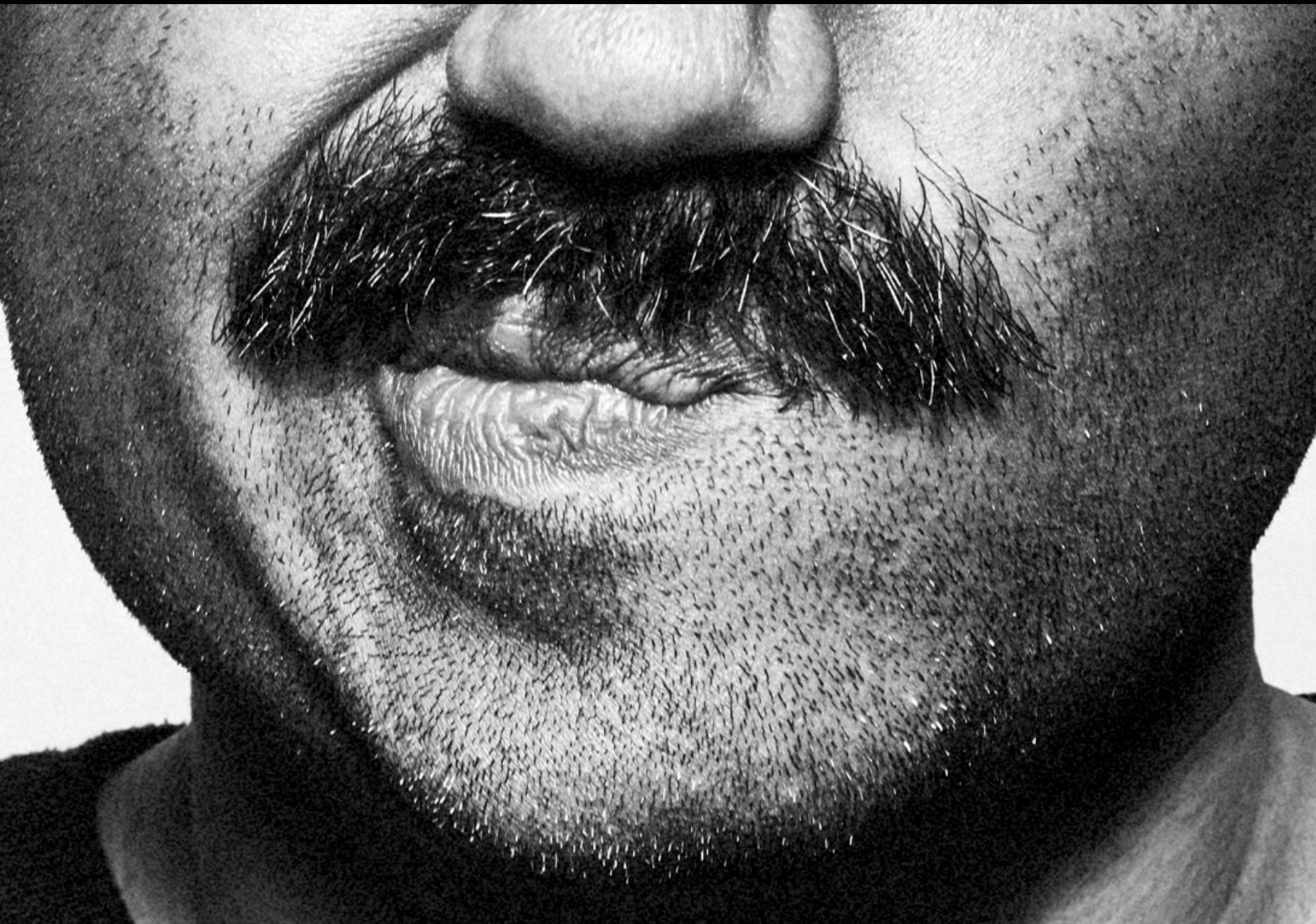




ANNUAL REPORT

MOVEMBER 2020





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CHAIR'S LETTER

As one of the original Melbourne Mo Bros who got together in the early 2000's to bring back the moustache for a good cause, I have watched with pride as the organisation has gone from strength to strength in the fight for men's health. In March this year, I was honoured to be asked to step into the role of chairman as John Hughes decided to step down.

On behalf of the board, I would like to thank John for his tremendous contribution over nearly 10 years in steering the organisation through a period of rapid growth and change. From humble beginnings, Movember has raised over a \$1 billion for mental health and suicide prevention, prostate cancer and testicular cancer programs across 20 countries, and John has been a big part of that journey.

This year has marked significant progress in Movember's shift – from being a phenomenally successful annual fundraising campaign – to running its own multinational, groundbreaking biomedical research programs, mental health and cancer survivorship programs throughout the year. Our focus is now on scaling up and delivering those initiatives so that they benefit millions of men worldwide.

There have been many important breakthroughs in the past 12 months, which would not have been possible if it wasn't for the support of our dedicated Movember community. We have close to 400,000 Mo Bros and Mo Sisters around the world who collectively raised \$121.7 million in the 2019 campaign. That is more than just a fundraising campaign – that is the Movember movement.

With “havin’ fun, doin’ good” as our creed, there were many memorable moments in the 2019 campaign: from the spectacle of the world's highest Shave Down atop the Sydney Harbour Bridge to glitzy art auctions, car rallies and community sporting events. Or my personal favourite, S**t Shirt Saturday, which was a great afternoon of mates (in bad shirts) catching up for a good cause. They all make a huge contribution towards raising awareness of the current crisis in men's health, as well as the funds needed to carry on our important work.



NICHOLAS REECE
CHAIRMAN

While there is much to be proud of in the past year, we recognise that a great challenge lies ahead. Three out of four suicides are men. Unchecked, rates of prostate testicular cancer will continue to rise.

Despite the upheaval caused by the global pandemic this year, the Movember movement remains more committed than ever in our mission to stop men dying too young. Our goals are ambitious, but with the support of our community of Mo Bros and Mo Sisters, we will get there.



* All figures listed in this report are in Australian dollars unless otherwise specified.

Earlier this year, I was thrilled and humbled to take on the role of CEO at Movember. At the time, I knew it would be both a unique challenge and a true privilege to be at the helm of such an extraordinary organisation.

Since its inception in 2003, Movember has spurred millions of men and women into raising funds for cutting-edge men's health programs, and redefined the way men's health is talked about.

Our mission is for men to be able to live longer, healthier lives.

I spent the first weeks learning about the breadth of work that Movember undertakes, and meeting the team of incredibly passionate and talented people who put it all into action.

The scale and ingenuity of the annual fundraising campaign - which raised more than \$121.7 million globally during the 2019 campaign - is hugely inspiring. So too is the funding and delivery of innovative mental health programs, groundbreaking prostate cancer and testicular cancer research and support services.

However, within a matter of weeks, global efforts to contain the COVID-19 pandemic meant that our daily lives changed in ways previously unimaginable.

It was then that I began to see what Movember is really made of.

While some organisations scrambled to adapt, our teams were able to move seamlessly into remote working and begin planning how to address some of the tough challenges now facing the men we serve.

Within weeks, our teams had designed and launched Movember Conversations. This digital tool gives everyone the practical skills and confidence to support a friend or loved one who might be struggling with social isolation, financial distress or the challenges of working at home while trying to look after children.

The coming months will see the launch of our free online parenting program, Family Man, which is aimed at giving dads the skills and confidence to deal with common behavioural issues in young children.

Over the next year, thousands of teenage athletes will undergo mental fitness training through Movember's Ahead of the Game program, which will better equip boys to handle life's challenges in the wake of this crisis.

The killing of George Floyd in the US in May this year sparked protests against racial injustice and brutality across the world. These are painful and challenging times and there is much work to be done. But we hope that our commitment to supporting the mental health of men and boys in Indigenous communities in Canada and community-led mentoring projects in the US will help contribute to that shift.

The COVID-19 pandemic will also have a profound effect on men with cancer. A sharp rise in the number of cases has been predicted further down the track, due to people being reluctant to seek medical help for fear of contracting the virus. At the same time, research into new tests and treatments has been temporarily halted, which will impact cancer outcomes for years to come. That means the funds we raise for biomedical research and developing prostate cancer and testicular cancer support services are more important than ever.

Despite turmoil caused by the global crisis, there have been a number of breakthroughs this year. These include the US Food and Drug Administration (FDA) approval of cancer drug olaparib, which has been hailed as the world's first precision medicine for advanced prostate cancer. It is the culmination of a decade of research funded by Movember in partnership with Prostate Cancer UK.

And in Australia, the government has approved \$23 million funding for the Prostate Cancer Specialist Nursing Service, which will be used to recruit and train nurses across the country. Originally supported by a \$3.6 million grant raised by our Mo community, this is a great example of Movember's catalytic funding approach leading to systemic improvements in men's health. We identified an issue, supported it financially and proved it up to the point where it became self-sustaining.

Every year, our Mo community go that extra mile because they want the men they love to live happier, healthier, longer lives.

The passion and commitment to the cause is what fuels all of our efforts. I would like to thank everyone who supported us this year.

Together we will change the face of men's health.

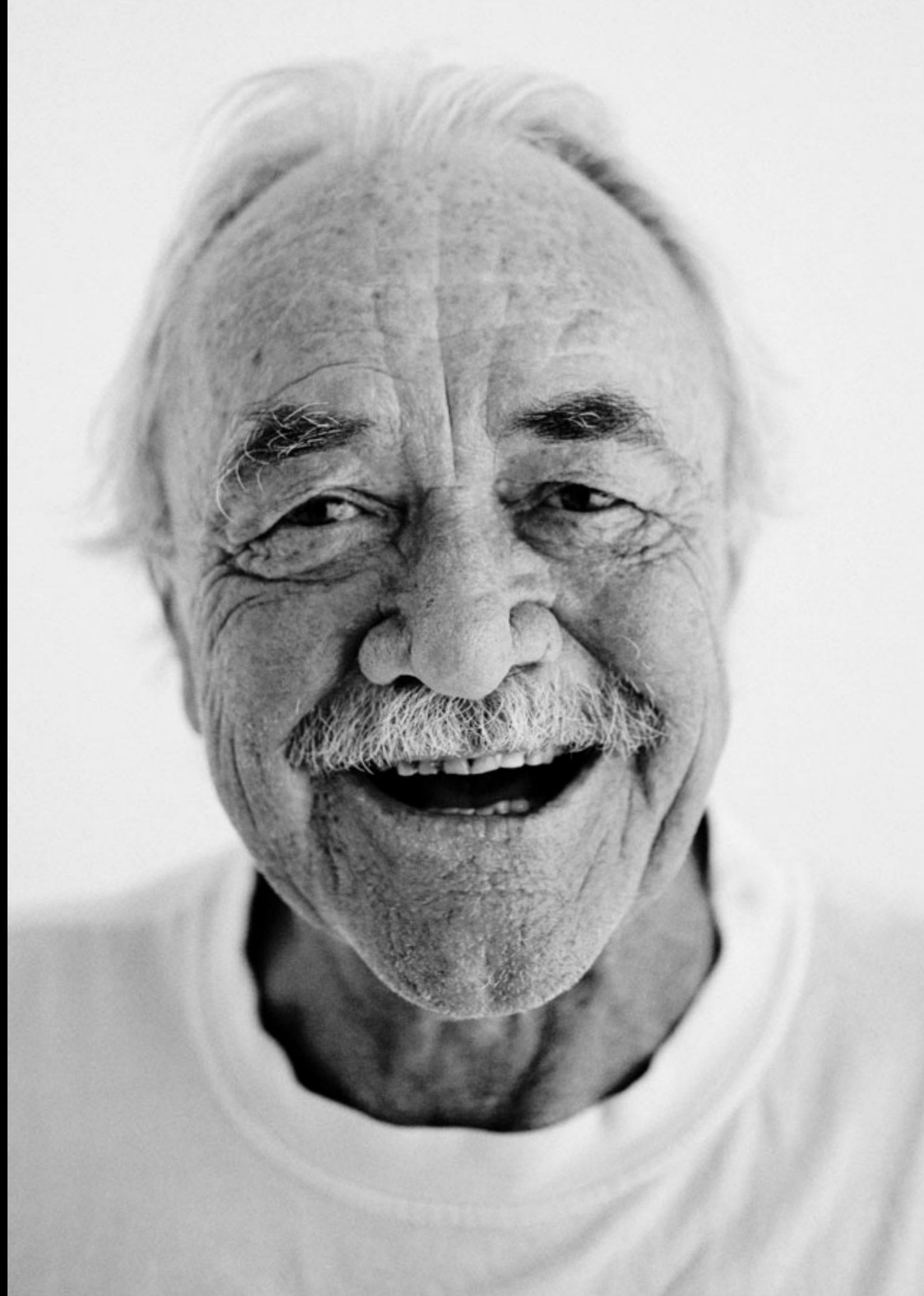


MICHELLE TERRY
CEO



OUR VALUES

FUN
RESPECT
HUMBLE
TEAM
MOVEMBER
REMARKABLE
EXPERIENCE
CHANGE AGENT





2019

YEAR AT A GLANCE

Last year, close to 400,000 Mo Bros and Mo Sisters around the world registered to take part in the campaign.

Movember exists to stop men dying too young. We are the leading charity tackling mental health and suicide prevention, prostate cancer and testicular cancer, on a global scale.

Our vision is to have an everlasting impact on men's health and enable men to live longer, healthier, happier lives.

During 2019, Movember raised \$121.7 million globally, which included funds from the Movember campaign, the Distinguished Gentleman's Ride and other income sources.

During the 2019 campaign, 399,441 MoBros and MoSisters around the world registered to take part in the campaign. Meanwhile, revenue from sources outside the campaign continue to grow.

During the year, the organisation expended \$74.2 million (2019: \$57.7 million) in our key investment areas of mental health and suicide prevention, prostate cancer and testicular cancer biomedical research and survivorship.

Movember invests in world-class programs that are aligned with our strategic goals and where it is demonstrated that we can have the greatest impact on men's health.

In mental health, the projects we focus on are prevention and early intervention.

We prioritise scaling investments that show the most promise, and new ideas that are in line with our priority groups and settings, which include Indigenous men, fathers and young men, socially-isolated men and online and workplace environments.

In prostate cancer and testicular cancer, we invest in biomedical research into potential new tests and treatments, clinical quality registries that are aimed at improving treatments and reducing side effects, digital health tools and new telehealth models that enable men to better manage physical and mental side effects of treatment and information campaigns that empower men to make the right choices for their health.

This year we have seen several breakthroughs with results that will have long-term impacts on men's health (see page 16 onwards).

The organisation has set ambitious targets to grow both our core campaign as well as year-round income streams and remains committed to funding exciting and innovative projects that contribute to our goal of having an everlasting impact on men's health.

YEAR AT A GLANCE - FUNDRAISING



IN AUSTRALIA

The iconic Sydney Harbour Bridge was the venue for the world’s highest Shave Down. Some of the country’s sporting elite were enlisted for Mo Ambassador Nathan Birch’s shave, including rugby sevens superstar Emma Tonegato, Aussie Rules footballer Dylan Buckley and Roosters’ recruit Kyle Flanagan.

Movember’s first ever official fundraising event, a surfing contest called Morning of the Mo entered its 14th year. Started by founder Travis Garone, the competition which has now grown to three events involving the efforts of two Mo community teams, raised AUD\$18k.

Sydney FC soccer player Rhyan Grant visited the Waves of Wellness project to learn about the work that Movember is doing to improve men’s mental health.

The world’s best woodchopping athletes headed to Prague for the 2019 STIHL TIMBERSPORTS® World Championship. Australia’s national team, the Chopperoos, proudly sported Movember t-shirts and chopped their way to victory for the 6th consecutive year.

Two exceptional Mo Bros, Dan Price and Shaun Hampson, took on the ultimate Move challenge on the last day of the month. The pair ran 60km in a day to honour the 60 men lost to suicide each hour across the world.



IN NEW ZEALAND

We partnered with New Zealand Rugby Union for the the All Blacks vs Tonga Test in Hamilton. The 20,000 fans in attendance cheered together to encourage men to take a stand against silence, and start speaking up when they are struggling.

New Zealand Blackcaps Colin Munro and Martin Guptil sported moustaches as they opened the batting for NZ in an international Twenty20 match against England.

The Hear4U exhibition in Gisborne heard the stories of local men who came together to speak about their mental health, raising NZD \$35,000.

Testicular cancer survivor Dan Sharples and 30 of his friends completed the Queenstown marathon, raising an incredible NZD \$20,304 in the process.



IN THE UK

Famous faces including Grand Tour presenter Richard Hammond and Olympic medallist Iwan Thomas donned iconic moustaches and transformed themselves in their sporting heroes. Their efforts inspired men up and down the country to get involved and grow their own Mo’s for this year’s campaign.

Over 5.7 million rugby fans watched Movember’s television advert before the Japan vs Scotland kick-off, resulting in a huge surge of visits to movember.com.

We were the official charity partner of the historic Veteran Car Run, the 60-mile ride from London to Brighton that attracts entrants from all over the globe.

As part of our award-winning partnership with Yo! Sushi, we created a limited-edition ‘guy-oz’, with 10p donated from every portion sold during Movember.

Community ambassador Fergus Crawley took on some epic physical challenges including 6,890m of lunges, representing the number of lives lost to suicide in the UK and Ireland last year.

IN IRELAND

This year, the first Movember SpeakEasy event outside Australia was held in Dublin. Inspired by the success of the Movember-funded Man Up documentary, which first aired in 2016, the SpeakEasy series brings guys together in a relaxed atmosphere to help them better understand how to be there for a mate going through a tough time.



IN EUROPE

Football teams from Bordeaux in France to Dortmund in Germany sported Mo’s on their kits and faces. With the help of German, Swiss and Dutch national players, and our partner L’Oréal Paris® Men Expert, we had the opportunity to shoot an awareness-raising video for testicular cancer.

Mercedes-Benz was back on board to support us in Germany, with the brand’s logo updated on social media to include the original Mo’s grown by the car manufacturer’s founders 120 years ago.

IN CANADA

Movember 1st marked the beginning of the first annual Moustache Cup Campaign, in partnership with the National Hockey League (NHL) and the National Hockey League Players’ Association (NHLPA). The month-long initiative brings together 12 teams from across the NHL, and encourages fans to fundraise for Movember alongside their favourite team’s designated Moustache Cup captain.

As part of the Great Canadian Fire Challenge, 200 teams of firefighters from across Canada came together to raise funds and awareness for men’s health.

Canadian rock band The Sheepdogs shaved off their famous facial hair for the first time since 2006, in support of their drummer Sam Corbett who battled testicular cancer.

We were also proud to welcome Mo Bro Tyler Smith. Badly injured in the devastating 2018 Humboldt Broncos bus crash that claimed the lives of 16 teammates, Tyler spoke openly about his mental health struggles to encourage other men to speak out.



IN THE US

To kick off Movember we set up our Shave Down event at the Culver City Fire Station #1. Our on-site barbers gave shaves and haircuts to first responders, as well as some familiar faces, including Tarek El Moussa, Jason O’Mara and Keith Mitchell.

We partnered with national news and sports broadcaster NBC to highlight Headstrong. This NBC documentary, featuring athletes discussing their mental health struggles, reached millions of American men. Throughout the month of Movember, our long-term partner Mastercard® donated USD \$1 from every Topgolf payment to Movember.

In 2019, we expanded the Community and Student Ambassador programs to 11 cities across the US. The Student Ambassador program recruited nearly 10,000 Movember participants, and raised over USD \$800,000 through the Big Moustache on Campus (BMOC) Challenge.

Throughout Movember, we teamed up with famous Planters spokesnut Mr Peanut and Queer Eye’s Jonathan Van Ness to run a series of Q&A videos on moustache care.

This year, 33 runners from five countries ran in the New York City Marathon, raising over USD \$180,000 in aid of Movember.



DISTINGUISHED GENTLEMAN’S RIDE

The Distinguished Gentleman’s Ride (DGR) 2019 was the [most successful event](#) to date. More than 116,000 participants from 678 cities across 104 countries took part, generating \$8.7m for Movember.

DGR was founded in 2012 by Mark Hawwa, a long-time Mo Bro, in Sydney, Australia and in 2016 Movember was established as the event’s exclusive charity partner.

Since 2016 \$29.9m has been generated from the DGR event and these funds have been channelled into cutting-edge prostate cancer research and treatment programs, as well as funding innovative mental health programs.

These [investments](#) are already seeing positive results, with leading platforms such as Movember’s True North digital prostate cancer survivorship tool that is helping transform the lives of men living with and beyond prostate cancer.

More recently, DGR and Movember have partnered on two new funding initiatives - The Distinguished Gentleman’s Ride Social Connections Challenge, a \$1.15m funding pool to support projects working with men in the motorcycling world, and the Veterans and First Responders Mental Health Grant Program, a new global \$6.34m funding opportunity to support scalable mental health and suicide prevention programs for military veterans and first responders. Inspiration was taken from previously funded projects by DGR such as [Resilience Grows Here](#), which is creating positive impact and helping save the lives of men.

OUR VISION

To have an everlasting impact on the face of men's health.

OUR MISSION

Help men live happier, healthier and longer lives.

Men die on average six years earlier than women, and for largely preventable reasons. Unchecked, rates of prostate cancer and testicular cancer will double over the next 15 years. Across the world, one man dies by suicide every minute of every day, with males accounting for 75% of suicides globally.

We can't accept this. Things can be different.

Movember exists to stop men dying too young. We're the leading charity tackling mental health and suicide prevention, prostate cancer and testicular cancer, on a global scale.

We engage, empower and mobilise men, giving them what they need to understand the health risks they face and to take action. Our goals are ambitious, but with the support of our global community, we know we can get there.

WE'LL ACHIEVE THIS BY:

- Giving men the facts about their health
- Changing behaviour – using the power of mass-media to drive behaviour change for men
- Creating new, better and accessible health services for men
- Bringing together the brightest minds from around the world to collaborate on research and innovative men's health projects, while sharing their findings and accelerating results
- Listening to and learning from our community and using what we know to advocate for all men.



MENTAL HEALTH AND SUICIDE PREVENTION

Globally, three out of four suicides are men.

WHY MENTAL HEALTH AND SUICIDE PREVENTION?

Globally, three out of four suicides are men. On average, across the world, we lose one man every minute to suicide. That's half a million men every year – half a million men who should still be here today.

Movember is working towards a world where men of all ages are mentally healthy and well – a world where men are comfortable taking action for their mental health, and are supported by their family, friends and community.

THROUGH OUR WORK IN MENTAL HEALTH, WE AIM TO:

- Improve our understanding of which interventions benefit men's mental health
- Provide health services that are tailored to men's needs
- Ensure that we all better understand how to support the men in our lives
- Make sure men are socially connected to their friends, family and their community
- Equip men with increased understanding of their own mental health and wellbeing
- Enable more men to take action early to improve their mental health.



OUR IMPACT
MENTAL HEALTH AND SUICIDE PREVENTION

OUR WORK
AHEAD OF THE GAME

In March 2020, Movember was announced as the official delivery partner for the Rugby League World Cup 2021. The tournament, which draws in 32 teams from 21 countries around the world, is the first ever international sporting event to have a mental health charter which Movember helped to develop.

The charter, supported by Prince Harry, Duke of Sussex, commits to delivering Movember's Ahead of The Game mental fitness workshops in the UK to 8,000 teenage athletes and their families. It also commits to training community sports coaches and delivering a mental fitness campaign that reaches millions of people worldwide.

Ahead of The Game is an evidence-based program aimed at boys aged between 12-18 delivered through community sports clubs. It has been tested across different sporting codes and has been proven to increase mental health literacy and boost resilience in the young players who take part. It teaches parents and coaches how to spot the signs and symptoms of poor mental health and how to distinguish between potential problems and normal teenage behaviour.



We will also continue to work closely with Rugby Union in the UK, with the Harlequins Foundation rolling out Ahead of the Game across their community. This partnership will see its pilot phase finish in 2020 with implementation planned for 2021. In New Zealand, another Rugby Union partnership with New Zealand Rugby sees the continued rollout its HeadFirst program; utilising research from Ahead of the Game.

In Australia, Movember partnered with youth suicide intervention and prevention organization ALIVE and Queensland Rugby League to deliver an online pilot of Ahead of The Game across 25 community clubs. A partnership with St Kilda Football Club (AFL) was also agreed in mid 2020. This will see the program piloting later in the season with a further rollout planned for 2021 season.

In Canada, where it is known as Breaking the Ice, the program has been piloted through a partnership with the Greater Toronto Hockey League (GTHL) and in community hockey leagues across Ontario. Movember is now working closely with GTHL to expand the program in Canada.

OUR WORK
MOVEMBER CONVERSATIONS

According to Movember's global Bridging the Distance research report, which looked at the impact of COVID-19 on social connections, almost a third of men said they felt lonely more often than before the outbreak, while nearly a quarter said their mental health had worsened.

Despite this, a third of men surveyed said they had not checked in with family or friends to find out how they were coping during the crisis.

Movember acknowledges that, although maintaining social connections and looking out for each other is key to staying mentally healthy, these conversations can feel uncomfortable and awkward at times.

To address the problem, we launched Movember Conversations in May 2020. This free interactive digital tool offers practical guidance on how to start a difficult conversation. Guided by an international team of mental health experts, the tool uses simulated conversations to explore different scenarios. It demonstrates that changing the way someone responds can lead to deeper, more meaningful conversations.



OUR WORK
CIRCUMPOLAR PROJECT

In remote Indigenous communities of Northern Canada, suicide rates are among the highest in the world. The Movember-funded Circumpolar project aims to improve the mental health of Indigenous boys and men through teaching traditional skills and strengthening ties to cultural heritage. Over the past three years, Movember has funded six programs in which nearly 500 young men have learnt practical traditional skills. The project helps them to nurture links to their cultural heritage, plus build friendships and connections to guard against anxiety, loneliness and depression.

In June 2020, it was announced that Movember would fund the Churchill Wellness Centre supporting mental health and addictions.

Churchill is a remote town on the shores of the Hudson Bay in the vast Arctic tundra. The northern Indigenous communities that surround Churchill suffer from suicide rates nearly four times the national average, and the need for resources to tackle the growing mental health crisis in the region is urgent.

OUR WORK
SPOT THE SIGNS CAMPAIGN

On International Men's Day 2019, the health promotions team launched our global 'Spot the Signs' campaign. The aim was to encourage the Movember community to look out for, and act upon, signs that a man might be struggling with his mental health.

The key message of the campaign was to reach out and start a conversation with a friend who is acting out of character, to check that they're OK.

According to our data, 226,539 men watched the video content and as a result, 7,032 claimed to have started a conversation with a friend. The results showed that men who watched the video were more likely to have helped a friend (52 per cent) than those who didn't watch the video (38 per cent).

The project evaluation showed the campaign increased the likelihood of our target audience having a conversation with a vulnerable friend about their mental health.

OUR WORK
MAKING CONNECTIONS

2020 will see the completion of the five-year Making Connections program, aimed at improving the mental health and wellbeing in high-need populations in the US. This included boys and men of colour, members of the military, veterans, and their families.

Movember has selected five of the most promising projects to continue funding for another 18 months. One of these programs is Resilience Grows Here, a community-run mental health and wellbeing initiative for military veterans and their families. Another successful project is Making Connections Chicago, which provides safe afterschool mentoring for boys of colour in west Chicago.

OUR WORK
SOCIAL INNOVATORS CHALLENGE

Movember's Social Innovators Challenge (SIC) program was launched in 2015. The goal was to increase our understanding about what engages men to build strong social connections, particularly those at risk of becoming socially isolated. Following an extensive review process, 12 projects were funded to test their ideas. Three of those projects have now been approved for scaling over the next three years.

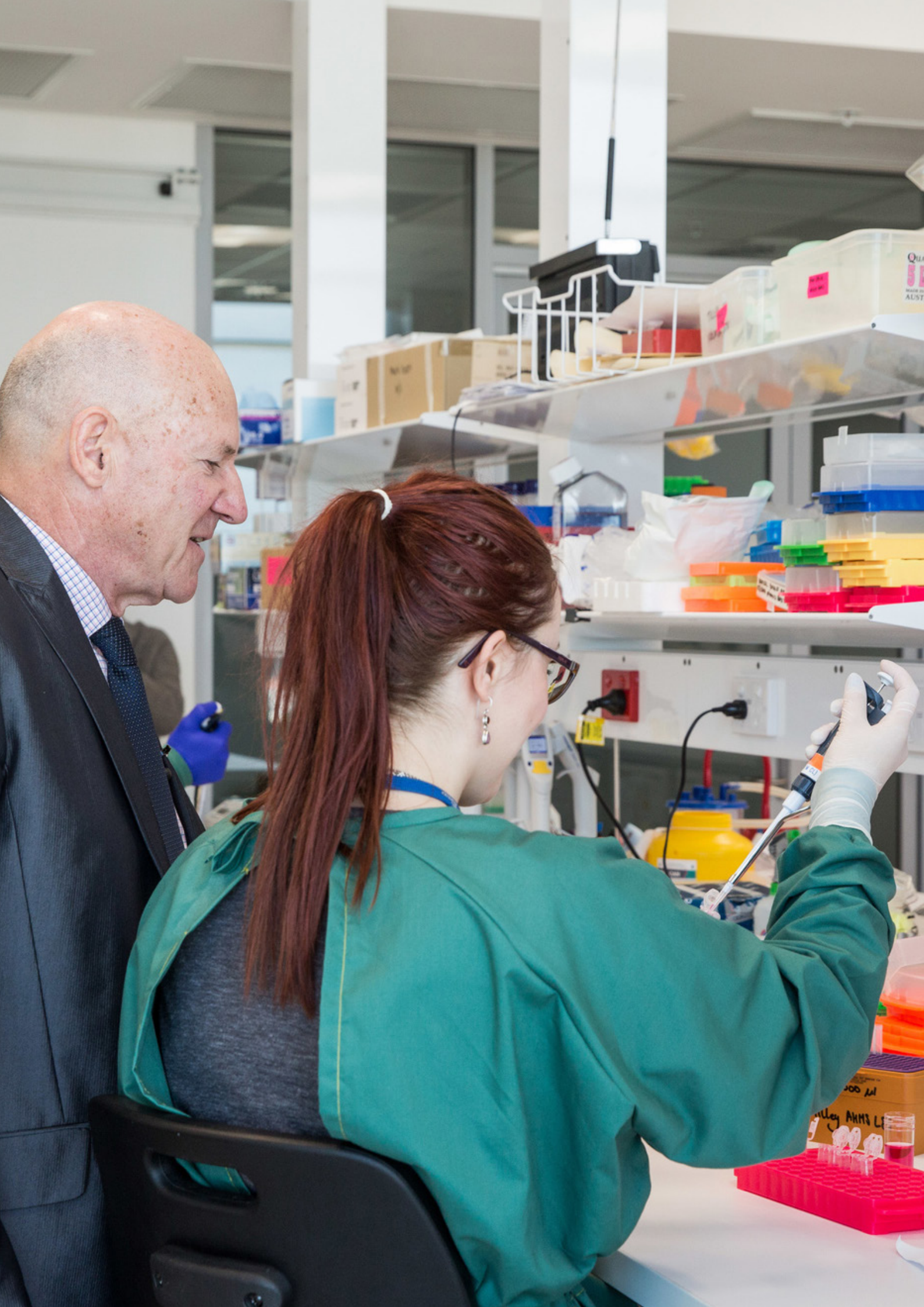
Dad Hero, a Canadian project which helps incarcerated dads strengthen the bonds with their children, and transition back into their family lives by teaching parenting skills.

The Changing Room, delivered in Scotland brings together men in their middle years to learn and talk about mental health through their shared love of football.

Waves Of Wellness, uses surfing to connect men from all walks of life and equip them with the skills needed to better manage their mental health and wellbeing.

In addition, a further three projects in the UK: Brothers Through Boxing, Men's Pie Club and ExCell 50+ will receive additional funding to carry out extended piloting activities for 18 months.





OUR IMPACT

PROSTATE CANCER

Prostate cancer is the second most common cancer in men.

WHY PROSTATE CANCER?

Prostate cancer is the second most common cancer in men. More than 5.6 million men around the world are currently living with prostate cancer. More than 380,000 men around the world die each year from prostate cancer. Globally, more than 1.4 million men are diagnosed every year.

WE INVEST IN FIVE KEY AREAS

1. Biomedical research – connecting the global research community across borders to diagnose, treat and, ultimately, cure prostate cancer.
2. Clinical quality – improving treatment and reducing harmful side effects.
3. Health services – advocating to improve services for all men.
4. Care – finding ways to improve care for men and the people who love them.
5. Education – giving men the knowledge they need to make the right choices for their health, and to know when and how to take action.

OUR IMPACT
PROSTATE CANCER

OUR WORK
TWO NEW DRUGS TO TREAT
PROSTATE CANCER

In May 2020, FDA approval was awarded to two drugs to treat metastatic (advanced) prostate cancer. Following Movember-funded research by Dr Joaquin Mateo at the Institute of Cancer Research in the UK, olaparib, a drug known as PARP inhibitor, was hailed as the world's first precision medicine for prostate cancer. Olaparib, which is already used to treat breast and ovarian cancer, works by targeting cancer cells' ability to repair damage to their DNA. In addition, research funded by Movember led to the approval of another PARP inhibitor called rucaparib, for men with BRCA-linked metastatic prostate cancer.

OUR WORK
PSMA RADIOTHERAPY

Movember is the leading medical research NGO to invest in prostate-specific membrane antigen (PSMA) radiotherapy, a new type of treatment that uses radioactive chemicals to track down and attack prostate cancer cells anywhere in the body.

Considered the most promising new treatment in 15 years, Movember has funded two major breakthroughs this year.

Results of the proPSMA study, led by Professor Michael Hofman of the Peter MacCallum Cancer Centre in Melbourne and published in The Lancet medical journal, showed that PSMA scanning was the most accurate means of staging prostate cancer and should be routinely used in men with high-risk disease.

Meanwhile, interim results of the TheraP trial, led by the same team and presented at the American Society of Clinical Oncology virtual meeting in May 2020, showed PSMA radiotherapy was more effective than standard chemotherapy for treating men with advanced prostate cancer.

Other important breakthroughs included the results of a trial by Professor Phuoc Tran at the Johns Hopkins School of Medicine in Baltimore. The trial found that intense doses of radiation could slow the progression of cancer in some men whose disease had spread.

This opens up exciting new opportunities for how men with oligometastatic (locally advanced) disease can be treated in the future.

Early findings from a Canadian trial, led by Dr Kim Chi at the Vancouver Prostate Centre, suggest that a drug called abiraterone followed by enzalutamide is the best treatment regime for men newly diagnosed with advanced prostate cancer.

It is hoped that the final results, which will be available later this year, may reveal ways to identify which men would benefit the most based on their DNA profile.



OUR WORK
BENCHMARKING CLINICIANS WITH
PCOR-ANZ REGISTRY

Although having new treatments and better treatments is vital to improving outcomes for men with prostate cancer, we can also significantly improve survival rates and quality of life by better applying what we already know.

Addressing issues, such as the undertreatment of high-risk disease, requires a systematic analysis of how clinical practice is being applied throughout our healthcare systems, and then monitoring that over time.

Movember's Prostate Cancer Outcomes Registry for Australia and New Zealand (PCOR-ANZ) is now benchmarking outcomes for doctors and hospitals across both countries. This is being done via bi-annual reports, and is aimed at reducing both unnecessary variation in treatment and avoidable side effects. All hospitals and private practice urologists participating in the PCOR-ANZ registry can now receive a confidential report showing how they are performing compared with their peers and best-practice approaches. It helps them identify variations that are important to improving both survival and quality of life, and nudges the health system towards making positive changes.

OUR WORK
THE IRONMAN REGISTRY

The last few years have seen huge progress made in the search for new and improved treatments for prostate cancer. However, there is a real need to understand how these drugs perform outside of clinical studies. In addition, men who typically take part in trials are not representative of all patient populations.

The aims of Movember's International Registry for Men with Advanced Prostate Cancer (IRONMAN) is to help clinicians better understand how to slow the progression of advanced prostate cancer and provide the best possible care to enable men to live their best quality lives. The registry collects information about a man's type of prostate cancer (through blood samples), their treatment and what side effects they may be experiencing.

The IRONMAN registry seeks to understand these outcomes and improve care while being representative of the men impacted by prostate cancer around the world. Although men of African descent are at an increased risk of being diagnosed or dying from prostate cancer, clinical trials often do not include or reflect disease incidence and outcomes across racial and ethnic groups.



A study supported by Movember through the IRONMAN Diversity Working group showed that the proportion of men of African descent in trials has decreased from 11.3 per cent in 1995 to 2.8 per cent in 2014. The proportion of white participants has largely remained above 80 per cent since 1990. Of the 72 trials analysed, Africa and the Caribbean were particularly underrepresented, with only three per cent of countries included. These findings support the need for change and IRONMAN's ongoing commitment to diversity and inclusion.

As of May 2020, 1,445 men have been recruited to join the registry which is now running in Australia, Brazil, Canada, Ireland, Norway, Spain, Sweden, Switzerland plus the UK and USA. The Bahamas, Jamaica, Kenya, Nigeria, South Africa and Singapore are also set to join in 2020. To date, the IRONMAN registry has been translated into 15 languages so that men who do not speak English are not automatically excluded from taking part.

OUR WORK
TRUE NORTH DIGITAL HEALTH

Receiving a prostate cancer diagnosis and making decisions about treatment can be confusing and overwhelming, while treatments can result in harsh side effects that may be short or long term.

True North is a global prostate cancer program funded by Movember, which provides tools, information and resources to support men throughout their experience. One element of this program, a digital platform called True North digital health, gives men living with prostate cancer access to treatment information and lifestyle advice.

Now operating in the UK, Australia, Ireland and the US, True North digital health has been designed with input from men who have been through prostate cancer, their loved ones and carers, alongside a network of expert oncologists, urologists, radiologists and researchers.

In the UK, users have access to the 'Men Like Me' function which is based on data gathered from 35,000 British men living with the disease. By answering a few simple questions about their disease stage and treatment, they can see how their recovery compares with others who have undergone a similar journey. This may give them peace of mind, or prompt men with more troublesome symptoms to seek appropriate medical support.

These digital tools empower men to take control of their own health and have more informed conversations with their doctors. Future developments will also provide decision support and symptom tracking tools.

The platform is set to launch in Canada and New Zealand by the end of 2020.

TESTICULAR CANCER

Globally, testicular cancer is the most common cancer in men aged 15-39.

WHY TESTICULAR CANCER?

Globally, testicular cancer is the most common cancer in men aged 15-39.

One in 20 men with testicular cancer will die from the disease. Outcomes are positive with early diagnosis.

WE INVEST IN FIVE KEY AREAS

1. Biomedical research—bringing together the brightest minds from around the world to diagnose, treat and, ultimately, cure testicular cancer.
2. Health services – advocating for improvements so that services can reach more men.
3. Care – better standards of care for men and their families.
4. Education – giving young men the knowledge they need to make the right choices for their health, and to know when and how to take action.



OUR IMPACT
TESTICULAR CANCER

OUR WORK
THE TIGER TRIAL

Testicular cancer is a highly treatable disease, and most men, including those with advanced disease, are cured with chemotherapy treatment. Unfortunately, in around 20–30 per cent of cases treated with chemotherapy, the cancer returns and requires further treatment. Men in this position often have a poorer survival rate, and suffer debilitating side effects from increasingly toxic treatments. As treatment varies around the world, the key question of whether conventional chemotherapy or high-intensity chemotherapy is more effective, needs to be addressed.

The multi-national TIGER trial aims to determine once and for all whether high-intensity chemotherapy results in a longer and better quality of life, or whether the additional burden of damaging side effects come at too great a cost to the patient.

The trial involves 55 hospitals in the US, UK, Australia, Canada, The Netherlands, France, Germany, Italy, Belgium, Switzerland, Spain and Denmark. Researchers are looking to recruit 420 men and boys whose cancer has returned, or for whom treatment has stopped working.

Movember's role is to fund the accrual of patients in Europe, Australia and New Zealand, and the last 12 months have seen great progress. Recruitment is now well past the halfway point, and we are well positioned to reach the required patient numbers in the coming year and a half.

The outcome of this trial is likely to guide future clinical practice around the world. Without support from the Movember community, the TIGER trial would never have launched in Europe or Australia.

OUR WORK
TRUE NORTH TESTICULAR CANCER PROJECT

Part of Movember's mission is to ensure that no man goes through testicular cancer without the information and support they need. However, Movember's own research showed that while getting a diagnosis is tough, men find the period following surgery more difficult. Anxiety about what type of testicular cancer they might have, isolation from being off work and alone at such a stressful time, and unease about what the future might hold were common concerns.

With the help of men who have been through testicular cancer and an international panel of experts, we designed and created a digital resource focused on supporting men beyond their diagnosis, and using language that would resonate. The resource allows users to find relevant information and experiences from experts and men with a lived experience. While, in the future, it will provide the opportunity for any man going through testicular cancer to be connected to someone who has lived through the disease for support.

To date, True North Testicular Cancer has received over 40,000 visitors and the vast majority (92 per cent) of feedback from users has been positive. We will continue to build on this success as we aim to create the go-to global platform to support men facing a diagnosis of testicular cancer along with their family, carers and loved ones.



OUR FINANCIALS

The Movember Foundation delivered another strong result in the year ended 30 April 2020 and proudly raised \$121.7 million from campaigns globally.

We had a substantial increase in donation income of \$16.6 million, driven by the support of close to 400,000 participants who registered for the 2019 campaign.

Revenue from sources outside the annual campaign continue to grow. The fourth year of the partnership with the Distinguished Gentleman’s Ride generated revenue of \$8.7 million (2019: \$9.1 million) while income from corporate partners also increased.

The organisation’s programmatic activity continues to produce outstanding outcomes for men’s health. During the year, the Foundation expended \$74.2 million (2019: \$57.7 million) in our key investment areas of prostate and testicular cancer bio-medical research and survivorship, men’s health and suicide prevention, and men’s health.

The organisation has set ambitious targets to grow both our core campaign as well as year-round income streams, and remains committed to funding exciting and innovative men’s health projects.

FUNDRAISING AND ADMINISTRATION COSTS

The work that the Movember Foundation carries out and the health benefits achieved for men cannot happen without the associated costs of fundraising and administration.

From each dollar raised, we spend 16.4 cents on fundraising. We strive to minimise administration costs and have managed to keep those as low as possible at 5.9 cents through global efficiencies and resource sharing. Our shared costs structure avoids duplicating functions such as finance, human resources, legal and technology across the world while making the necessary investments in technology and our people to keep pace with the global economy. We aim to spend every dollar wisely and achieve maximum value from every investment decision made.

FUNDS RETAINED

The Movember Foundation has retained 13.2% of the funds raised during the year to April 2020, to add to existing retained general funds. This is to cover future campaigns and ensure the long-term continuity of the organisation.

As the majority of the Movember Foundation’s revenue is currently derived from one annual campaign, the Board has adopted a fiscally conservative general reserves policy, working towards the accumulation of 9 to 12 months’ coverage of costs. At the end of our financial year (30 April 2020), there was uncertainty around the impact from COVID-19 to our operations, and as a result, the level of general reserves was substantially increased. Our general reserve levels will be monitored closely over the course of the next financial year.

FUNDS RAISED AND REGISTERED PARTICIPANTS 2019
RAISED THROUGH TO APRIL 2020

	Funds raised in \$AUD millions	Registered participants	Year of first fundraising campaign
Australia	34.0	101,387	2004
New Zealand	2.5	12,862	2006
UK	24.2	82,082	2007
Canada	23.1	70,799	2007
USA	26.7	77,891	2007
Ireland	3.5	10,561	2008
Mainland Europe Countries	6.5	36,352	2011
Asia	0.8	1,871	2012
Rest of World	0.4	5,636	2012
Total	121.7	399,441	

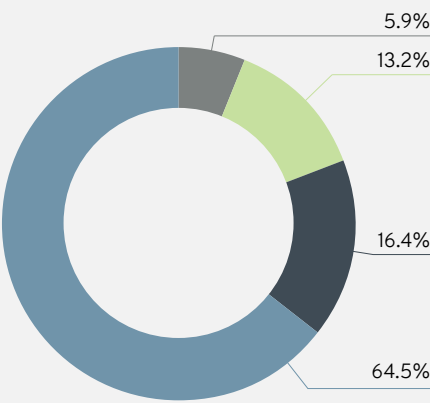
OUR FINANCIALS

PROGRAMS INVESTMENTS

In the year to 30 April 2020, the Foundation has achieved net funds raised for investment in men’s health programs of 64.5 cents for every dollar raised. In dollar terms this was AUD \$78.7 million raised for investment in programs that will benefit men worldwide. The Movember Foundation continues to invest its net funds into programs that support mental health and suicide prevention, prostate cancer, testicular cancer and cancer survivorship. These investments are made via our Men’s Health Partners and through our own direct global collaborative programs and our awareness and education program.

Refer to earlier pages of this annual report for further details of our program investments and to the Work We Fund section of the Movember Foundation website.

THE FOUNDATION’S TOTAL FUNDS RAISED HAVE BEEN ALLOCATED FOR USE AS FOLLOWS:



2019 Campaign consolidated pie chart (FY20)

Men’s health programs	64.5%	
Fundraising costs	16.4%	
Retained funds	13.2%	
Administration costs	5.9%	

CASH HOLDINGS

At 30 April 2020, the Movember Foundation held the following in cash and cash related assets:

Cash and cash equivalents	\$117m
Term deposits and bonds	\$92m
Total	\$209m

The majority (\$149 million / 71%) of these cash assets are held for investment in men’s health programs and the balance of \$60 million / 29% is retained to fund ongoing operating costs.

The cash assets will be used as follows:

Payments for programs being carried out by men’s health partners	\$28m
Restricted reserves for current Movember Foundation managed programs	\$121m
Retained for working capital/operating costs	\$60m
Total	\$209m

The Movember Foundation invests only in world class programs that are aligned with our strategic goals, and where it is demonstrated that we can have the greatest impact on men’s health. We undertake a rigorous approach to program investment that involves a peer reviewed process, due diligence on selected implementation partners and the establishment of independent governance committees.

All men’s health partners and implementation partners for the Movember Foundation managed programs are held accountable for driving outcomes that ensure current and future funding achieves significant results. These rigorous investment processes, together with the linking of partner payments to milestone achievements, are key to ensuring that the Movember Foundation’s accumulated cash assets are both invested wisely and spent on a timely basis. The majority of the \$121m restricted reserves will be spent on programmatic work within the next three years.

After meeting the above noted program commitments, the balance of our cash holdings (\$60 million) will be retained in a general reserve to provide working capital and ensure that the organisation has adequate funds for investment in future fundraising activities.

Due the current uncertainty about how COVID-19 economic and social impacts will affect our operations, the proportion of retained funds has substantially increased. The current level of general reserves will be monitored closely during the next financial year.

The Movember Foundation manages its cash holdings within a conservative treasury policy adopted by the organisation’s global board. We select financial institutions with reference to external credit ratings, and hold cash investments in those with at least an AA or A rating. Exposure is minimised by spreading these holdings, and currently our cash and financial investments are held across a large number of institutions globally.

CONSOLIDATED STATEMENT OF SURPLUS OR DEFICIT AND OTHER COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 APRIL 2020

	Notes	2020	2019
REVENUE			
Revenue from continuing operations		121,423,357	102,377,249
Program expenditures	1	(74,241,818)	(57,667,610)
Fundraising expenditure		(20,048,267)	(16,936,762)
Administration expenditure		(7,213,196)	(5,711,824)
Surplus	2	19,920,076	22,061,053
Other comprehensive income			
Exchange differences on translation of foreign operations		5,850,401	2,801,555
Total comprehensive surplus for the year		25,770,477	24,862,608

OUR FINANCIALS

CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS AT 30 APRIL 2020

	Notes	2020	2019
ASSETS			
Current assets			
Cash and cash equivalents	3	117,241,164	100,396,135
Other investments	3	77,180,302	61,489,286
Trade and other receivables		6,710,443	9,522,109
Inventories		3,674	3,966
Total current assets		201,135,583	171,411,496
Non-current assets			
Other investments	3	14,427,128	21,180,561
Trade and other receivables		6,291	10,639
Plant and equipment		2,070,191	2,453,584
Right-of-use asset		7,173,223	-
Total non-current assets		23,676,833	23,644,784
Total assets		224,812,416	195,056,280
LIABILITIES			
Current liabilities			
Trade and other payables	4	35,272,355	39,099,916
Provisions		1,813,447	1,232,865
Lease liabilities		1,846,303	-
Total current liabilities		38,932,105	40,332,781
Non-current liabilities			
Lease liabilities		5,750,627	-
Provisions		189,521	63,068
Other payables		252,596	743,341
Total non-current liabilities		6,192,744	806,409
Total liabilities		45,124,849	41,139,190
Net assets		179,687,567	153,917,090
EQUITY			
Restricted reserves for programs		120,862,643	113,391,067
Foreign currency translation reserve		17,017,785	11,167,384
Retained surplus (unrestricted reserves)		41,807,139	29,358,639
Total equity		179,687,567	153,917,090

NOTE 1: MEN'S HEALTH PROGRAM INVESTMENT

	2020	2019
PROGRAMS EXPENDITURE		
Prostate and testicular cancer biomedical research	22,390,426	14,863,139
Prostate and testicular cancer survivorship and health outcomes	17,211,117	11,988,583
Mental health and suicide prevention	13,510,435	13,572,173
Men's health programs and health promotion	21,129,840	17,243,715
Total	74,241,818	57,667,610

NOTE 2: NET SURPLUS

In the year to April 2020, a net surplus after operating expense for the period of \$19,920,076 (2019: \$22,061,053) was recorded. The net surplus resulted from a timing gap between raising of funds and the associated programs expenditure outflows which will occur in future years.

NOTE 3: CASH AND CASH EQUIVALENTS

	2020	2019
Cash at bank and on hand	53,751,471	49,401,458
Deposits	63,489,693	50,994,677
	117,241,164	100,396,135
Current term deposits and bonds	77,180,302	61,489,286
Non current term deposits and bonds	14,427,128	21,180,561
Total cash and financial assets	208,848,594	183,065,982

Cash and investment assets are held primarily for investment in men's health programs and to fund ongoing operating costs. Cash and investment assets held as at 30 April 2020 have been retained for use as follows:

	2020	2019
Grant distributions awarded to men's health partners	27,954,186	34,057,043
Restricted for Movember managed programs	120,862,643	113,391,068
Retained for working capital/operating costs	60,031,765	35,617,871
Total	208,848,594	183,065,982

OUR FINANCIALS

NOTE 4- TRADE AND OTHER PAYABLES

	2020	2019
Current		
Accrued expenses	4,430,617	2,317,279
Other payables	2,887,552	2,725,594
Distributions payable	27,954,186	34,057,043
Total	35,272,355	39,099,916

Distributions payable relate to program expenditure payable to Men’s Health Partners and are recognised at the time of an agreement being signed that confirms the amount and timing of distributions payable. The payment timing for some distributions are dependent on the achievement of project milestones.

NOTE 5- BASIS OF PREPARATION

These summary financial statements have been prepared on an accruals basis under the historical cost convention and have been prepared in accordance with the measurement, recognition and presentation requirements of all Australian Accounting Standards and accounting policies as set out in the audited financial report of the Movember Foundation Trust upon which an unqualified audit report was issued on 10 September 2020.

TRUSTEE’S DECLARATION

These summary financial statements have been derived from the audited financial report of the Movember Foundation Trust for the year ended 30 April 2020 in accordance with accounting policies described in Note 1 to the audited financial report. The summary financial statements should be read in conjunction with the audited financial report, available upon request at our registered office at Level 4, 21-31 Goodwood Street, Richmond VIC 3121.

In the Trustee company directors’ opinion:

- a. The summary financial statements:

i. are consistent with the audited financial report of the Movember Foundation Trust for the year ended 30 April 2020; and

ii. presents fairly the Foundation’s financial position as at 30 April 2020 and its performance for the financial year ended on that date.
- b. There are reasonable grounds to believe that the Foundation will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the directors.



NICHOLAS REECE
CHAIRMAN

MELBOURNE
26 OCTOBER 2020

AUDITOR’S REPORT



Independent Auditor’s Report

To the Trustee of The Movember Foundation Trust and its controlled entities

Report on the Summary Financial Statements

Opinion

We report on the **Summary Financial Statements** of The Movember Foundation Trust and its controlled entities (**Group**) as at and for the year ended 30 April 2020. The Summary Financial Statements are derived from the audited financial report of the **Group** (the Audited Financial Report).

In our opinion, the accompanying Summary Financial Statements of *the Group* are consistent, in all material respects, with the Audited Financial Report, in accordance with the basis of preparation described in Note 5 to the Summary Financial Statements.

The **Summary Financial Statements** comprise:

- Summary consolidated statement of financial position as at 30 April 2020.
- Summary consolidated statement of surplus or deficit and other comprehensive income for the year then ended 30 April 2020.
- Related notes.

The Summary Financial Statements are contained in the Movember Foundation Annual Report 2020 on pages 31 to 32.

The **Group** consists of The Movember Foundation Trust (the Trust) and the entities it controlled at the year end or from time to time during the financial year.

Scope of the Summary Financial Statements

The Summary Financial Statements do not contain all the disclosures required by *Australian Accounting Standards – Reduced Disclosure Requirements* applied in the preparation of the Audited Financial Report. Reading the Summary Financial Statements and this Auditor’s Report thereon, therefore, is not a substitute for reading the Audited Financial Report and our auditor’s report thereon.

The Summary Financial Statements and the Audited Financial Report do not reflect the effects of events that occurred subsequent to the date of our auditor’s report on the Audited Financial Report.

The Audited Financial Report and our auditor’s report thereon

We expressed an unmodified audit opinion on the Audited Financial Report in our auditor’s report dated 10 September 2020.

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Emphasis of matter – basis of preparation and restriction on use and distribution

We draw attention to Note 5 to the Summary Financial Statements, which describes the basis of preparation.

The Summary Financial Statements have been prepared to assist the Trustee of The Movember Foundation Trust for the purpose of presenting the Movember Foundation Annual Report 2020. As a result, the Summary Financial Statements and this Auditor’s Report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

This Auditor’s Report is intended solely for the Trustee of The Movember Foundation Trust and its controlled entities and should not be used by or distributed to parties other than the Trustee of The Movember Foundation Trust and its controlled entities. We disclaim any assumption of responsibility for any reliance on this Auditor’s Report, or on the Summary Financial Statements to which it relates, to any person other than the Trustee of The Movember Foundation Trust and its controlled entities or for any other purpose than that for which it was prepared.

Other Information

Other Information is financial and non-financial information in The Movember Foundation’s Annual Report 2020 which is provided in addition to the Summary Financial Statements and this Auditor’s Report. The Trustee is responsible for the Other Information.

Our opinion on the Summary Financial Statements does not cover the Other Information and, accordingly, we do not express an audit opinion or any form of assurance conclusion thereon.

In connection with our audit of the Summary Financial Statements, our responsibility is to read the Other Information. In doing so, we consider whether the Other Information is materially inconsistent with the Summary Financial Statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

We are required to report if we conclude that there is a material misstatement of this Other Information, and based on the work we have performed on the Other Information that we obtained prior to the date of this Auditor’s Report we have nothing to report.

Responsibility of the Trustee for the Summary Financial Statements

The Trustee is responsible for the preparation of the Summary Financial Statements in accordance with the basis of preparation described in Note 5 to the Summary Financial Statements, including their derivation from the Audited Financial Report of the Group as at and for the year ended 30 April 2020.



Auditor’s responsibility for the Summary Financial Statements

Our responsibility is to express an opinion on whether the Summary Financial Statements are consistent, in all material respects, with the Audited Financial Report based on our procedures, which were conducted in accordance with *Australian Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements*.



KPMG



Dana Bentley
Partner
Melbourne
26 October 2020

OUR FINANCIALS

MOVEMBER FOUNDATION USA SUMMARY STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEARS ENDED APRIL 30, 2020 AND 2019

	2020 (\$) USD	2019 (\$) USD
CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS		
Support and revenue		
Fundraising contributions received	17,882,709	18,177,079
Sales of goods and barbershop revenue	114,150	133,140
Interest and other income	371,461	326,611
Total support and revenue without donor restrictions	18,368,320	18,636,830
EXPENSES		
Program		
Men's Health Programs	5,117,525	4,296,381
Funds donated and program delivery payments	5,634,438	4,595,118
Administration	1,451,696	1,014,561
Fundraising	3,688,933	3,046,083
Total expenses	15,892,592	12,952,143
Increase in net assets without donor restrictions	2,475,728	5,684,687
Net assets without donor restrictions at beginning of year	19,974,708	14,290,021
Net assets without donor restrictions at end of year	22,450,436	19,974,708
CHANGES IN NET ASSETS WITH DONOR RESTRICTIONS		
Support and revenue		
Fundraising contributions received	37,001	-
Net assets with donor restrictions at beginning of year	-	-
Net assets with donor restrictions at end of year	37,001	-

MOVEMBER FOUNDATION USA SUMMARY STATEMENTS OF FINANCIAL POSITION APRIL 30, 2020 AND 2019

	2020 (\$) USD	2019 (\$) USD
ASSETS		
Current assets		
Cash and cash equivalents	20,522,571	17,423,642
Accounts and other receivables	415,569	2,579,203
Net related party receivable	669,090	553,523
Inventory	2,397	2,799
Prepaid expenses	182,772	207,518
Total current assets	21,792,399	20,766,685
Property and equipment, net	32,207	38,439
Other assets		
Investments	1,997,506	1,996,150
Deposits	105,049	105,049
Total assets	23,927,161	22,906,323
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable	996,799	563,178
Accrued expenses	442,925	322,374
Payments received in advance	-	133,583
Payable to Men's Health Partners	-	1,912,480
Total current liabilities	1,439,724	2,931,615
Net assets		
Without Donor Restrictions		
Board designated for Men's Health Programs	15,189,203	14,185,447
Undesignated	7,261,233	5,789,261
Total net assets without donor restrictions	22,450,436	19,974,708
With Donor Restrictions	37,001	-
Total net assets	22,487,437	19,974,708
Total liabilities and net assets	23,927,161	22,906,323

AUDITOR’S REPORT

INDEPENDENT AUDITOR’S REPORT ON SUMMARY FINANCIAL STATEMENTS

To the Board of Directors of
Movember Foundation
Culver City, California

The accompanying summary financial statements, which comprise the summary statements of financial position as of April 30, 2020 and 2019 and the summary statements of activities and changes in net assets for the years then ended, are derived from the audited financial statements of Movember Foundation as of and for the years ended April 30, 2020 and 2019. We expressed an unmodified audit opinion on those audited financial statements in our report dated September 10, 2020. The audited financial statements, and the summary financial statements derived therefrom, do not reflect the effects of events, if any, that occurred subsequent to the date of our report on the audited financial statements.

The summary financial statements do not contain all the disclosures required by accounting principles generally accepted in the United States of America. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Movember Foundation.

MANAGEMENT’S RESPONSIBILITY FOR THE SUMMARY FINANCIAL STATEMENTS

Management is responsible for the preparation of the summary financial statements on the basis described in Note 1.

AUDITOR’S RESPONSIBILITY

Our responsibility is to express an opinion about whether the summary financial statements are consistent, in all material respects, with the audited financial statements based on our procedures, which were conducted in accordance with auditing standards generally accepted in the United States of America. The procedures consisted principally of comparing the summary financial statements with the related information in the audited financial statements from which the summary financial statements have been derived, and evaluating whether the summary financial statements are prepared in accordance with the basis described in Note 1. We did not perform any audit procedures regarding the audited financial statements after the date of our report on those financial statements.

OPINION

In our opinion, the summary financial statements of Movember Foundation as of and for the years ended April 30, 2020 and 2019 referred to above are consistent, in all material respects, with the audited financial statements from which they have been derived, on the basis described in Note 1.

H&LA Certified Public Accountants, Inc.

October 26, 2020
Irvine, California

NOTE 1

The summary financial statements are an extract of the audited financial statements of Movember Foundation prepared in accordance with accounting principles generally accepted in the United States of America. The extracts chosen are considered important amounts necessary for the understanding of the financial position of Movember Foundation.

MOVEMBER GOVERNANCE

GOVERNANCE

The Movember Foundation is registered with the Australian Charities and Not-for-profits Commission (ACNC). As a charity operating across the globe, the Movember Foundation complies with a range of regulatory and governance obligations. We take these obligations very seriously and the Movember Foundation is committed to best-practice levels of transparency, accountability and governance.

Our governance framework is available on our website. These policies are regularly reviewed to ensure that this framework reflects best practice and the particular needs of the charitable sector in each of the countries in which we operate.

MOVEMBER BOARD OF DIRECTORS

The Movember Foundation is governed by a Board of Directors, that is accountable to the Movember community and general public. Its role is to ensure Movember maintains the highest standards of performance, governance, accountability, transparency and cost to fundraising ratios. The Board annually reviews the performance of the CEO. Our Board is skills-based, with Directors collectively bringing a wide range of expertise and experience.

Two director roles are reserved for Member Representative Directors. These roles represent the members of the trustee entity, Movember Group Pty Ltd.

BOARD COMMITTEES

The Board delegates part of its work to specialised committees that report to the Board including:

GLOBAL SCIENTIFIC COMMITTEE

Assists the Board by:

- Overseeing implementation of the Movember Foundation’s Global Action Plan (GAP), an international research collaboration initiative that is accelerating outcomes by enabling global researchers to work together on specific projects
- Providing strategic thought leadership and advice on prostate and testicular cancer research undertaken by Movember’s men’s health partners
- Providing strategic thought leadership and advice on prostate and testicular cancer research undertaken by Movember’s men’s health partners.

GLOBAL PROSTATE CANCER OUTCOMES COMMITTEE

Assists the Board by:

- Providing strategic thought leadership, oversight, review and advice on prostate cancer survivorship solutions, programs and interventions.

GLOBAL MEN’S HEALTH ADVISORY COMMITTEE

Assists the Board by:

- Overseeing implementation of Movember’s Global Men’s Health Strategy
- Informing the prioritisation of men’s health investment opportunities
- Providing strategic thought leadership on opportunities and gaps in the field of men’s health and wellbeing.

FINANCE AND AUDIT COMMITTEE

Assists the Board by:

- Ensuring the reliability and integrity of information, including financial information, prepared for use by the Board
- Ensuring the integrity of internal controls and governance structures
- Appointing and supervising appropriate parties (including external parties) in carrying out internal audits
- Appointing and supervising external audits.

REMUNERATION COMMITTEE

Assists the Board by:

- Setting the organisation’s remuneration policy to ensure that Movember continues to attract and retain great staff.

MOVEMBER GOVERNANCE

GLOBAL BOARD MEMBERS

NICK REECE
CHAIR

Nick is the Director of Strategy, Policy and Projects at the University of Melbourne and a Principal Fellow with the Melbourne School of Government. Nick has worked as a senior adviser in the Office of the Prime Minister of Australia and for two Australian state premiers. He is also a Councillor and Chair of Planning for the City of Melbourne.

SIMON TRAYNOR

NON-EXECUTIVE DIRECTOR

Simon brings more than 20 years of experience in building and managing high profile, international sports, lifestyle, fashion and outdoor brands. He is currently a marketing consultant and has enjoyed an executive career with Nike Europe, Quiksilver Asia Pacific, Coleman Asia Pacific and YETI ANZ. Simon is a graduate member of the Australian Institute of Company Directors and holds a Master of Business, majoring in Marketing.

PAUL VILLANTI

EXECUTIVE DIRECTOR, PROGRAMS

Paul oversees the Movember Foundation’s program investments in prostate cancer, testicular cancer and mental health initiatives globally. He serves as a Director on the Board of Prostate Cancer Foundation (USA). Over the past 20 years, Paul has successfully led and built businesses in Australia across the infrastructure, technology, property and telecommunications sectors.

ANDREW GIBBINS

NON-EXECUTIVE DIRECTOR

UNTIL 11 AUGUST 2020

Andrew brings over 17 years’ experience in private business strategy, operations, logistics and property development. Andrew has been a Director of the Movember Foundation since the Board was created in 2007.

PROF. COLLEEN NELSON

NON-EXECUTIVE DIRECTOR

Prof. Nelson is the Founder and Executive Director of the Australian Prostate Cancer Research Centre – Queensland and Chair, Prostate Cancer Research, Institute of Health and Biomedical Science, Queensland University of Technology.

KELLIE JOHNSTON

NON-EXECUTIVE DIRECTOR

Kellie is an accomplished marketing leader with more than 20 years’ experience across the full spectrum of marketing and communications, including brand, digital, multi-channel lifecycle strategy, segmentation, value proposition development, advertising, issues management, public relations, corporate communication, government relations and internal communication. Kellie has managed large marketing and communication teams, and led the conception and delivery of major marketing campaigns across multiple categories. Kellie currently holds the position of General Manager Brand and Content at Australian Unity.

LUKE SLATTERY

MEMBER REPRESENTATIVE

DIRECTOR

Luke is one of Movember’s co-founders. He brings extensive experience in marketing, brand and campaign management to the Board, and Luke currently works for international retailer Cotton On Group.

JOHN HUGHES

CHAIR UNTIL 15 FEBRUARY 2020

John brings with him over 35 years’ banking experience. John retired from Macquarie bank in 2014 as Executive Director and Global Head of Macquarie’s Principal Equity Investment Group managing a portfolio of global assets. John is also a Director at Palisade Investment Partners and Member of the Infrastructure Advisory board at First State Super.

KATHERINE HOWARD

NON-EXECUTIVE DIRECTOR

UNTIL 15 FEBRUARY 2020

Katherine has a Global and Asia Pacific Relationship Partner role for Deloitte with responsibility for large and complex global financial services clients. Katherine has more than 20 years of global experience in financial services. Prior to joining Deloitte, Katherine spent 14 years working for Macquarie Group across a number of areas and geographies.

GLOBAL SCIENTIFIC
COMMITTEE

PROF. COLLEEN NELSON

GLOBAL SCIENTIFIC CHAIR

Professor and Chair, Prostate Cancer Research, Institute of Health and Biomedical Science, Queensland University of Technology

DR. ROBERT BRISTOW, MD

Clinician-Scientist and Professor, at the University of Toronto

DR. JONATHAN W. SIMONS, MD

President and CEO, Prostate Cancer Foundation (PCF)

PAUL VILLANTI

Executive Director, Programs, Movember Foundation

PROF. CAROLINE MOORE

Senior Clinical Researcher, University College London Hospital

WESTLEY SCHOLES

Prostate Cancer Patient Advocate

PROF. SILKE GILLESSEN

Senior Consultant, Medical Oncology-Hematology Department, Kantonsspital St. Gallen

DR. THEODORUS VAN DER KWAST

Consultant, Urogenital Pathology, University Health Network

DR. ROBERT REITER

Professor of Urology, Member Molecular Biology Institute, Director of Genitourinary Oncology, UCLA Johnson Comprehensive Cancer Center

PROF. JEFF HOCH

Professor and Chief, Division of Health Policy and Management, Department of Public Health Sciences at UC Davis Health

GLOBAL PROSTATE CANCER
OUTCOMES COMMITTEE

PROFESSOR DAME

JESSICA CORNER

Pro-Vice-Chancellor (Research and Knowledge Exchange), University of Nottingham

DR. JENS DEERBERG-WITTRAM

CEO, RoMed Kliniken, Germany

DR. MARGARET FITCH

Professor (Adjunct), Bloomberg Faculty of Nursing and Professor, School of Graduate Studies, University of Toronto

DR. MIKE GLODE

Professor Emeritus of Medicine, University of Colorado Health Sciences Center, USA

GLOBAL MEN’S HEALTH
ADVISORY COMMITTEE MEMBERSHIP
2019-2020

JUDY Y. CHU

CHAIR

Affiliated Faculty member, Program in Human Biology, Stanford University, California, USA

STEVEN CUMMINS

Professor, Population Health London School of Hygiene and Tropical Medicine London, UK

KATHRYN PAGE

National Wellbeing and Inclusion Leader, Tennis Australia Melbourne, Australia

JON WILLIS

Research Director, Poche Centre for Indigenous Health, The University of Queensland Brisbane, Australia

DAVID GUNNELL

Professor, Population Health Sciences, Bristol Medical School Bristol, UK

JAELEA SKEHAN

School of Medicine and Public Health, University of Newcastle, NSW, Australia

PETER LEVESQUE

President, Institute for Knowledge Mobilization Ottawa, Canada

DAPHNE C. WATKINS

Professor and Director, The Curtis Center for Health Equity Research and Training, University of Michigan, USA

PAUL VILLANTI

EX-OFFICIO

Executive Director, Programs, Movember Foundation, Melbourne, Australia

BRENDAN MAHER

Global Director, Mental Health and Suicide Prevention, Movember Foundation, Melbourne, Australia

IVY LIM-CARTER

GAC SECRETARY

Director, Social Innovation Mental Health and Suicide Prevention, Movember Foundation, Toronto, Canada

FINANCE AND AUDIT COMMITTEE

KATHERINE HOWARD

CHAIR UNTIL 15 FEBRUARY 2020

Non-Executive Director, Movember Foundation

ANDREW GIBBINS

UNTIL 11 AUGUST 2020

Non-Executive Director, Movember Foundation

JOHN HUGHES

CHAIR OF THE BOARD UNTIL

15 FEBRUARY 2020

Movember Foundation

MOVEMBER GOVERNANCE

REMUNERATION COMMITTEE

ANDREW GIBBINS
CHAIR
UNTIL 11 AUGUST 2020
Non-Executive Director,
Movember Foundation

NICK REECE
CHAIR
Public Policy Fellow,
University of Melbourne

KATHERINE HOWARD
UNTIL 15 FEBRUARY 2020
Non-Executive Director,
Movember Foundation

EXECUTIVE LEADERSHIP TEAM

MICHELLE TERRY
Chief Executive Officer

PAUL VILLANTI
Executive Director, Programs

ELAINE FARRELLY
Chief Strategy Officer

ANGELA WEBSTER
Chief Operations Officer

CHARLOTTE WEBB
Chief Fundraising
and Development Officer

JULIETTE SMITH
Chief Marketing Officer

AMANDA GREEN
Chief People Officer

CHARTER AND POLICIES

The Board works to a Charter and a number of Governance Policies. The Board Charter provides a guiding framework for the corporate governance of the Movember Group and covers the role of the Board and the composition and operating principles of the Board. A Code of Conduct for Directors and Officers has also been adopted.

All Directors, individually and as a Board, are required upon appointment to agree to act in accordance with the Board Charter, the Code of Conduct and the Policies. A copy of the Governance Policies which includes all these elements is available on the Movember Foundation website.

MEETINGS OF DIRECTORS

Nine Board meetings were held in the 2019-20 financial year. The Finance and Audit Committee met twice during the financial year, and last met in February 2020. The Remuneration Committee met three times during the financial year and last met in March 2020.

Since the COVID-19 pandemic was declared, the Board has taken to meeting more frequently, adapting some of its usual ways of working to ensure Movember is in the best position possible to achieve our mission. The Board has elected to undertake the activities usually delegated to the Finance and Audit Committee and the Remuneration Committee for the time being.

STRUCTURE

AUSTRALIA

The Movember Foundation is an Australian based not-for-profit, unincorporated trust, Australian Business Number 48 894 537 905 which is run by The Movember Group Pty Ltd as Trustee (ACN 119 012 243). Movember Group Pty Ltd is owned by three shareholders – Travis Garone, Justin Coghlan and Adam Garone. As at the date of this report, the shareholders are not Directors of the Movember Foundation. They are represented by the Member Representative Director appointed to the Board.

Movember Foundation uses intellectual property under an exclusive licence agreement with Movember IP Pty Ltd. The licence includes the right to use the ‘Movember’ and associated trademarks. Movember IP Pty Ltd is owned by four shareholders – the original Founders of Movember Foundation; Travis Garone, Luke Slattery, Adam Garone and Justin Coghlan.

The Movember Foundation has been granted Deductible Gift Recipient status in Australia, and as such, all donors are entitled to a tax receipt and a full tax deduction for their donations. During the 2019-20 financial year, the Movember Group Pty Ltd as trustee for the Movember Foundation ran the Movember campaign in Australia, and also in New Zealand, South Africa, Hong Kong and Singapore.

USA

Movember Foundation is a registered US entity (EIN 77-0714052) and runs the Movember campaign in the US. Movember Foundation is a not-for-profit organisation that is exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code and contributions to Movember in the US are deductible under section 170 of the Code. The Movember Group Pty Ltd as trustee for the Movember Foundation is the sole member of the Movember Foundation.

EUROPE

Movember Europe runs the Movember campaign in the UK and Europe. Movember Europe is a company limited by guarantee in England and Wales (company no. 7275694). It is a registered charity in England and Wales (charity no. 1137948), in Scotland (charity no. SC041981) and in Ireland (charity no. 20105280). The Movember Group Pty Ltd as Trustee for the Movember Foundation is the sole member of Movember Europe. Movember Europe Trading Limited is a company limited by share capital (company number 7604578), and is used for the trading activities associated with the UK campaign. Movember Foundation e.V. is a registered association in Germany.

CANADA

Movember Canada runs the Movember campaign in Canada. Movember Canada is a not for profit corporation (company no. 767531-3) and is a registered charity (charity no. 84821 5604 RR0001). The Movember Group Pty Ltd as Trustee for the Movember Foundation is the sole member of Movember Canada.

OFFICIAL PARTNERS

Our corporate partners and major philanthropic donors play an essential role in helping us to achieve our mission of enabling men to live healthier, happier, longer lives. They help us reach new audiences, spread vital messages that get men talking about their health and raise much-needed funds which are invested back into game-changing men’s health projects.

In what has been the strangest and most difficult of times, we are truly thankful for their ongoing support and commitment to changing the face of men’s health. We couldn’t do what we do without them.



MAJOR PHILANTHROPIC DONORS





Movember Team

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