



**MOVEMBER®
BROTHERLAND**

**Indigenous
Men's
Wellbeing
Innovation
Initiative**

FUNDING GUIDELINES

ACKNOWLEDGEMENT

Movember acknowledges the Traditional Custodians of the land, the Indigenous peoples of the United States of America. We pay our respects to their Elders and Ancestors, for they hold the memories, the traditions, and the culture of their nations.

We recognize that this land has always been and will always be Indigenous land. We acknowledge the enduring connection of Indigenous peoples to their ancestral territories, their profound contributions to our society, and their resilience in the face of historical injustices and we actively assist on issues that impact Indigenous peoples.

PREAMBLE

For the purposes of this funding opportunity, Indigenous refers to people from Tribal Nations based in the U.S., American Indians, Alaska Natives, Native Hawaiians, and Pacific Islanders of U.S territories.

Movember is committed to affirming the United Nations Declaration on the Rights of Indigenous Peoples as a framework for guiding culturally relevant program planning and development of the Indigenous Social and Emotional Wellbeing Portfolio.

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WHAT IS THE INDIGENOUS MEN'S WELLBEING INNOVATION INITIATIVE?

Movember's Indigenous Men's Wellbeing Innovation Initiative will provide grant funding and capacity building opportunities to empower Indigenous-led organisations to develop, implement and evaluate innovative programs/interventions to improve Indigenous men's social and emotional wellbeing (SEWB). It is one of 4 initiatives under Movember's new Indigenous Social and Emotional Wellbeing Portfolio.

We want to:

- Build voice, capability and power among Indigenous boys and men to design, lead, implement and sustain SEWB in their communities.
- Strengthen knowledge of what works to support SEWB.

WHAT'S ON OFFER?

Annual funding of up to USD \$250,000 per applicant is available for 3 years to improve SEWB among Indigenous boys and men in the United States of America.

We understand that colonial ways of applying to and working with funders can be a barrier to important work in the community, so we will be providing culturally appropriate support and technical assistance to shortlisted applicants by our SEWB Support Team comprising:

- Movember
- Movember appointed Community Assistance Partners
- Movember appointed Evaluation & Implementation Science Partners

WHAT IS THE FUNDING FOR?

Organisations can apply for funding for:

- Delivery of innovative new programming and approaches with potential to improve SEWB.
- Delivery of existing programs and approaches showing promising improvements to SEWB that would benefit from stronger evidence of outcomes.

Funded programs and initiatives will achieve **one or more** of the following outcomes for Indigenous boys and/or men:

- Elevate connection to and pride in culture, family/kin, community, and Country/Land through traditional practices
- Embrace cultural knowledge and engagement in cultural practices
- Elevate social, emotional, spiritual, and physical wellbeing
- Strengthen resilience
- Enhance health literacy
- Improve access to culturally appropriate spaces and services that support SEWB

PRIORITY POPULATIONS

Projects can address the needs of Indigenous boys and men across all life stages in the United States of America.

WHERE DO I APPLY?

Applications must be lodged via our online grant application portal <https://www.grantinterface.com/Home/Logon?urlkey=movember>

Steps:

1. Register and set up your profile.
2. Provide organisation details.
3. Upload completed EOI form.

STAGES OF FUNDING PROCESS

Phase 1 - Expression of Interest

Applicants in this stage will complete a simple [expression of interest \(EOI\) form](#) outlining their proposed project.

- EOIs are due by **31 May 2024, 5pm Pacific Daylight Time.**

Phase 2 - Implementation Plan Development

Applicants selected for this phase will have approximately 2 months to develop and finalise an Implementation plan. Technical support will be provided by the SEWB Support Team.

- Implementation Plans are due by **19 September 2024.**
- Applicants may (at Movember's discretion) receive up to USD \$10,000 to support this phase if there is a demonstrated need.

Expectations during this phase:

- Applicants will participate in 2-3 workshops with their local Community Assistance Partner and with the Evaluation & Implementation Science Partners to receive individualised support with areas such as engagement, project management, partnerships and collaboration, community capacity building, change and innovation approaches, developing a theory of change and project evaluation plan.
- Applicant project teams will work with Movember and participate in a number of governance activities, such as Movember's Financial Due Diligence and new vendor process.
- Applicants should also make themselves available for the selection panel to undertake a site visit during the specified window.
- Applicants who participate are not guaranteed to proceed to Phase 3.

Phase 3 - Implementation Phase

Applicants selected for this phase will receive 3 years of funding to implement according to the Implementation Plan submitted at the end of Phase 2. Support will be provided throughout the 3 years by the SEWB Support Team.

There are a total of 2 grants available in the USA.

Expectations of projects funded under Phase 3 (described in more detail in the Appendix):

- Be willing to report back on findings, to share results with the SEWB Support Team and other projects funded under Movember's Indigenous SEWB Portfolio, and to actively participate in knowledge sharing activities.
- Actively contribute to the design of, and actively participate in, the evaluation of their project and the overarching initiative. Applicants will ensure roll-out/delivery of evaluation with Movember's evaluation partner(s), including undertaking data collection.
- Meet [Insurance Requirements](#) for the duration of the engagement.
- Provide regular updates on deliverables, project progress and grant fund expenditures.

FUNDING ELIGIBILITY

To be eligible, applicants must:

- Be based in the United States of America.
- Be legally able to accept grant funds within the United States of America (providing evidence of section 501(c)(3) endorsement) and agree to Movember's funding agreement.
- Be an Indigenous owned/managed/led organisation.
- Be implementing an existing SEWB program with promising evidence OR proposing a new area of SEWB programming that is aligned with the funding goals.

Funding is not available for:

- Programs not targeting Indigenous people or communities.
- Programs that are not aligned with the intent of this call and the outcomes listed above.
- Research positions/scholarships for Universities or Research Institutes.
- Awareness and education activities that do not specify and provide a clear and measurable link to improved health outcomes.
- Applications solely requesting infrastructure support.
- Reimbursement for expenses already incurred, or funded by another source.
- Further details on [Eligible and Ineligible costs](#) is set out in the Appendix.
- Any other matters as determined or advised to applicants by Movember.

FUNDING AGREEMENTS

- Applicants receiving funding to develop a Full Proposal or an Implementation plan must agree to and sign this [simple Funding Letter](#).
- Successful applications receiving funding for 3 years of implementation must agree to and sign this [standard Funding Agreement](#).

ASSESSMENT PROCESS

Movember has established an international Global Indigenous Advisory Committee to guide, govern and inform Movember's overall investment into strengthening social and emotional wellbeing of Indigenous boys and men.

The Global Indigenous Advisory Committee will be involved in all aspects of the granting and assessment process.

Phase 1 - EOIs

1. Initial checks and compliance of EOIs

Eligibility and mandatory criteria checks.

- Organisation is an eligible organisation.
- No outstanding contractual or servicing requirements attached to existing or previous Movember funding.
- **Screening** - Movember may screen all applications received for completeness, unintentional errors of form, clarity and compliance with the goals of the initiative.

2. Scoring of EOIs

All EOIs will be scored according to the Assessment Criteria by at least two reviewers, with the average score being taken as the final score.

3. Shortlisting EOIs for progression to Phase 2

An assessment panel comprising regional members of the Indigenous Advisory Group will review top ranking EOI applications and provide recommendations for progression to Phase 2 – Implementation Plan Development.

Phase 2 – Implementation plans

4. Scoring of Implementation Plans

Assessment of Implementation Plans will be undertaken by the Indigenous Advisory Group.

Regional members of the Indigenous Advisory Group and key Movember staff may undertake site visits to meet with project teams.

5. Assessment Panel

The Indigenous Advisory Group will undertake a moderated assessment panel to provide recommendations for funding to Movember for final approval.

6. Approval of recommended applications

Movember may seek additional information to help decision making.

Post-approval, Movember will begin notifying successful project teams, contracting and delivering funding.

ASSESSMENT CRITERIA

Assessment of proposals will be based on the following criteria:

1. **Alignment to the stated goals of the funding opportunity:**
Application demonstrates how the idea meets one or more of the goals and outcomes outlined in the funding guidelines with reasonable budget spend. Weighting 10%
2. **How well the project team represents the target population:**
Application demonstrates that the project team is representative of the target population. If not, there should be evidence of support for the program among the target population and an indication of how the project will engage the target population in codesign. Weighting 15%
3. **How well the project/intervention is described:**
Application clearly describes the intervention, including why it is needed and how it will be achieved. Weighting 20%
4. **Likelihood that the project will contribute to improved SEWB:**
Application demonstrates who will benefit from the program, and the impact it will have on these people/the broader community. Weighting 20%
5. **Extent to which the outcomes of the proposed project can be evaluated:**
Application demonstrates a need for the project within the target population, and expected outcomes that are measurable. Weighting 20%
6. **Readiness to deliver:**
Application outlines organisation and project team's skills, experience and resources that demonstrate capacity and readiness to deliver the idea. Weighting 15%

IMPORTANT DATES

Activity	Date
RFP released	15 April 2024
Phase 1 - EOI	
Last date for questions and enquiries	27 May 2024
EOI response due	31 May 2024
Assessment of Proposals	
Notification of Phase 1 outcome	By 26 July 2024
Phase 2 - Implementation Plan Development	
Implementation Plan Development Period (working with SEWB Support Team)	22 July 2024 - 19 September 2024
Implementation Plan Submission Deadline	19 September 2024
Site visit window	21 October 2024 - 12 November 2024
Notification of Phase 2 Outcome	By 22 November 2024
Phase 3 - Implementation	
Expected Commencement Date	1 December 2024

QUESTIONS

If you have further questions on these guidelines, FAQs will be available on the [funding webpage](#) and updated on a regular basis, so please check back to see if your question has been answered. You can also submit a question by emailing rhannon.watt@movember.com.

APPENDIX

Expectations of projects funded under Phase 3

SEWB Support Team

Applicants must agree to work collaboratively with Movember. It is expected that applicants will work closely with the Indigenous portfolio team which leads the Initiative, the Monitoring, Evaluation & Learning team which oversees the development, monitoring and outcomes of project evaluations, and the grants management team which oversees the administration of all grant and scheduling logistics. It is likely that successful applicants will also be expected to work with other Movember teams from time to time, including Marketing, Communications, Public Relations and Fundraising.

Community Assistance Partners (CAPs)

Movember will appoint CAPs to work collaboratively with applicants. As part of the SEWB Support Team, the CAPs will provide individualised support to applicant project teams. This may include support with areas such as engagement, project management, partnerships and collaboration, community capacity building, or change and innovation approaches.

Evaluation & Implementation Science Partners (EISPs)

Evaluation is a key component of all Movember funded initiatives. At the outset, applicants would need to make a serious commitment to actively participate in monitoring and evaluation activities. Third-party EISPs will be contracted separately by Movember to work directly with applicants

Knowledge Sharing Activities

Successful applicants will be required to participate in Knowledge Sharing Activities to promote knowledge exchange, share best practices, learnings, and experiences. This will include both online and in person elements through learning forums and periodic global convenings.

Eligible and Ineligible costs

Eligible costs

The following expenditures may be considered eligible for funding received through this opportunity:

1. Direct program related costs including project related supplies / materials, expenses, travel, rent outside of main/head office space and equipment related to the proposed program.
2. Relevant proportion of salaries of project or program managers, coordinators, technicians, administrative staff, and other personnel.
3. Indirect costs up to 10% of the total budget (allowable for small Community Organisations only – as determined by Movember).

All costs must be justified and will be reviewed as part of the due diligence process for successful applications.

If you have any questions on whether a particular cost is eligible, please reach out.

Ineligible costs

The following expenditures are not eligible for funding through this opportunity:

1. Overhead costs, including accounting fees, insurance, interest, legal fees, taxes, utilities, and costs associated with construction, renovation of offices, laboratories, or other supporting facilities. Rental costs incurred that relate to institutional / organisation office rent are considered an ineligible cost.
2. Tuition and professional membership expenses.
3. Utilising grant funds to award grants to other organisations.

Insurance Requirements

Prior to entering into the Funding Agreement, the successful applicant must evidence that the following minimum insurances (or equivalent insurances in the relevant market) are in place and must be maintained for the duration of the engagement:

Insurance type	Amount
Professional indemnity	AUD \$5,000,000
Public liability	AUD \$5,000,000

Screening

Movember may, at its sole discretion, exclude or disqualify an applicant from consideration at any time without penalty, including where the EOI:

- is incomplete or considered a non-conforming EOI;
- is clearly uncompetitive when compared with other EOIs;
- is not suitable against one or more of the Assessment Criteria; or
- does not otherwise comply with the requirements set out in these Funding Guidelines.

Acknowledgement

By submitting an EOI applicants acknowledge these Funding Guidelines are designed to summarise information concerning Movember's funding requirements for the initiative and are not necessarily a comprehensive description. Nothing in these Funding Guidelines is to be construed, interpreted or relied upon, whether expressly or implied, as an offer capable of acceptance by any person, or as creating any form of contractual, promissory or other rights.