines. JCO Clin Cancer Inform. 2018 Dec;2:1-13. doi: 10.1200/CCI.18.00024. PMID: 30652587.
4. Girgis A, Durcinoska I, Arnold A, Delaney GP. Interpreting and Acting on the PRO Scores From the Patient-reported Outcomes for Personalized Treatment and Care (PROMPT-Care) eHealth System. Med Care. 2019 May;57 Suppl 5 Suppl 1:S85-S91. doi: 10.1097/MLR.0000000000001094. PMID: 30985601.
5. https://www.cosa.org.au/media/332504/cosa_proms_think_tank_report_final.pdf

ASSUMPTIONS

The following assumptions have been made about the Program, how it is delivered, the context in which it is delivered, and the links in the logic chain of the POP that do not currently have evidence to support them (i.e., are hypothesised links):

1. Data sharing will be feasible and achievable in a timely manner (appropriate ethics approvals will be in place).
2. Grant recipients, content area experts and people with lived experience will be engaged enough with the program to commit to an active Community of Practice.
3. Grant recipients will be adequately equipped to undertake projects as outlined in their proposals.
4. Effective information sharing channels and expectations are established.
5. New high-quality evidence on implementation of PROMs and PREMs is produced and shared.
6. New evidence will influence other health settings to implement PROMs and PREMs into routine care.
7. Evidence is strong enough to inform best practice guidelines.
8. Best practice guidelines are adopted across health systems.
9. Implementation of PROMs and PREMs can lead to personalised care for men with prostate cancer (health system readiness).

FIGURE 3 - DRAFT PROGRAM ON A PAGE FOR MOVEMBER PROMS GRANT PROGRAM

5 EVALUATION OVERVIEW

Movember is seeking to engage a consultancy to collaboratively **scope, design, and plan** an evaluation, informed by an implementation science approach, of the Movember PROMs Grant Program.

Evaluation aims

Using an implementation science approach, the primary aim of Phases 1 to 3 of this evaluation will be to understand the methods and strategies that facilitate the uptake of evidence-based PROMs and PREMs in routine prostate cancer care. This includes clear identification of factors that impede implementation and effective strategies used in real settings to overcome these barriers.

The aim of Phase 1 is to understand the existing evidence on the effective implementation of PROMs and PREMs into routine clinical care for men with prostate cancer in underserved populations and to design and embed robust implementation science informed monitoring, evaluation and learning planning.

Evaluation timeline

During Phase 1 of the evaluation of this Program, the Successful Respondent will be required to undertake scoping and planning of the evaluation. The Successful Respondent will conduct a review of the literature to determine the breadth of enablers and barriers to the implementation of PROMs and PREMs into routine care for prostate cancer. If literature searching indicates limited literature on prostate cancer specifically, this scope will be broadened to include the implementation of PROMs and PREMs across all cancer types.

The second component of Phase 1 of the evaluation is to design and develop a suitable monitoring, evaluation and learning plan to guide the conduct of the evaluation in Phase 2. The Successful Respondent will have the opportunity to put forward a proposal for Phases 2 and 3.

The approximate timelines of the evaluation Phases are shown in Table 4.

TABLE 4 - EVALUATION PHASES TIMELINE

PHASE	ESTIMATED TIMELINES
1 - Evidence Synthesis and Evaluation Planning (the focus of this RFP)	Apr to Aug 2024
2 - Evaluation Implementation	Aug 2024 to Dec 2027
3 - Knowledge Asset Production	

Key evaluation questions

Table 5 contains a set of indicative evaluation domains and key evaluation questions that provide some direction for what we would like the evaluation to address. These will be refined in collaboration with the Successful Respondent.



TABLE 5 - INDICATIVE KEY EVALUATION QUESTIONS

INDICATIVE EVALUATION DOMAINS AND KEY EVALUATION QUESTIONS	
1. Implementation	<ul style="list-style-type: none">a) What are the common enablers and barriers to the utilisation of PROMs and PREMs into routine care for prostate cancer specifically and cancer in general?b) What strategies are effective in overcoming barriers to implementing PROMs/PREMs in routine care?c) To what extent do these strategies need to be adapted to different healthcare settings or to specific Movember markets?
2. Effectiveness	<ul style="list-style-type: none">a) To what extent and in what ways has the utilisation of PROMs and PREMs in routine clinical care improved in connection with this Program?b) And to what extent has this driven – or had an effect on – improvements in care for men in underserved populations?
3. Scaling	What do these learnings tell us about how Movember can drive the scaling of PROMs/PREMs utilisation across and within our markets?

How the findings from this evaluation will be used in Phases 2 and 3

The findings from this evaluation will be:

- shared with grant recipients and Communities of Practice supported by this Program to maximise shared learning;
- used to help ensure Movember prostate cancer program investments are strategic, high quality, evidence based;
- used as a basis for the development of strategies for scaling PROMs/PREMs utilisation across Movember markets;
- used to influence systems change from micro to macro levels, including policy change, so that the use of PROMs/PREMs becomes part of routine care; and
- used to foster collaboration and knowledge sharing globally around evaluation and evidence for Programs aimed at improving clinical care and prostate cancer-related outcomes.

How we would like to work with you during Phase 1

Movember has its own Monitoring, Evaluation and Learning (MEL) philosophy. This outlines how we think, feel and act in regards to MEL at Movember. One important component of this philosophy is to help build evaluative thinking across Mo-HQ (and its other offices) and encourage the development of MEL knowledge and skills of everyone, not just those in our MEL team. Ultimately the more all of our staff think evaluatively and know how to go about doing MEL, the stronger our Programs will be and the more powerful their impact. We are always willing to learn and adapt.



The Successful Respondent will be required to work with each project site team as needed to support them in identifying their evaluation needs and what would be required for them to participate in the MEL activities, which are to be outlined in the MEL Plan.

It is worth highlighting that some of the funded projects may have evaluation frameworks in place with established longitudinal outcome measures. The Successful Respondent will be expected to consider existing frameworks, project level indicators and outcome measures in the design of the data collection approach, and incorporate common project measures where possible.

Location

All Phases of this evaluation will involve contact points with the three countries/markets in which the grant program is being administered: Canada, the UK and Australia. We anticipate that the Successful Respondent will ideally have an office in Australia (where the MEL team and some of the Program team are based). Offices or experience working in one or more of the remaining relevant countries (Canada, United Kingdom) would be looked upon favourably.

In addition, although English will be the main language used in evaluation materials, we will need to ensure that evaluation materials are understood by those men and project teams who may speak Canadian French. Therefore, any suitably bilingual evaluation staff would be highly regarded, or the ability to provide effective translation services so that at least the written materials can be translated as necessary.



6 SPECIFIC SERVICES AND DELIVERABLES REQUIRED

The specific services and key deliverables for Phase 1 are listed below. Deliverables are in **bold text** and shown in Table 6.

1. Facilitate a **Kick-off Meeting** – to introduce your team to ours and establish ways of working, meeting frequency, and the best way to work across the three markets.
2. Conduct a **Literature Review of peer-reviewed and grey literature** on the breadth of enablers and barriers to the implementation of PROMs and PREMs into routine care for prostate cancer. This will include a synthesis of findings and a summary list of barriers and enablers, as well as any strategies that have been shown to be effective in overcoming these barriers.
3. Provide a senior representative to be part of an **expert panel of reviewers** reviewing the PROMs Grant full Proposals.
4. Facilitate a **Focus Workshop** - Work collaboratively with Movember to facilitate a workshop presenting the findings of the literature review. This workshop should also foster meaningful discussion of how Movember can best utilise these findings.
5. Review and update (if necessary) the draft **Program on a Page** (FIG. 3).
6. Assist Movember to refine a small set (three to six) of focussed **Key Evaluation Questions** that are measurable and answerable in the timeframe available.
7. Consider both quantitative and qualitative evaluation methods to answer evaluation questions and uncover project level and programmatic impacts and why they were or were not achieved. This will involve some contact with grant recipients to understand their projects and to provide support for their MEL planning.
8. Develop a **Data Collection Plan** - help select and/or develop the right indicators and measures for both monitoring and evaluation and outline what type of data will be collected, when and by who.
9. Develop a **Monitoring, Evaluation & Learning Plan** - that outlines a step by step approach to your proposed design, including methods, participants, ethics, privacy, governance, timeline, and knowledge sharing. This plan will include the Key Evaluation Questions, POP and Data Collection Plan.
10. Facilitate and minute fortnightly update meetings (conducted by Zoom) to update the Movember team on progress, ideas and concerns.



TABLE 6 - PROPOSED DELIVERABLES FOR PHASE 1

PROPOSED DELIVERABLES	
1	Kick-off meeting
2	Literature review and evidence synthesis summary report
3	Participation in expert review panel for PROMs Grant recipient selection
4	Focus Workshop
5	Finalised Program on a Page
6	Finalised Key Evaluation Questions
7	Monitoring, Evaluation & Learning Plan



7 INFORMATION TO INCLUDE IN YOUR PROPOSAL

Please ensure that your Proposal includes the following content and attachments (certificates and completed forms). A checklist is provided in the Appendix to guide your submission.

Proposal content required

Proposed approach

- Overview of an approach that is underpinned by implementation science methodology.
- Outline of the approach to reviewing and reporting on relevant literature.
- Outline of approach to developing an MEL Plan to be implemented in Phase 2.

Relevant experience

- Brief descriptions of projects conducted that are relevant to the RFP, including any evaluation plans relating to grant programs and any that have involved an implementation focused approach, such as implementation science.
- Highlight experience in designing similar multi-site program evaluations where the scope and maturity of funded initiatives varies.
- Highlight any evidence syntheses or literature reviews, particularly those that have had a global focus.
- Highlight research and/or evaluation experience involving health service providers, clinicians and/or health organisations.

Content knowledge

- Highlight expertise and experience in implementation science.
- Highlight knowledge and experience in the general area of prostate cancer.
- Highlight knowledge and experience in the specific area of clinical quality, registries, Patient-Reported Outcome Measures (PROMs) and/or Patient-Reported Experience Measures (PREMs), personalised care, and/or health equity.

Your team

- Identify the role each team member will play in response to the RFP.
- Provide a short summary for each team member including their qualifications, relevant skills and experience.
- Highlight any evaluation project management capabilities.
- Highlight your team's health program evaluation experience.
- Highlight any experience working in collaborative teams on multi-site or multi-country evaluations.

Quotation



- Provide an itemised breakdown of costs, with a cost for each deliverable/milestone at a minimum.
- It is expected that the pricing provided in the Response will be inclusive of all services attributable to this RFP.
- Respondents may propose multiple pricing options, to allow for the Proposal of service offerings with different complexity, with prices reflecting the complexity of each offering.
- Respondents must detail any service implications, if Movember chooses to accept only part of its offer.
- Proposed pricing should include the daily rate charged for each level of the team and the expected number of days expected to be charged for each component of work.
- Proposed pricing must include all costs, all applicable duties, taxes and other charges, statutory or otherwise, associated with the service provided.
- All prices MUST be quoted in Australian dollars, exclusive of GST, with any GST component payable by Movember clearly identified and listed separately. Respondents can provide further information where warranted to clarify its pricing methodology. Prices submitted will be considered along with all related factors affecting the total cost.

Attachments to include

Accuracy Acknowledgement and Agreement (Appendix 1)

The Respondent must sign this form to acknowledge that all of the requests for information in this RFP have been responded to in the format requested. The Respondent warrants that the information supplied by it, and inserted in the Proposal, is in all respects accurate and current. Additional information that may be deemed relevant has been attached and referenced to the specific question.

Capability Statement (Appendix 2)

The Respondent must sign this form to confirm:

- Company background information
- Team structure
- Team location
- Team availability and capacity
- Respondent's availability to attend a selection Interview in April
- The team's ability to deliver the deliverables set out in this RFP within the specified timeframe.

Certificates of Currency (Insurance)

The Respondent must attach copies of their certificates of currency for both professional indemnity and public liability insurance policies. The amount insured should be at least AUD\$5,000,000 per policy. Both policies must be maintained by the Respondent for the duration of this RFP.



8 RFP PROCESS

Submission of a Proposal

Designated contact person for RFP queries

If you have any questions or require further clarification about this RFP you may email the designated Movember contact:

Name: Jenny Anderson
Position: Global Director, Monitoring, Evaluation & Learning
Location: Melbourne, VIC, Australia
Email: promsgrants.eval@movember.com

Name: Louise Greenstock
Position: Manager, Monitoring, Evaluation & Learning (Prostate Cancer)
Location: Melbourne, VIC, Australia
Email: promsgrants.eval@movember.com

Email questions can be submitted up to 5:00 pm AEDT on 29 FEB 2024.

Any new Information shared about the RFP with the requesting Respondent will be shared on the Funding Opportunities webpage to avoid any unfair advantage.

Due date

Respondents are responsible for ensuring that their submissions are submitted to Movember by the due date and time. No extension will be granted unless in extraordinary circumstances and approved in writing by Movember (at its complete discretion). An extension of time granted to one Respondent will be extended to all Respondents to whom the RFP was sent.

Proposals are due by Closing Time on 13 MAR 2024.

Format of response

Respondents are responsible for ensuring that their submissions are in the required format. A Proposal may be **removed** from consideration if it does not comply with the format requirements. Proposals are to be provided in PDF format and must not exceed 15 pages, excluding attachments. A cover letter is not required. Proposals must include all of the information and attachments outlined in Section 7 of this RFP. Please use the submission checklist in the Appendix of this RFP and include with your submission. Movember may contact a Respondent in writing to clarify an element of their Proposal.



The Respondent/s of the top-rated Proposal/s will be invited for an interview. Interviews will be conducted at Movember HQ in Richmond, Melbourne, Australia. Interstate or overseas applicants may attend via a Zoom video call.

Movember will select the successful Respondent based on the strength of their Proposal assessed against the selection criteria and their performance and further information provided at Interview. Movember will notify the preferred Respondent, discuss any final request for method changes and costing implications (If required), and once verbally accepted by both parties, will initiate two copies of the Services Agreement to be sent to the Respondent for signature. One signed copy will remain with the Respondent and one with Movember.

Once the contract signing process has been completed, all remaining unsuccessful applicants will be notified by email.



9 SELECTION CRITERIA

Movember will use the following criteria to select a shortlist of Proposals. The Respondents with the top-rated Proposals will be invited for an interview.

Appropriateness of the proposed approach

The approach proposed is appropriate to the requirements of the RFP. All aspects of project planning, delivery, and knowledge translation have been considered. Multi-site/global locations have been taken into consideration. Movember has confidence that the approach will result in high quality evidence, interpretation and recommendations that will assist Movember with future decision making.

Evidence of the team's understanding of and experience in using an implementation science approach

The Proposal demonstrates a deep understanding of implementation science frameworks and prior experience in using these frameworks in similar program contexts. The level of expertise in implementation science demonstrated in the Proposal is sufficient to be considered as part of an expert panel reviewing the Movember PROMs Grant Program applications.

Evidence of the team's prostate cancer or cancer care content knowledge

The examples provided by the Respondent indicate that the team has a suitable level of content knowledge about prostate cancer or cancer care more broadly. Examples of literature reviews, evaluation frameworks and evaluation plans conducted specifically on the use of PROMs or PREMs will be viewed favourably.

Evidence of the team's evaluation experience

The examples provided by the Respondent indicate that the team has a high level of experience in the design of evaluations that utilise an implementation science approach, and cancer care program evaluations specifically. The Respondent has experience in designing large, multi-site or global evaluations, particularly in the countries relevant to the RFP.

Suitability and availability of the team assembled

The team is comprised of suitably skilled and experienced members across the range of technical and project management aspects. The size of the team is in proportion to the requirements of RFP and proposed approach. The proposed team is available during the selection process for questions and interview and has capacity throughout the Agreement period to carry out the approach as proposed. It is expected that more experienced members of the team will take an active role in this work.

Competitiveness of cost

The costing provided represents value for money, taking into consideration the type and complexity of approach proposed, the team's level of experience, the benefits that are expected, the costings of



other Proposals received, and Movember's available budget. The costing reflects respectful and responsible use of the funds raised by our Movember Community.



APPENDICES



APPENDIX 1 - ACCURACY ACKNOWLEDGEMENT AND AGREEMENT

Please complete and include with your submission.

The Respondent acknowledges that all requirements of this RFP (including all attachments) have been responded to in the format requested. The Respondent warrants that the information supplied by it, and inserted in the Proposal and the appendices, is in all respects accurate and current. Additional information that may be deemed relevant has been attached and referenced to the specific question. All information is to the best of my knowledge factual.

The Respondent hereby agrees to comply with the terms of this RFP.

Name of Authorised Representative	
Title of Authorised Representative	
Company Name	
Company Number	
Signature of Authorised Representative	
Date	

APPENDIX 2 – COMPANY CAPACITY STATEMENT

Please provide answers to the questions below as supporting information of the RFP and include with your submission. Please keep your answers short and to the point.

COMPANY BACKGROUND

Information required	Your response
What is the size of your current business - total employees and annual turnover each year for the last three financial years (FY21, FY22, FY23)?	
Where is your head office located? If you have a Melbourne Office, which suburb is it located?	
Do you (or have you) ever supplied products and/or services to Movember? If Yes, provide details of the project name and year.	
Provide information on the partnerships you have with other sub-contractors relevant to this Proposal, including the duration and nature of the relationships.	
What “value add” capabilities can you offer that differentiates you from your competitors?	

PROJECT TEAM AND RESOURCES

Information required	Your response
Please outline your project team structure including the number of resources at each level that will be used to complete this project?	
Describe the location of the team, and where they will be located during the project.	
Confirm that all project team members are available for the timeframe of the project and have the capacity to conduct the work	
Confirm that the Respondent is available to attend a selection interview (if shortlisted)	
Confirm the project team is able to deliver the project within the specified timeframe	



CLIENT REFERENCES

Please provide reference contact details for three (3) of your clients, which are similar in size and characteristics to Movember and/or the work completed was similar to the requirements as described in this RFP.

	Referee #1	Referee #2	Referee #3
Organisation name:			
Address:			
Contact's Name:			
Contact's position:			
Mobile:			
Other direct phone:			
Email address:			

ADDITIONAL INFORMATION

Please attach any other information that you believe is relevant to your Proposal and your organisation's capabilities to deliver the required services.



APPENDIX 3 - CHECKLIST FOR SUBMISSION

This section provides a checklist of the information, forms, and certificates that are required for a response to this RFP to be considered. Please complete and include with your submission.

Proposal submission - DUE DATE: 13 MAR 2024 by Closing Time.

Item	Where it can be found in this RFP	Have sent to Movember by Due Date
Proposal	See Section 7	
Certificates of Currency	See Section 7	
Accuracy Acknowledgment and Agreement	Appendix 1	
Company Capacity Statement	Appendix 2	