



MOVEMBER[®]
BROTHERLAND

Indigenous Men's Health: A Community Empowerment Initiative

FUNDING GUIDELINES



ACKNOWLEDGEMENT

Movember commits to honouring Indigenous communities across Turtle Island by intentionally and continuously seeking truth and learning on our journey to reconciliation. We acknowledge and embrace our own role on this path, and offer our resources to support the self-determination of Indigenous communities. We commit to working in partnership and solidarity as we move forward together, with humility and respect. In working to help men live longer, healthier lives; Movember Canada will engage and collaborate with Indigenous communities to improve outcomes for men's health. We are on this journey together.

PREAMBLE

For the purposes of this funding opportunity, Indigenous Peoples means First Nations Peoples, Métis Peoples, and Inuit Peoples.

Movember is committed to affirming the United Nations Declaration on the Rights of Indigenous Peoples as a framework for guiding culturally relevant program planning and development of the Indigenous Social and Emotional Wellbeing Portfolio.

CONTENTS

WHAT IS THE INDIGENOUS MEN’S HEALTH: A COMMUNITY EMPOWERMENT INITIATIVE? 1	
WHAT’S ON OFFER?..... 1	1
WHAT IS THE FUNDING FOR?..... 1	1
WHERE DO I APPLY?..... 2	2
STAGES OF FUNDING PROCESS 2	2
Phase 1 - Expression of Interest 2	2
Phase 2 – Proposal Development 2	2
Phase 3 – Implementation Plan Development..... 2	2
Phase 4 – Implementation..... 3	3
FUNDING ELIGIBILITY 4	4
FUNDING AGREEMENTS..... 4	4
ASSESSMENT PROCESS..... 5	5
ASSESSMENT CRITERIA..... 6	6
IMPORTANT DATES 7	7
QUESTIONS..... 7	7
APPENDIX..... 8	8
Expectations of projects throughout the 5-year implementation period 8	8
Eligible and Ineligible costs..... 8	8
Insurance Requirements..... 9	9
Screening..... 9	9
Acknowledgement 9	9

WHAT IS THE INDIGENOUS MEN'S HEALTH: A COMMUNITY EMPOWERMENT INITIATIVE?

Movember's Indigenous Men's Health: A Community Empowerment Initiative will provide grant funding and capacity building opportunities to empower Indigenous communities to develop, implement and evaluate place-based approaches to improve Indigenous men's social and emotional wellbeing (SEWB). It is one of 4 initiatives under Movember's new Indigenous Social and Emotional Wellbeing Portfolio.

We want to:

- Support Indigenous communities to identify and deliver strategies that will work for their community to improve boys and men's SEWB.
- Build voice, capability and power among Indigenous boys and men to design, lead, implement and sustain SEWB in their communities.
- Support development and implementation of high-quality community-level Indigenous men's SEWB strategies.
- Strengthen knowledge of what works to support SEWB.

WHAT'S ON OFFER?

Annual funding of up to CAD \$700,000 per applicant is available for 5 years to improve SEWB among Indigenous boys and men in Canada.

We understand that colonial ways of applying to and working with funders can be a barrier to important work in the community, so we will be providing culturally appropriate support and technical assistance to shortlisted applicants by our SEWB Support Team comprising:

- Movember
- Movember appointed Community Assistance Partners
- Movember appointed Evaluation & Implementation Science Partners

WHAT IS THE FUNDING FOR?

We want to fund communities to design and deliver community-owned and led strategies with potential to improve men and boys SEWB.

Communities must have a population of under 10,000 people, with a large Indigenous population.

Funded programs and initiatives will achieve one or more of the following outcomes for Indigenous boys and/or men:

- Elevate connection to and pride in culture, family/kin, community, and Country/Land through traditional practices
- Embrace cultural knowledge and engagement in cultural practices
- Elevate social, emotional, spiritual, and physical wellbeing
- Strengthen resilience
- Enhance health literacy
- Improve access to culturally appropriate spaces and services that support SEWB

WHERE DO I APPLY?

Applications must be lodged via our online grant application portal <https://www.grantinterface.com/Home/Logon?urlkey=movember>

Steps:

1. Register and set up your profile.
2. Provide organisation details.
3. Upload completed EOI form.

STAGES OF FUNDING PROCESS

Phase 1 - Expression of Interest

Applicants in this stage will complete a simple [expression of interest \(EOI\) form](#) outlining their proposed project.

- EOIs are due by **5pm Pacific Daylight Time (PDT), 31st May 2024**.

Phase 2 – Proposal Development

Applicants selected for this phase will have approximately 2 months to develop and finalise a Full Proposal. Technical support will be provided by the SEWB Support Team.

- Full Proposals are due by **19 September 2024**.
- Applicants may (at Movember's discretion) receive up to CAD \$10,000 in Canada to support this phase if there is a demonstrated need.

Expectations during Proposal Development phase:

- Applicants will participate in 1-2 workshops/meetings with their local Community Assistance Partner and with the Evaluation & Implementation Science Partners to receive individualised support with areas such as engagement strategies, partnerships, and collaboration, and developing a theory of change.
- Applicant project teams will work with Movember and participate in a number of governance activities, such as Movember's Financial Due Diligence and new vendor process.
- Applicants who participate are not guaranteed to proceed to Phase 3.

Phase 3 – Implementation Plan Development

Applicants selected for this phase will have approximately 9 months to develop and finalise an Implementation Plan for the 5-year funding period. Technical support will be provided by the SEWB Support Team.

- Applicants may (at Movember's discretion) receive up to CAD \$30,000 in Canada to support this phase if there is a demonstrated need.

Expectations during Implementation Plan Development phase:

- Applicants will utilise this time to develop a comprehensive Implementation Plan for the full 5-year funding period.
- A major focus will be engaging with the community to identify areas where the community is already supporting SEWB and areas that could be strengthened, learning about the structures and relationships involved (systems mapping), identifying outcomes that are meaningful to community, and codesigning interventions/approaches to improve men's/boys SEWB.
- Applicants will participate in 4-5 workshops and meetings with their local Community Assistance Partner and with the Evaluation & Implementation Science Partners to receive individualised support with areas such as engagement, project management, partnerships and collaboration, community capacity building, change and innovation approaches, developing a theory of change and project evaluation plan.
- Applicants should also make themselves available for the selection panel to undertake a site visit during the specified window.
- Applicants who participate are not guaranteed to proceed to Phase 3.

Phase 4 – Implementation

Applicants selected for this phase will receive 5 years of funding to implement according to the Implementation Plan submitted at the end of Phase 3. Support will be provided throughout the 5 years by the SEWB Support Team.

There are a total of 3 grants available in Canada.

Expectations of projects throughout the 5-year implementation period (described in more detail in the Appendix):

- Be willing to report back on findings, to share results with the SEWB Support Team and other projects funded under Movember's Indigenous SEWB Portfolio, and to actively participate in knowledge sharing activities.
- Actively contribute to the design of, and actively participate in, the evaluation of their project and the overarching initiative. Applicants will ensure roll-out/delivery of evaluation with Movember's evaluation partner(s), including undertaking data collection.
- Meet Insurance Requirements for the duration of the engagement.
- Provide regular updates on deliverables, project progress and grant fund expenditures.

FUNDING ELIGIBILITY

To be eligible, applicants must:

- Be based in Canada.
- Be legally able to accept grant funds within Canada and agree to Movember's funding agreement.
- Be an Indigenous owned/managed/led organisation.
- Either be a health focused organisation or deliver the proposed project in partnership with a health focused organisation.

Funding is not available for:

- Communities with a population over 10,000 people.
- Programs not targeting Indigenous people or communities.
- Programs that are not aligned with the intent of this call and the outcomes listed above.
- Research positions/scholarships for Universities or Research Institutes.
- Awareness and education activities that do not specify and provide a clear and measurable link to improved health outcomes.
- Applications solely requesting infrastructure support.
- Reimbursement for expenses already incurred or funded by another source.
- Further details on **Eligible and Ineligible costs** is set out in the Appendix.
- Any other matters as determined or advised to applicants by Movember.

FUNDING AGREEMENTS

- Applicants receiving funding to develop a Full Proposal or an Implementation plan must agree to and sign this [simple Funding Letter](#).
- Successful applications receiving funding for 5 years of implementation must agree to and sign this [standard Funding Agreement](#).

ASSESSMENT PROCESS

Movember has established an international Global Indigenous Advisory Committee to guide, govern and inform Movember's overall investment into strengthening social and emotional wellbeing of Indigenous boys and men.

The Global Indigenous Advisory Committee will be involved in all aspects of the granting and assessment process.

Phase 1 - EOIs

1. Initial checks and compliance of EOIs

Eligibility and mandatory criteria checks.

- Organisation is an eligible organisation.
- No outstanding contractual or servicing requirements attached to existing or previous Movember funding.
- Screening - Movember may screen all applications received for completeness, unintentional errors of form, clarity and compliance with the goals of the initiative.

2. Scoring of EOIs

All EOIs will be scored according to the Assessment Criteria by at least two reviewers, with the average score being taken as the final score.

3. Shortlisting EOIs for progression to Phase 2

An assessment panel comprising regional members of the Indigenous Advisory Group will review top ranking EOI applications and provide recommendations for progression to Phase 2 – Full Proposal Development.

Phase 2 – Full Proposal Development

4. Scoring of Full Proposals

Assessment of Full Proposals will be undertaken by the Indigenous Advisory Group. Regional members of the Indigenous Advisory Group and key Movember staff may undertake site visits to meet with project teams.

5. Assessment Panel for progression to Phase 3

The Indigenous Advisory Group will undertake a moderated assessment panel to provide recommendations for proceeding to Phase 3 - Implementation Plan Development.

Phase 3 – Implementation Plan Development

1. Scoring of Implementation Plans

Assessment of Implementation Plans will be undertaken by the Indigenous Advisory Group.

2. Assessment Panel

The Indigenous Advisory Group will undertake a moderated assessment panel to provide recommendations for funding to Movember for final approval.

3. Approval of recommended applications

Movember may seek additional information to help decision making.

Post-approval, Movember will begin notifying successful project teams, contracting and delivering funding.

ASSESSMENT CRITERIA

Assessment of proposals will be based on the following criteria:

- 1. Alignment to the stated goals of the funding opportunity:**
Application demonstrates how the idea meets one or more of the goals and outcomes outlined in the funding guidelines with reasonable budget spend. Weighting 10%
- 2. How well the project team represents the target population:**
Application demonstrates that the project team, including any team members from partner organisations, is representative of the target population. If not, there should be evidence of support for the program among the target population and an indication of how the project will engage the target population in codesign. Weighting 15%
- 3. How well the project is described:**
Application clearly describes the approach the project will take, including why it is needed and how it will be achieved. Weighting 20%
- 4. Likelihood that the project will contribute to improved SEWB:**
Application demonstrates who will benefit from the program, and the impact it will have on the community. Weighting 20%
- 5. Extent to which the outcomes of the proposed project can be evaluated:**
Application demonstrates a need for the project within the community, and expected outcomes that are measurable. Weighting 15%
- 6. Readiness to deliver:**
Application outlines organisation and project team's skills, experience, resources and partnerships that demonstrate capacity and readiness to deliver the idea. Weighting 20%

IMPORTANT DATES

Activity	Date
RFP released	15 April 2024
Phase 1 - EOI	
Last date for questions and enquiries	27 May 2024
EOI response due	30 May 2024
Assessment of Proposals	
Notification of Phase 1 outcome	By 26 July 2024
Phase 2 - Full Proposal Development	
Full Proposal Development	15 July 2024 - 19 September 2024
Full Proposal Submission Deadline	19 September 2024
Site visit window	7 October 2024 - 25 October 2024
Notification of Phase 2 Outcome	By 22 November 2024
Phase 3 - Implementation Plan Development	
Implementation Plan Development Period (working with SEWB Support Team)	16 December 2024 - 31 August 2025
Phase 4 - Implementation	
Expected Commencement Date	1 September 2025

QUESTIONS

If you have further questions on these guidelines, FAQs will be available on the [funding webpage](#) and updated on a regular basis, so please check back to see if your question has been answered. You can also submit a question by emailing rhiannon.watt@movember.com.

APPENDIX

Expectations of projects throughout the 5-year implementation period

SEWB Support Team

Applicants must agree to work collaboratively with Movember. It is expected that applicants will work closely with the Indigenous portfolio team which leads the Initiative, the Monitoring, Evaluation & Learning team which oversees the development, monitoring and outcomes of project evaluations, and the grants management team which oversees the administration of all grant and scheduling logistics. It is likely that successful applicants will also be expected to work with other Movember teams from time to time, including Marketing, Communications, Public Relations and Fundraising.

Community Assistance Partners (CAPs)

Movember will appoint CAPs to work collaboratively with applicants. As part of the SEWB Support Team, the CAPs will provide individualised support to applicant project teams. This may include support with areas such as engagement, project management, partnerships and collaboration, community capacity building, or change and innovation approaches.

Evaluation & Implementation Science Partners (EISPs)

Evaluation is a key component of all Movember funded initiatives. At the outset, applicants would need to make a serious commitment to actively participate in monitoring and evaluation activities. Third-party EISPs will be contracted separately by Movember to work directly with applicants

Knowledge Sharing Activities

Successful applicants will be required to participate in Knowledge Sharing Activities to promote knowledge exchange, share best practices, learnings, and experiences. This will include both online and in person elements through learning forums and periodic global convenings.

Eligible and Ineligible costs

Eligible costs

The following expenditures may be considered eligible for funding received through this opportunity:

1. Direct program related costs including project related supplies / materials, expenses, travel, rent outside of main/head office space and equipment related to the proposed program.
2. Relevant proportion of salaries of project or program managers, coordinators, technicians, administrative staff, and other personnel.
3. Indirect costs up to 10% of the total budget (allowable for small Community Organisations only – as determined by Movember).

All costs must be justified and will be reviewed as part of the due diligence process for successful applications.

If you have any questions on whether a particular cost is eligible, please reach out.

Ineligible costs

The following expenditures are not eligible for funding through this opportunity:

1. Overhead costs, including accounting fees, insurance, interest, legal fees, taxes, utilities, and costs associated with construction, renovation of offices, laboratories, or other supporting facilities. Rental costs incurred that relate to institutional / organisation office rent are considered an ineligible cost.
2. Tuition and professional membership expenses.
3. Utilising grant funds to award grants to other organisations.

Insurance Requirements

Prior to entering into the Funding Agreement, the successful applicant must evidence that the following minimum insurances (or equivalent insurances in the relevant market) are in place and must be maintained for the duration of the engagement:

Insurance type	Amount
Professional indemnity	AUD \$5,000,000
Public liability	AUD \$5,000,000

Screening

Movember may, at its sole discretion, exclude or disqualify an applicant from consideration at any time without penalty, including where the EOI:

- is incomplete or considered a non-conforming EOI;
- is clearly uncompetitive when compared with other EOIs;
- is not suitable against one or more of the Assessment Criteria; or
- does not otherwise comply with the requirements set out in these Funding Guidelines.

Acknowledgement

By submitting an EOI applicants acknowledge these Funding Guidelines are designed to summarise information concerning Movember's funding requirements for the initiative and are not necessarily a comprehensive description. Nothing in these Funding Guidelines is to be construed, interpreted, or relied upon, whether expressly or implied, as an offer capable of acceptance by any person, or as creating any form of contractual, promissory or other rights.