



MOVEMBER®



ANNUAL REPORT 2022




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CHAIR'S LETTER
NICHOLAS REECE

2021 was the year that Movember came of age. In the last 18 years, Movember funding has led to the development of 87 inventions, 148 therapies and 117 diagnostic tests for prostate cancer, including the initiation of 178 clinical trials to determine the safety and efficacy of new therapies and diagnostic tests.

Over 20 million people have seen our health messaging and we've funded over 1,250 projects in mental health, prostate cancer, and testicular cancer, all aimed at changing the face of men's health.

When Travis Garone and Luke Slattery got together all those years ago in Melbourne for a quiet beer and came up with the idea for Movember, they could not have imagined the energy, passion and enthusiasm that our global community of supporters would bring in support of our cause and the number of lives it would positively impact.

It's an incredible legacy – but we're not stopping there.

2021 was also the year when Movember was needed more than ever. In the last two years, millions of people around the world have faced traumatic and stressful events, both large and small. Some of us have lost friends and loved ones and we've struggled with isolation, loneliness and the loss of opportunities or experiences. Many have lost jobs or had to adapt to new ways of working.

The pandemic has also taken a massive toll on our mental health, with young people and those in marginalised communities bearing the brunt.

The demand for our programs is now greater than ever before and we want to be able to reach as many men and boys as possible to ensure they know how to keep themselves physically and mentally well during these tough times.

There were many highlights for me during Movember 2021, from the Flanno 5K Fun Run through to S**t Shirt Saturday. Although, being shaved down live on Sky News put me well outside my comfort zone! As always, it was about having fun and doing good for men's health.



Movember 2021 gave us the chance to come together to support our fathers, partners, brothers, sons, and friends – have a bit of fun by growing a Mo, commit to moving 60km during the month, host an event or taking on an epic challenge and Mo-ing their own way.

As COVID restrictions on large-scale fundraising events continued throughout 2021, we created new ways for our community to support us such as taking part in events like the Push-Up Challenge – which I'm still feeling the effects of. Despite considerable challenges, our Mo community collectively raised \$121 million in 2021 which allowed us to increase our investments in key areas of mental health and suicide prevention, prostate cancer, and testicular cancer.

I am SO PROUD to be part of this worldwide movement that is working hard to change the face of men's health.

Thank you to our incredible Mo community, our partners, our dedicated board of directors and our hard-working staff at Movember. With your support, Movember can keep on delivering innovative men's health projects that enable men to live happier, healthier, longer lives.

Here's to the next 18 years, we are just getting started!



NICHOLAS REECE
CHAIRMAN


CEO LETTER
MICHELLE TERRY

I look back on 2021 - a year still heavily defined by COVID - with mixed feelings. The pandemic has tested our optimism and resilience, but thanks to the unwavering support of our fantastic Mo community, we have responded to unprecedented challenges and continue working together to improve men's lives.

There will not be a clear end to COVID. Societies will have to continue to adapt to cope with endemic infection, and its many impacts will continue to be felt for years to come.

At Movember, we've witnessed the pandemic slow and even reverse the hard-won gains made in men's health over the last decade. The loss of life due to COVID caused the greatest decrease in life expectancy since the Second World War. American men saw over two years wiped from their life expectancy.

We now face a global economic crisis, fuelled by war, spiralling inflation and debt. Meanwhile, income and wealth inequalities continue to grow. There are many lessons from COVID - but two stand out to me.

First, existing health inequalities are exacerbated in a health crisis, so we need to ensure that equity is embedded in our organisation and in the work we do.

Through our DEI (Diversity, Equity & Inclusion) framework, Movember is working to better reflect and represent all the men that we serve and build an inclusive environment for our team.

Through our external programs, we are working to address the barriers faced by marginalised groups of men, including men from less affluent backgrounds, men of colour, men in high-risk occupations, and those from Indigenous men.

I'm proud to report that in the last 12 months real progress has been made - while recognising that there is more to do.

We know from our own research that it is younger, less affluent men whose mental health and wellbeing has been most severely affected during the pandemic. We have delivered targeted behaviour change campaigns to encourage help-seeking that reached over 6 million men worldwide.



Through our flagship *Ahead of The Game* partnership, we have delivered face-to-face mental fitness training to thousands of boys and young men from deprived communities where male suicide rates are high.

Prostate cancer disproportionately affects Black men for reasons that aren't yet entirely clear. Although advances have been made in understanding the biology of the disease, Black men remain underrepresented in clinical trials, meaning there is a gap in understanding how effective current therapies are for this group of men and how they impact their quality of life.

Movember's IRONMAN registry aims to expand our understanding of how and why prostate cancer outcomes differ by race and ethnicity. Earlier this year, preliminary data from the first 500 men in the registry suggested that Black men have poorer quality of life and higher levels of pain than white or Asian men. Once we understand why these disparities exist, we can begin to address them.

Second, collaboration, both across borders and disciplines, is the key to tackling complex health challenges. Even under the most difficult circumstances imaginable last year, we witnessed what innovation and collaboration can achieve. The speed at which COVID-19 vaccines were developed was stunning, with more than 7.4 billion doses administered in 184 countries in the first 11 months of 2021.

Movember has long recognised the value of bringing together the brightest minds from around the world to work on solving the many and complex questions that lie behind the men's health crisis.

We established the largest ever global alliance of cancer researchers and health experts are working together and sharing knowledge of what works and what doesn't. Until Movember came along this work was not being done in a co-ordinated way - or it wasn't being done at all. This global perspective is powerful because it enables us to make connections, share knowledge and build scale in a way that has never happened before.



In November 2021, we announced a major collaboration with our partner Prostate Cancer UK to bring together researchers from around the world in a bid to reduce the number of men whose high-risk prostate cancer progresses to an advanced stage.

This ambitious program is the first to be launched as part of Movember's Global Cancer Real World Evidence Network and brings together hundreds of hospitals and research institutions across 19 countries to accelerate improvements in the survival and quality of life of men living with prostate and testicular cancer.

In December 2021, we were delighted to announce a new \$10.38 million grants program which will fund up to 35 currently existing projects across Australia, Canada, the UK, and Ireland that have already shown promise in improving mental health and suicide prevention outcomes for boys and men.

Again, our goal is to share expertise and knowledge of what works and help to scale these programs so that they can reach and impact more men and boys.

There is still much to do but we have never been more determined and committed to ensuring that men have the information and support they need.

We are confident that we will emerge from this uncertain time, a more agile, focused, and courageous organisation.

Of course, none of this would be possible without the dedication of our Mo community - you are the beating heart of Movember. To every one of you whether you grew a Mo, ran a marathon, jumped in a freezing lake, or cycled up a mountain - you are all rock stars, we are your roadies. Thank you for your support.

I also want to thank our board, our Movember employees, our men's health partners, global advisors, our corporate partners and research community, for the vital part you are playing as we do what it takes to enable men to live longer, healthier, happier lives.



MICHELLE TERRY
CEO



FUN
REMARKABLE
EXPERIENCE

HUMBLE
RESPECT



TEAM
MOVEMBER

CHANGE
AGENT



OUR VISION

TO HAVE AN EVERLASTING
IMPACT ON THE FACE OF
MEN'S HEALTH



OUR MISSION

We are building a future when men live happier, healthier, longer lives.

On average, men die 4.5 years¹ earlier than women, for largely preventable reasons. Rates of prostate cancer and testicular cancer are rising.

Across the world, one man dies by suicide, every minute of every day. Males account for two of three suicides globally.²

**We can't accept this.
Things can be better.**

Movember is the leading charity tackling mental health and suicide prevention and prostate cancer and testicular cancer on a global scale.

We engage, empower, and mobilise men, giving them the information needed to understand the health risks they face and to act on them. Our goals are ambitious but with the support of our global community, we know we can get there.

WE'LL ACHIEVE THIS BY:

- Giving men the facts about their health
- Using the power of mass media to drive behaviour change
- Listening to men and advocating on their behalf
- Investing in tools, treatments and projects that improve men's health
- Bringing together the brightest minds from around the world to collaborate on research and share findings to accelerate results

¹ Data Source: World Bank, Date Accessed: 2022-08-12, Dataset: Life expectancy at birth 2020 figures, Data Source Link: <https://data.worldbank.org/indicator/SP.DYN.LE00.MA.IN?end=2019&start=2010>

² Data Source: Global Burden of Disease, Date Accessed: 2021-11-29, Dataset Name: NA, Data Source Link: <http://ghdx.healthdata.org/gbd-results-tool>


**GLOBALLY,
TWO OUT OF
THREE SUICIDES
ARE MEN.**



MENTAL HEALTH AND SUICIDE PREVENTION



On average, across the world, we lose one man every minute to suicide – that’s over half a million men every year. Men who should still be here with us.

Movember is working towards a world where men of all ages understand what mental health is, what they need to do to manage their own mental wellbeing and feel comfortable asking for support when they need it.

THROUGH OUR WORK IN MENTAL HEALTH, WE ARE:

- Giving men the facts about mental health
- Inspiring and motivating men to take action on their mental health through behaviour change campaigns
- Increasing our investment in mental health projects, focusing on improving social connections, prevention and early intervention programs
- Building evidence for and sustainably scaling community-based programs
- Developing digital health tools that support men in key stages in their lives
- Championing health professional education and training for those working with high-risk groups



AHEAD OF THE GAME

Movember's Ahead of The Game (AoTG) is a community sport based mental health program which teaches young players, coaches, and parents how to talk about mental health, get help when needed and overcome life's challenges.

This evidence-based programme is aimed at adolescents aged between 12-18 and delivered through community sports clubs. The mental fitness workshops delivered as part of AoTG have been proven to increase mental health literacy and aim to boost resilience in adolescent athletes who take part.

During the workshops, young athletes learn how to spot the signs of anxiety, depression and low mood in themselves and others. In separate workshops, their parents and sports coaches learn how to distinguish between potential mental health problems and normal teenage behaviour.

To date, the program has been delivered to thousands of young people across the UK, Australia, Canada and NZ.

As official mental fitness partner for the Rugby League World Cup 2021 which will take place in November 2022, Movember is working with delivery partner Rugby League Cares to roll out mental fitness workshops to 8,000 teenage rugby league players, their parents, and sports coaches.

Face-to-face workshops, which are delivered by current and former professional athletes, resumed in September 2021 following the lifting of lockdown restrictions in the north of England. As of May 2022, approximately 273 sessions had been delivered – equating to around 4,000 athletes, parents, and coaches.

Thanks to funding provided by Public Health England in 2021, the program has been piloted in school sport settings in St Helens in Merseyside, England. The pilot evaluation will inform Movember's approach in the UK in 2022/23.

In Canada, where the program is known as 'Breaking the Ice', Movember has partnered with the Greater Toronto Hockey League (GTHL). Through the GTHL partnership, 49 coaches completed virtual coach program sessions in 2021. The coaches gained accreditation points for completing the program. This model of delivery has proven to be effective and will be used in a portion of the 2022 season implementation plan.

In Australia, Ahead of the Game was rolled out through Movember's partnership with St Kilda Football Club and the Danny Frawley Centre. Thanks to funds raised via Spud's Game in July 2021 - a match dedicated to honouring the late St Kilda legend Danny Frawley and raising awareness of mental health – the program was delivered to over 40 teams and 1,100 people across the community between July 2021 and June 2022.

THE CHURCHILL WELLNESS CENTRE

In September 2021 Movember and the Winnipeg Regional Health Authority (WRHA) officially launched Canada's first subarctic Indigenous mental health addictions centre in Churchill, Manitoba.

In a region that has one of the highest suicide rates in the world, The Churchill Wellness Centre continues to provide much-needed mental health and social inclusion support for residents living in the northern city and surrounding areas, with a focus on supporting local Indigenous men. Prior to the establishment of the centre, Indigenous men in these communities had been forced to seek support away from home in larger cities across the country.

Movember has been involved in providing programs targeted to Canada's Indigenous communities for over six years, with active programs now operational in Winnipeg, Manitoba, 5 Dakota and Ojibwe First Nations communities and Arviat, Nunavut. The Churchill Wellness Centre is the newest addition to Movember's Indigenous program provision in Canada, continuing our commitment to broadening mental health awareness and social inclusion support for Canada's Indigenous populations.

The programs available through the Churchill Wellness Centre are connected to the Subarctic Friendship Circle and The Knowledge Keepers, a local community group that includes representatives from Inuit, Metis, Dene and First Nations communities, as well as from the town of Churchill. These groups will work to ensure the centre's programs are inclusive and representative of the many Indigenous nations in the region. The centre also has a nurse practitioner with extensive experience in psychiatric care who is available to support more acute and long-term psychological needs and care along with an addiction worker and Elders.



MOVEMBER'S FAMILY MAN

In 2021, Movember successfully launched the world's first online parenting programme designed with dads in mind and aimed at helping fathers to engage in the parenting process and improve their parenting confidence and knowledge.

The free, online course was initially designed to equip parents of children, aged between two and eight, with the practical skills to manage challenging child behaviour and increase their own parenting confidence.

However, as the product continues to evolve, the intention is to include content that helps parents of children and adolescents between the ages of 9 and 16 years old. This evidence-based programme, which has been vetted by a global panel of psychologists and parenting experts, currently consists of three 15-minute interactive episodes focusing on reinforcing positive behaviour, managing misbehaviour, and managing high-risk situations.

Since September 2020, 200,000 users have visited the Family Man site – 56% of whom identify as fathers. Around 90% of all users said Family Man increased their knowledge of positive parenting while 79% said the programme increased their ability to manage their child's behaviour.

THE WELL BEINGS CAMPAIGN

In June 2022, *Hiding in Plain Sight: Youth Mental Illness*, a landmark documentary, part funded by Movember, aired on PBS stations nationwide in the US.

The four-hour film, which investigates the growing youth mental health crisis in America, was broadcast over two nights and was presented by acclaimed filmmaker Ken Burns.

Featuring interviews with young people, between the ages of 11 and 27, parents, teachers, friends, healthcare providers and mental health experts, the film revealed the daily challenges of living with a mental health condition. The US has the world's highest rate of mental illness, and the COVID-19 pandemic has exacerbated the crisis, with young people bearing the brunt. By helping to fund documentaries like 'Hiding in Plain Sight', Movember is shifting the conversation around mental health and working towards a world where men of all ages are comfortable talking and asking for help when they need it.

The documentary was the highlight of the national Well Beings campaign, supported by Movember, and aimed at breaking down the stigma surrounding mental illness. Launched in July 2020, the campaign included Movember's Rooted & Rising project, which is aimed at inspiring young Black men to improve their self-care.



MOVEMBER CONVERSATIONS

Launched in 2020, **Movember Conversations** is a free interactive digital tool that offers practical guidance on how to have more effective conversations with men who may be struggling with their mental health.

Guided by an international team of mental health experts, the tool uses simulated conversations to explore different scenarios – such as job loss or isolation. It demonstrates to the user that by changing the way they respond even subtly, it can lead to deeper, more meaningful conversations. It focuses on skills such as learning how to frame questions appropriately, asking open-ended questions and practising non-judgemental responses.

Movember Conversations has received over 413,000 visitors to the site and over 348,000 conversations have been started. Most users reported that they found the tool to be useful (90%), and that they learned something (88%).

Follow-up survey results suggest that respondents are having approximately two conversations with men using what they learned within two weeks of their experience.

SOCIAL INNOVATORS CHALLENGE

First launched in 2016, the goal of the **Social Innovators Challenge (SIC)** project was to improve our understanding about what engages men to build strong social connections, particularly those who are at risk of becoming socially isolated.

Following an extensive review process, 12 projects across the UK, Canada and Australia piloted their projects over a two-year period. Following successful pilots, three of the most promising programs were approved for scaling over the following three years:

WOW Sand n Surf, delivered by Waves of Wellness, connects men from all walks of life, using surfing as a tool for social connection. The six-week program which takes place at various locations on the east coast of Australia, equips men with skills to better manage their mental health and wellbeing.

Dad HERO, delivered by the Canadian Family and Corrections Network, helps incarcerated fathers to transition back into their family lives by teaching them about parenting, the father-child bond, how children grow, why their children need them and how to communicate with them. The program which continued operating during the COVID pandemic, has been scaled to 11 federal and provincial institutions, covering every province in Canada.

The Changing Room, delivered by the Scottish Association for Mental Health, brings together male football fans aged 30-64 in the changing room of their local football club and gives them the opportunity to tackle mental health on their home turf. In May 2022, the program, which is now available in 21 locations throughout Scotland, was honoured by a visit from the Duke of Cambridge. At the visit to Heart of Midlothian Football Club, the Duke met with men who took part and had the chance to participate in a ‘walk and talk’ around Tynecastle Stadium.

A further three SIC projects in the UK received additional funding for up to 18 months to further pilot their projects: **Brothers Through Boxing** delivered by Boxing Futures, **Men’s Pie Club** delivered by Food Nation, and **Ex-Cell 50+** delivered by Co-operative and Mutual Solutions.

TOGETHERALL

In November 2021, **Movember announced a partnership with digital mental health community platform Togetherall that would enable men worldwide to access online mental health support 24 hours a day.**

Togetherall is a peer-to-peer mental health support community, that allows users to share their concerns anonymously to get advice and support from fellow members while licensed and registered mental health practitioners monitor the community to ensure the safety and anonymity of all members. Currently available in the United States, Canada, the UK, Australia and New Zealand, the service is accessed through participating employers, universities, colleges, or healthcare providers. All UK armed forces personnel, veterans, and their families (16+) also have free access. At present, around a quarter (24%) of Togetherall users are men and the aim of the partnership is to increase the number of males using the service.



VETERANS AND FIRST RESPONDERS MENTAL HEALTH GRANT PROGRAM

In August 2021, **Movember announced that 15 projects from around the globe would receive funding through the Veterans and First Responders Mental Health Grant Program.**

The initiative in support of veterans and first responders, as well as their families, is a collaboration between Movember and The Distinguished Gentleman’s Ride with additional funding from Gillette in the UK and Europe.

There is growing evidence that firefighters, paramedics, police officers and military veterans are at increased risk of poor mental health and suicide. Although many programs- that aim to support these groups - exist, a 2019 report commissioned by Movember found a lack of publicly available evidence showing the effectiveness of such programs.

To address gaps highlighted in the report, Movember launched the Veterans and First Responders Mental Health Grant Program in September 2020 in seven countries: Canada, Australia, New Zealand, United Kingdom, Ireland, Germany, and the US. The aim of the grant program is to identify promising mental health or suicide prevention programs and to demonstrate their effectiveness through rigorous program evaluation. Movember has contracted external consultants at University Canberra as the third-party evaluators working directly with Movember and the project teams over a two-year period. Additionally, men’s health consultants have been engaged to ensure that the programs include a gendered lens and are designed to reflect and meet the needs of the male veterans and first responders or their families who are involved in the programs.

👨
**GLOBALLY,
PROSTATE CANCER
IS THE SECOND
MOST COMMON
CANCER IN MEN**



PROSTATE CANCER

Prostate cancer is the second most common cancer in men. Globally, close to 11 million men were living with or beyond prostate cancer in 2019.³

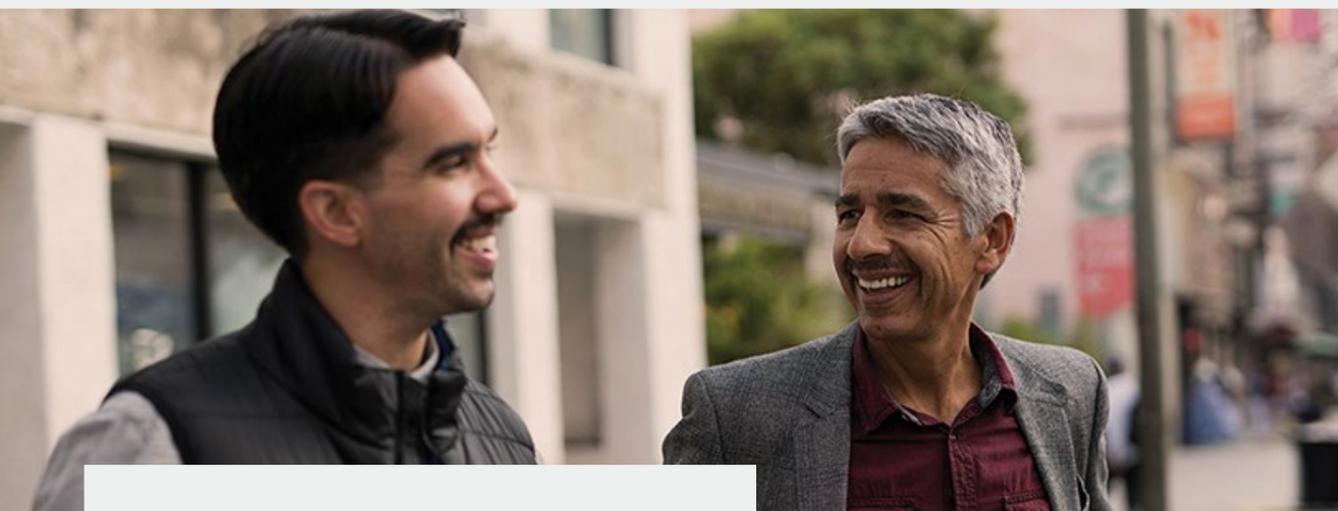
More than 480,000 men around the world died from prostate cancer in 2019 – 1,300 men every day. Globally, over 1.4 million men were diagnosed with prostate cancer in 2019.

³ Reference Data Source: Global Burden of Disease.
Date Accessed: 2021-11-29, Data Source Link:
<http://ghdx.healthdata.org/gbd-results-tool>

THROUGH OUR WORK IN PROSTATE CANCER, WE ARE:

- Giving men the facts about prostate cancer to enable them to understand their own risk
- Investing in world-class biomedical research that leads to new tests and treatments, particularly for men with high-risk disease
- Helping to drive that research into clinical practice
- Advocating for better treatment and care for men
- Working with clinicians to improve treatment and reduce harmful side effects through investing in clinical quality registries
- Developing digital health tools and telehealth systems that improve quality of life for men with prostate cancer





ADVANCES IN PSMA-TARGETING DIAGNOSTICS AND THERAPY

Over the last decade, Movember has been at the forefront of funding research into better diagnostic tests and treatments for men with advanced prostate cancer.

One of the most promising developments is the PSMA-targeting diagnostics and therapy which changes the way the disease is treated and managed.

By targeting a protein called Prostate Specific Membrane Antigen (PSMA), which exists in high levels on prostate cancer cells, a PSMA PET scan can pick up tumours as small as 2-3mm anywhere in the body.

Back in 2015, Movember funded the proPSMA trial, a randomised clinical trial in Australia that compared PSMA PET scans to standard imaging techniques including CT and bone scans. In 2020, results from the proPSMA trial showed that PSMA PET scans were more accurate, and cheaper, than CT and bone scans in detecting tumour that has spread outside of the prostate gland. This data provided the evidence to support it as the routine imaging diagnostics for men suspected with high-risk disease.

PSMA PET scans first received approval from the Food and Drug Administration (FDA) in the United States for use in men with prostate cancer as a diagnostic tool. In April 2022, the Australian Federal Government announced that Medicare would fund PSMA PET scans for men with intermediate to high-risk prostate cancer.

PSMA PET scan has changed the way a man's prostate cancer is detected and managed. For men suspected with prostate cancer that has spread beyond the prostate gland, the treatment strategy is highly dependent on the extent to which the cancer has metastasised. Having more accurate information about this will allow doctors to recommend the most effective treatment in treating the disease.

What is even more exciting than the diagnostic accuracy of the PSMA PET scan, is that the technology can also be used to create a PSMA targeting therapy. Once a doctor has confirmed that the man's prostate cancer tumours carry sufficient level of PSMA through a PSMA PET scan, the PSMA-targeting therapy that contains small radioactive payloads can destroy the prostate cancer tumours while minimising the damage to healthy surrounding tissue.

In 2016, Movember funded the world's first randomised clinical trial, TheraP trial, comparing PSMA-targeting therapy with standard chemotherapy. In June 2022, updated results of the TheraP study, presented at the American Society of Clinical Oncology Genitourinary Cancers Symposium 2022 meeting in Chicago, Illinois, showed that PSMA-targeting therapy is more active than chemotherapy for men who had disease progression after multiple lines of therapy, where the disease remained progression-free for a longer period of time in men that received PSMA-targeting therapy. While this study was not set up to look at survival rates compared to standard chemotherapy, a larger study was able to demonstrate increased survival for patients treated with PSMA. Importantly, PSMA also resulted in less treatment-associated side effects and improved quality of life for men with very aggressive disease, allowing them to enjoy the simple things in life.

Professor Michael Hofman, who led both studies, says: "I am so grateful to Movember for spearheading research in molecular imaging and theranostics [diagnostics and therapy] in Australia. This work is having global impact for men with advanced prostate cancer".

In April 2022, PSMA-targeting therapy was made available in the US for the treatment of men with progressive, advanced prostate cancer. The FDA approval is a hugely important milestone because it paves the way for other countries to follow suit in making this new treatment available to more men.

Movember will continue to actively campaign for the Australian Government to fund PSMA-targeting therapy through Medicare for up to 1,800 Australian men who could benefit from it every year.



NEW RESEARCH PROGRAM TO STOP DISEASE PROGRESSION IN MEN WITH HIGH-RISK PROSTATE CANCER

Over the last decade, several pivotal clinical trials have shown that treatments originally used for advanced prostate cancer, such as chemotherapy and hormone therapies, could slow the progression of the disease when given at a much earlier stage.

Although this has led to a change in the way clinicians treat high-risk, locally advanced prostate cancer and metastatic, hormone-sensitive prostate cancer, it remains unclear exactly how treatments should be selected and in what sequence they should be given.

In November 2021, Movember announced a new Global Collaborative Program in collaboration with Prostate Cancer UK to bring together researchers from around the world in a bid to tackle this problem.

The ambitious program is the first to be launched as part of Movember's Global Cancer Real World Evidence Network, which brings together a large group of hospitals and research institutions across 19 countries to accelerate improvements in the survival and quality of life of men living with prostate and testicular cancer.

The program invited research ideas from the global prostate cancer research community that have the potential to reduce the number of men whose disease progresses to an advanced, treatment-resistant stage. Following an independent review process, researchers have been invited to participate in the co-creation of a program that improves our understanding on how to apply the available treatments depending on a man's disease characteristics, so that he has the best possible outcome while maintaining quality of life.

Under the guidance of a group of experts in the field, it is expected that the detailed program plan will be finalised and research activities to begin in late 2022.

SPEEDING UP PROSTATE CANCER CLINICAL TRIALS

Developing a new cancer treatment often takes many years. This is partly due to the length of time it takes to determine the safety and efficacy of the treatment in clinical trials. A Movember-supported project is aiming to speed up this process so that new treatments could be available to men up to two years earlier than is currently possible.

Research by Dr Susan Halabi, funded through a PCF-Movember Challenge award in 2018 and presented at the American Society of Clinical Oncology (ASCO) Meeting in Chicago in June 2022, showed that the length of time that a man lives without his cancer progressing (known as 'progression-free survival'), can reasonably be used to predict how long he will eventually live (known as 'overall survival').

The multi-national research project, led by Dr Halabi, was made possible through the STOPCaP and the ICECaP collaboration, representing a global consortium of researchers and patient representatives aimed at developing a collaborative strategic approach to reducing deaths from prostate cancer worldwide.

The team is now working to determine whether other earlier measures could be used to predict overall survival, which could further shorten the length of time needed for randomised phase III trials.

The result from the research project was collectively funded by Movember, the Prostate Cancer Foundation, the Prostate Cancer UK, and the Medical Research Council in UK.

IRONMAN REGISTRY

IRONMAN is an International Registry for men with advanced prostate cancer that is currently recruiting across 107 active sites in 11 countries. The registry collects information about a man's type of prostate cancer, his treatment, and experiences in a bid to understand the disease and learn how to stop or slow disease progression.

By collecting clinical information and blood samples periodically, the registry seeks to understand which treatment and care practices deliver the best outcomes for men with advanced prostate cancer. The project seeks to: describe real world practice patterns for six new treatments internationally, identify treatment sequences or combinations associated with optimal survival and patient-reported outcomes, assess whether treatments are associated with toxicities and co-morbidities, develop prospective blood biobank for clinical and biological characterisation of disease subtypes and create international partnerships to work together to identify unmet needs in advanced prostate cancer, including quality of life.

In February 2022, preliminary findings from the first 1,865 men enrolled in the registry showed that men diagnosed with advanced prostate cancer face a range of symptoms that affect their quality of life and overall health, including fatigue, anxiety and reduced physical functioning, such as being able to take a short walk.

THE EMPRO SUB STUDY

Some men who are already taking part in IRONMAN will also be recruited to take part in the EMPRO (Engaging Men in Patient Reported Outcomes) sub study. This study is one of the first in the world to test whether using regular remote monitoring of prostate cancer symptoms to trigger follow-up calls by clinicians will deliver better outcomes for men than the current standard of care.

These men will be asked to complete a simple five-minute online questionnaire on their health and wellbeing once a month. If a man's responses indicate that he is suffering from anxiety, pain, fatigue, social isolation, insomnia, or depression, he will receive either tailored advice on how to manage his symptoms via Movember's TrueNTH program or a follow-up call from his medical team within 48 hours of positive parenting while 79% said the programme increased their ability to manage their child's behaviour.





**GLOBALLY,
TESTICULAR
CANCER IS THE
MOST COMMON
CANCER IN
YOUNG MEN**



TESTICULAR CANCER

Almost 300 men a day are diagnosed with testicular cancer globally. It is the most common cancer in men aged 15–39.

At 95%, the odds of survival for men with testicular cancer are high – but for some men, long-term treatment-related side effects, quality of life is severely compromised.

Globally, more than 836,000 men were living with or beyond testicular cancer in 2019.⁴

THROUGH OUR WORK IN TESTICULAR CANCER, WE ARE:

- Giving men the facts about testicular cancer to enable them to understand their own risk
- Encouraging men to carry out self-checks through a targeted global campaign
- Investing in world-class biomedical research that will optimise treatment for men with a high-risk form of the disease
- Advocating for better treatment and care for men
- Developing digital health tools that improve quality of life for men living with and beyond testicular cancer

⁴ Data Source: Global Burden of Disease, Date Accessed: 2021-11-29. Data Source Link: <http://ghdx.healthdata.org/gbd-results-tool>



THE TIGER TRIAL

Movember is funding the European and Australian contribution to the TIGER Trial; a large, multi-national clinical trial investigating the impact of high dose chemotherapy against conventional chemotherapy on overall survival and quality of life in men who have failed first line chemotherapy for relapsing testicular cancer.

This trial is a large scale, multinational effort in a particularly rare patient population. The trial is managed in the US and Canada by the Alliance for Clinical Trials in Oncology. The European contribution is coordinated by the European Organisation for Research and Treatment of Cancer (EORTC) and the Australian contribution is coordinated by the Australian and New Zealand Urogenital and Prostate Clinical Trials Group (ANZUP) and funded by Movember. To date, 389 men and boys – 230 from the EU, 147 from the US and 12 from Australia - have been recruited to take part, with the final trial participant expected to join by August 2022.



TESTICULAR CANCER AWARENESS MONTH

Testicular cancer is the most common cancer in young men – yet Movember’s research has shown that 62% of those most at risk (18-34-year-olds) in the general population don’t know how to check themselves, or why they should.

Testicular cancer is highly treatable when caught at an early stage – and it is one of the few cancers that men can check themselves for. Movember’s mission is to get men to understand what’s normal for them and take action if something doesn’t feel right.

Movember’s highly successful, attention-grabbing ‘Know Thy Nuts’ awareness campaign takes place in April during Testicular Cancer Awareness Month. The campaign which runs across six major markets (Australia, New Zealand, Canada, US, UK and Ireland) is aimed at encouraging young men to be more aware and have a better understanding of testicular cancer and reached 9.78 million people around the world.



NUTS & BOLTS

A core part of Movember’s mission is to ensure that no man goes through testicular cancer without the information and support they need and a community to reach out to.

However, Movember research has shown that although getting a testicular cancer diagnosis is tough, men find the period following surgery more difficult. Anxiety about what type of testicular cancer they might have, isolation from being off work and alone at such a stressful time and unease about what the future might hold were common concerns.

With the help of men who have lived through testicular cancer and an international panel of experts, we designed and created a digital resource called Nuts & Bolts focused on supporting men and their support networks through and beyond their diagnosis. It allows users to find relevant information, get helpful advice from experts as well as hear from and talk to men who have lived experience of the disease – all delivered in a way that resonates with men. The Talk to a Guide function provides the opportunity for any man going through testicular cancer to be connected to someone who has lived through the disease for support.







YEAR AT A GLANCE



As 2021 unfolded, we witnessed seemingly unprecedented global change and instability. From the continued COVID-19 pandemic to political polarisation and economic recession, these trends and forces have had profound and powerful effects on our daily lives. This new landscape has also changed how people support and donate to good causes and, in turn, influenced how charities communicate and build deeper relationships with their supporters.

As new COVID variants emerged in 2021, social distancing and restrictions on large-scale events continued, forcing plans to change last minute or move online. In this unpredictable climate, Movember responded by making transformative changes to the organisation and looked to create sustainable new fundraising models using technology as well as seeking to understand more about what motivates and inspires our community.

Despite considerable challenges throughout the last 12 months, Movember supporters raised \$121 million globally during the financial year to April 2022, which included funds raised from the core Movember campaign, The Distinguished Gentleman's Ride, and other income sources. Last year, over 347,000 Mo's around the world registered to take part in the Movember campaign.

Meanwhile, revenue from sources outside the campaign continued to grow. We created new ways for our community to support us by taking part in established or new events such as The Push-Up Challenge and Movember Golf Days. In April 2022, Movember became the first charity in the world to create an NFT (non-fungible token) that aimed to encourage young men to check themselves for testicular cancer and raise funds for Movember.



Globally raised

\$121 MILLION

Registered participants

347,000+





IN AUSTRALIA

Movember 2021 kicked off with Movember chairman Nick Reece bravely submitting to a shave down live on Sky News by his co-host Rita Panahi.

The Mo Sessions with Will & Woody on the ARN network were broadcast over 6 weeks and we got to hear from the likes of three-time AFL premierships winning captain Trent Cotchin talking about his experience with mental health. The City of Gold Coast became the City of Gold Mo this Movember with their entire fleet of 800+ vehicles all wearing a giant Mo.

Menswear brand Politix redefined the 'statement jacket' with the introduction of a series of garments that highlighted our key cause areas, including a 'Mo-hair suit' made with moustache clippings of men from around the country. Blue Wiggle Anthony Field donned the 'I cry like a boss' jacket to talk mental health and TV presenter Karl Stefanovic wore the Mo-hair suit on the Today show.

Melbourne came out of lockdown, just in time for the unmissable Sh*t Shirt Saturday event and we also got to celebrate 18 years of hair-raising impact. It was so good to have our amazing community back together in the same room to hear about the impact we've had since we launched in 2003 and the importance of the work we do.

2021 marked the second year of our partnership with lululemon which continues to go from strength to strength with the release of a collaborative line of Movember garments for sale in stores. The Budgie Run event, which saw runners stripping down to some very skimpy briefs, reminded guys that when times are tough and you're feeling vulnerable, you can get through it with the support of others. Olly Woolrych and Alex Bell set up more than a run, an initiative with a goal to engage 15 Sydney-based run clubs. The idea took off with help from lululemon to reach over 2,000 participants at more than 125 run clubs across Australia & New Zealand raising over \$600,000.

Through our Cricket Australia partnership, Movember was honoured to be the charity partner for the first test match of The Ashes series.

We continued our partnership with Coles and Coles Express, with a percentage of sales being donated to Movember from a select range of products such as Remedy Kombucha, barista coffee, meat pies, sandwiches & soft drinks. Coles ambassador and ex-Masterchef contestant Brent Draper walking 200kms from Tweed Heads to Yamba, while local Coles regional manager Ben Reeve ran the equivalent of a marathon to all Coles stores from Malvern to Port Melbourne to start more conversations about mental health.

Our community continued to demonstrate their incredible passion and creativity in tackling epic challenges and coming together for meaningful mo-ments. Some of our favourites included 'Tashed Up Bogans' who have raised an amazing \$120,000 in the last 6 years, hosting their annual half marathon. Our Mo Bros Duncan and David ran 100km from Fed Square in the heart of Melbourne all the way to Portsea.



IN THE UK AND MAINLAND EUROPE

Our star-studded line-up of celebrities joining forces to change the face of men's health on 2021 included Professor Green, Gizzi Erskine, Ghetts, Royal Blood, Ashley Walters, Jesse Wood and Fearne Cotton, Joe Sugg, Hussain Manaver and Jonny May. A mighty Mo appeared on London's iconic Battersea Power Station, and we teamed up with Motorhead for our 'Grow a Mo like Lemmy' campaign.

Our partnership with Gillette grew significantly over mainland Europe in 2021, with new territories coming on board. Gillette engaged the major retailers across the continent, selling products that donated to Movember in the likes of Tesco, Carrefour and DM. The partnership was supported by former footballer Ian Wright and YouTube star Chunkz, an event watched online by hundreds of thousands during campaign.

Lamborghini roared into town for the first time in 2021 with a global partnership that reached millions. The super sports car brand put on the first ever globally aligned 'Bull Run', all in the name of men's health. Over 1,500 Lamborghinis took to the streets of over 90 cities worldwide, raising funds and awareness for Movember.

The Movember Business Club in the UK and EU saw a record year in 2021 with an incredible £1.6 million raised, an increase of 19% on 2020. 243 different companies took part with over 7,000 employees at some of the biggest blue-chip companies growing. PwC took the top spot for the second year running raising an incredible £52,000 while other notable companies in the top ten included Barclays, Deloitte, Amazon, and BlackRock.

Over 21,000 students from over 100 universities across the UK, supported Movember. They walked for miles, shaved their heads, held club nights and much more to raise an epic £1.3 million. Exeter was our top university raising an amazing £138,000.

We were amazed by the number of our community who chose to take on epic hikes in the name of men's health. Sarah Bilko completed her 'Project 200' which was made up of an eye-watering 200-mile cycle through the Lake District and then 100 consecutive summits of Scafell Pike.

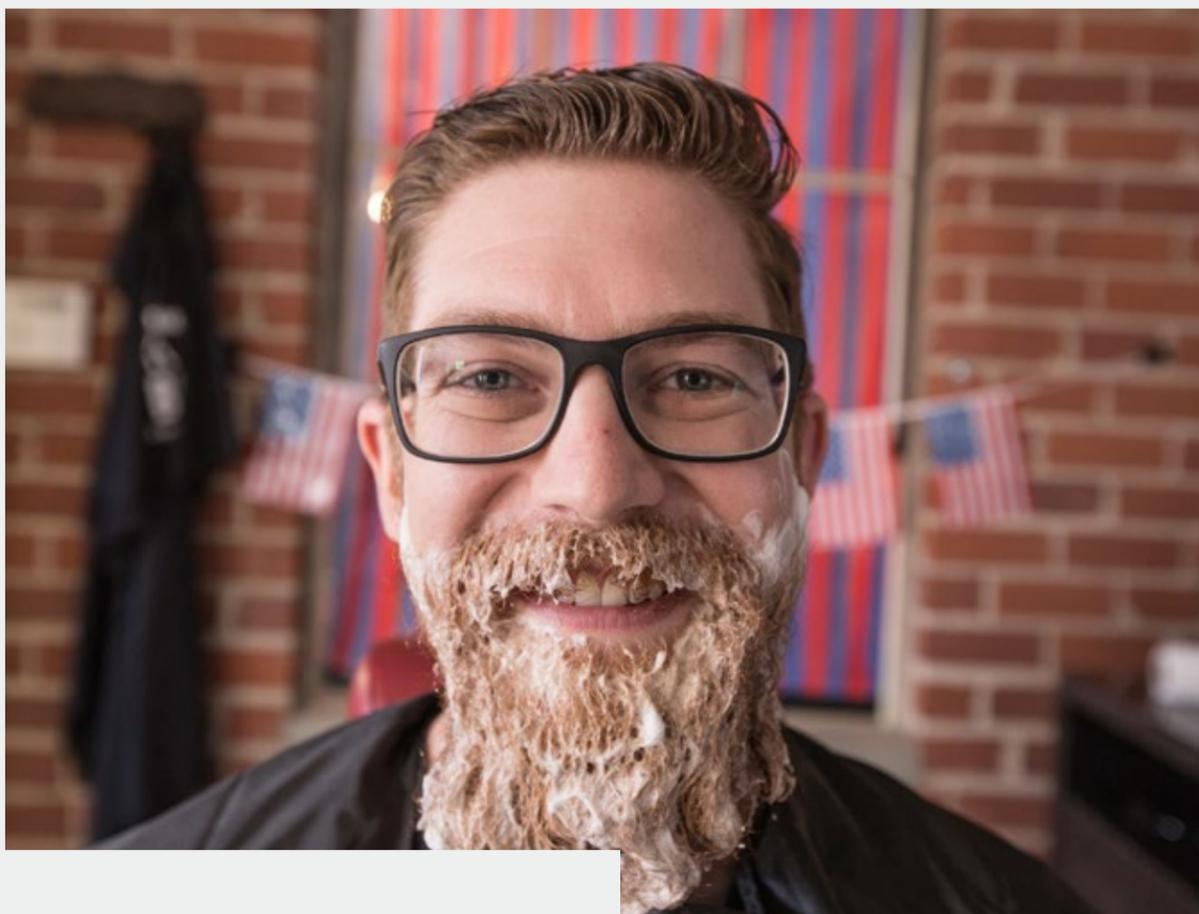
IN NEW ZEALAND

Speight's Brewery once again came on board as a partner with their 'It's Mate o'clock' campaign, reminding Kiwi men that it's always a good time to check in on your mates and to book in a 'mates date' to have some quality conversations.

The campaign featured billboards displaying the message that 'It's mate o'clock- it's always a good time to check in on your mates'. They also produced a set of limited edition Meight's caps, with all proceeds going to Movember.

Luxury car manufacturer Lamborghini commissioned local Auckland artist Marcus Watson to turn the bonnet of a Lamborghini Huracan EVO into a unique piece of art which was auctioned off for \$9,850 NZD with all proceeds going towards Movember.

17 NZ Teams signed up for Movember's [mo] re than an event which offered the running community the chance to challenge themselves to a 60km, 30km, or 10km distance, including the 230 Run Collective from the tiny town of Kerikeri, posting videos and updates every day and raising over \$7,000 NZD for Movember.



IN THE USA

We kicked off Movember 1st in Brooklyn-hipster fashion with a sponsored Shave Down with our partner Philips Norelco at Fellow Barber. Philips Norelco also launched the nationwide “Care for your health like you do for your Mo” campaign across North America.

Times Square traffic has almost returned to pre-pandemic levels of footfall, with approximately 415,000 people passing through daily. The iconic Thomson Reuters billboard in Times Square sported a 23-stories tall Mo on November 1st. We were honoured to ring the Nasdaq Stock Market Opening Bell in Times Square, New York City.

Actor Phil Dunster who plays Jamie Tartt on Apple TV show Ted Lasso came on board as an ambassador this year. TV host and prostate cancer survivor Al Roker sported the ‘Dad Mo’ cap, created by our partner Arete, on US NBC’s TODAY show. Meanwhile, The White Lotus star Lukas Gage got us moving for men’s health during the Movember Charity Workout at Barry’s Bootcamp in Century City, California.

National fraternity partner Lambda Chi Alpha, which has tragically lost 19 members to suicide in the past 18 months, has committing to raising \$250,000 USD every year for the next four years and involving their entire network of 100+ university chapters across the US as well as their alumni and high school affiliates.

Our official partner Pringles continued to drive awareness with the help of their beloved mascot, Julius Pringle. Pringles donated \$150,000 USD through a nationwide, in-store campaign at Kroger.

On November 7th, we had 37 Mo’s - our largest team ever - hit the streets of NYC for the 50th anniversary of this iconic race, raising over \$175,000 USD for Movember.

The Bull Run Lamborghini event in the US was a roaring success with multiple cities participating.

Dozens of community members took part in the Stachsters Tournament in North Carolina, part of our US Mo Masters Golf Series of tournaments that run throughout the United States, raising over \$5,000 USD in support of Movember. Meanwhile, our partner Top Golf ran activations across all 66 locations to support Movember and men’s health.

We wrapped up Movember 2021 in NYC with an epic Barry’s Workout hosted by actor and producer Carl Radke, thanks to our partnership with Pringles. And in LA with an awesome Shave Down event at the local fire station in Culver City.

IN CANADA

Our Canadian Movember community showed that their creativity and commitment to men’s health was unabated in 2021 despite the global pandemic.

Our most notable Mo in Canada was NHL star Auston Matthews, who pledged to shave his iconic moustache if he raised \$134,000 CAD.

The all-star Toronto Maple Leaf player smashed his goal eventually reaching \$152,000 CAD, with the whole country watching on a Saturday night Hockey Night in Canada broadcast. Despite the increased pressures faced by the country’s fire, police and paramedics, Canada’s first responders turned out in full force to support Movember. The Toronto Police Service also introduced Draper the moustachioed police horse as their new Movember mascot.

We welcomed men’s grooming leaders Philips as an Official Partner and the collaboration helped us reach more men across Canada through a dynamic digital awareness campaign and dedicated digital display in over 500 retail locations across the country.

Teams and workplaces are still heart of our campaign in Canada, with our top 150 teams raising \$4.7 million CAD. Baytex stepped up this year to win our annual Oil Rig Rumble.

Canso Investment Counsel, with their team led by Faisal Ahamed and CEO John Carswell raised an incredible \$671,000 CAD. We were delighted to welcome to the Movember family, George Gantcheff, owner of Cromwell Management Inc, who pledged to double the total amount of donations collected to team member Michael Doroshenko.



IN IRELAND

Ireland enjoyed its second highest fundraising campaign in 2021, backed by ambassadors TV host Darren Kennedy and former Irish rugby player Paul O’Connell.

Movember has always enjoyed the support of Ireland’s first responders and military - and this year was no exception. The FrontLine Mo Bro team, led by Dublin Fire Brigade firefighter and paramedic Jonathon Forbes, raised an incredible €36,066 with support from the Irish Army stationed over in Syria.

Epic challenges included our sports ambassador Sean O’Hara’s 30 marathons in 30 days and the LugMo Challenge - celebrating its 10th year - which saw a team of intrepid Mo’s hiking up Leinster’s highest peak Lugnaquilla. The 2021 hike raised an astonishing €38,022, with some of our hikers signing up to the 2022 Kilimanjaro Challenge. Our partnership with Pringles included a roll-out in Tesco and new partner Costcutter came on board. Mo’s appeared on coffee cups from Dublin-based Brother Coffee, Daddy’s Coffee and Cork-based Three Fools Coffee for the duration of the campaign.

THE DISTINGUISHED GENTLEMAN’S RIDE 2021

Over the last decade, we have watched the Distinguished Gentlemen’s Ride (DGR) grow from strength to strength and Movember has been privileged to be DGR’s official charity partner since 2016.

In May 2021, the world was still in the grip of the COVID-19 pandemic. But despite the restrictions still in place on social events in many countries, our dedicated DGR community were still determined to continue the ride, albeit in a safe and socially distanced way.

Riding solo was a way of complying with local social distancing restrictions around the world while still enabling our community to come together and support each other. In the 2021 ride, riders from 116 countries turned out to raise \$4.3 million.

As we celebrate the continuation of our partnership with the Distinguished Gentleman’s Ride and the Distinguished Gentleman’s Drive for another five years, we’re excited about being able to implement programs aimed at improving the health and wellbeing of men around the world.

The support of our DGR community will help us to further develop digital tools such as Movember Conversations and Movember’s Family Man, which help support men around the world during key stages of their lives.

Our Global Cancer Real World Evidence Network will fast track efforts to improve the treatment and care of men living with prostate cancer, which, in turn, enables them to enjoy healthier, happier, longer lives.





OUR FINANCIALS



After the exceptional results of the previous Movember Campaign, our current year funds raised of \$121 million is comparable to pre-pandemic levels. The ongoing impact from the COVID-19 pandemic to our global income streams varied both across income streams and geographies.

Our global donation income decreased by \$9.5 million, driven by decreases in our UK, Ireland and Australia campaign, partly offset by higher donation income in our Canada, USA and New Zealand campaign.

The partnership with the Distinguished Gentlemen's Ride generated revenue of \$6.2 million (2021: \$5.5 million) and we also saw the first Distinguished Gentleman's Drive pilot event.

Interest income on our cash balances declined as global interest rates continued to remain low during the financial year. Government subsidies relating to COVID-19 support were received during the financial year for \$0.9 million (2021: \$4.4 million) in the USA.

During the year, the Foundation expended \$62.2 million (2021: \$66.4 million) in our key investment areas of Prostate and Testicular Cancer bio-medical research and survivorship, Men's Health and Suicide Prevention, and Men's Health promotion including awareness and education. Some programmatic activities in the year ended 30 April 2022 were affected by COVID-19 restrictions which limited the delivery of some of the face-to-face programs. Those activities are restarting as restrictions have lifted.

FUNDRAISING AND ADMINISTRATION COSTS

The work that Movember carries out and the health benefits achieved for men cannot happen without the associated costs of fundraising and administration.

From each dollar raised, we spend 14.6 cents on fundraising (2021: 13.5 cents). With the lower income this year we had a strong focus on cost control, noting that the current year ratio was also impacted by the resumption of in-person events.

We strive to minimise administration costs and have managed to keep those within a similar range as last year 5.7 cents (2021: 5.1 cents) through global efficiencies and resource sharing. Whilst administration costs are higher this year due to the lower revenue, the current ratio is lower than pre-pandemic levels of 2020-21.

Our shared cost structure avoids duplicating functions such as finance, human resources, legal and technology across the world while making the necessary investments in technology and our people to keep pace with the global economy. We aim to spend every dollar wisely and achieve maximum value from every investment decision made.

FUNDS RETAINED

To ensure the long-term continuity of the organisation, the Board has adopted a general reserves policy of holding funds for 9 to 12 months' operating costs for the year ahead. This policy is reviewed annually, with consideration of our income diversification levels and the external operating environment.

During the current year there were some minor adjustments to our general reserves to ensure they remained compliant with the policy and the operating cost projections (leading to a 2.4% retention).

FUNDS RAISED AND REGISTERED PARTICIPANTS 2021-22 CAMPAIGN RAISED THROUGH TO APRIL 2022

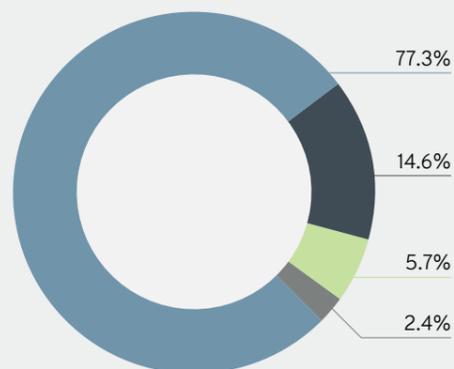
	Funds raised in \$AUD millions	Registered participants	Year of first fundraising campaign
Australia	29.0	73,142	2004
Canada	26.8	63,776	2007
UK	26.1	88,650	2007
USA	24.8	54,584	2007
Mainland Europe Countries	4.9	32,512	2011
Ireland	4.2	12,511	2008
New Zealand	4.0	15,193	2006
Asia	0.8	1,861	2012
Rest of World	0.4	5,200	2012
Total	121.0	347,429.0	

PROGRAMS INVESTMENTS

In the year to 30 April 2022, Movember has achieved net funds raised for investment in men’s health programs of 77.3 cents for every dollar raised. In dollar terms, this was AUD \$93.5 million raised for investment in programs that will benefit men worldwide. Movember continues to invest its net funds into programs that support prostate cancer, testicular cancer, cancer survivorship, suicide prevention and mental health. These investments are made via our Men’s Health Partners and through our own direct global collaborative programs and our awareness and education program.

Refer to earlier pages of this annual report for further details of our program investments and to the ‘projects we fund’ section of the Movember website.

THE FOUNDATION’S TOTAL FUNDS RAISED



HAVE BEEN ALLOCATED FOR USE AS FOLLOWS:

2021 Campaign consolidated pie chart (FY22)

Men’s health programs	77.3%
Fundraising costs	14.6%
Administration costs	5.7%
Retained funds	2.4%

CASH HOLDINGS

At 30 April 2022, Movember held the following in cash and cash related assets:

Cash and cash equivalents	\$157m
Term deposits and bonds	\$112m
Total	\$269m

The majority (\$218 million / 81%) of these cash assets are held for investment in men’s health programs and the balance of \$51 million / 19% is retained to fund ongoing operating costs.

The cash assets will be used as follows:

Payments for programs being carried out by Men’s Health Partners	\$17m
Restricted reserves for current Movember managed programs	\$201m
Retained for working capital / operating costs	\$51m
Total	\$269m

Movember invests only in world class programs that are aligned with our strategic goals, and only where it is demonstrated that we can have the greatest impact on men’s health. We undertake a rigorous approach to program investment that involves a peer reviewed process, due diligence on selected implementation partners and the establishment of independent governance committees. All Men’s Health Partners and implementation partners for Movember managed programs, are held accountable for driving outcomes that ensure current and future funding achieves significant results.

These rigorous investment processes together with the linking of partner payments to milestone achievements, are key to ensuring that Movember’s accumulated cash assets are both invested wisely and spent on a timely basis. The majority of the above listed amounts will be spent on programmatic work within the next three years.

After meeting the above noted program commitments, the balance of our cash holdings (\$51 million) will be retained in a general reserve to provide working capital and ensure that the organisation has adequate funds for investment in future fundraising activities.

As the majority of Movember’s revenue is currently derived from one annual campaign, the Board has adopted a fiscally conservative general reserves policy, working towards the accumulation of 9 to 12 months’ coverage of costs. Movember manages its cash holdings within a conservative treasury policy adopted by the Foundation’s global board. We select financial institutions with reference to external credit ratings. Cash Investments are held with financial institutions with at least an AA or A rating and exposure is minimised by spreading cash holdings across a number of institutions. Currently our cash and financial investments are held across a large number of institutions globally.

CONSOLIDATED STATEMENT OF SURPLUS OR DEFICIT AND OTHER COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 APRIL 2022

	Notes	2022	2021
REVENUE			
Revenue from continuing operations		120,398,762	134,593,480
Program expenditures	1	(62,187,985)	(66,358,404)
Fundraising expenditure		(17,719,886)	(18,261,192)
Administration expenditure		(6,908,999)	(6,932,355)
Surplus	2	33,581,892	43,041,529
Other comprehensive income			
<i>Items that are or may be reclassified to surplus or deficit</i>			
Exchange differences on translation of foreign operations		3,743,811	(10,619,778)
Total comprehensive surplus for the year		37,325,703	32,421,751

CONSOLIDATED STATEMENT OF FINANCIAL POSITION
 AS AT 30 APRIL 2022

	Notes	2022	2021
ASSETS			
Current assets			
Cash and cash equivalents	3	156,835,620	133,380,326
Other investments	3	103,429,599	82,188,173
Trade and other receivables		7,504,392	8,115,129
Total current assets		267,769,611	223,683,628
Non-current assets			
Other investments	3	11,248,284	22,076,657
Trade and other receivables		403,006	1,070,994
Plant and equipment		1,387,605	1,472,642
Right-of-use asset		9,661,413	5,279,791
Total non-current assets		22,700,308	29,900,084
Total assets		290,469,919	253,583,712
LIABILITIES			
Current liabilities			
Trade and other payables	4	26,920,375	31,888,453
Provisions		1,785,284	1,693,160
Lease liabilities		1,991,605	1,509,052
Total current liabilities		30,697,264	35,090,665
Non-current liabilities			
Trade and other payables	4	231,081	-
Lease liabilities		9,689,165	6,024,088
Provisions		389,947	331,960
Other payables		27,441	27,681
Total non-current liabilities		10,337,634	6,383,729
Total liabilities		41,034,898	41,474,394
Net assets		249,435,021	212,109,318
EQUITY			
Restricted reserves for programs		200,754,430	170,072,704
Retained surplus (unrestricted reserves)		38,538,773	35,638,607
Foreign currency translation reserve		10,141,818	6,398,007
Total equity		249,435,021	212,109,318

NOTE 1: MEN'S HEALTH PROGRAM INVESTMENT

	2022	2021
PROGRAMS EXPENDITURE		
Prostate and Testicular Cancer Biomedical Research	9,951,873	14,567,412
Prostate and Testicular Cancer Survivorship and Health Outcomes	14,827,363	17,086,385
Mental Health & Suicide Prevention	16,763,022	12,722,061
Men's Health Programs and Health Promotion	20,645,727	21,982,546
Total	62,187,985	66,358,404

NOTE 2: NET SURPLUS

In the year to April 2022, a net surplus after operating expense for the period of \$33,581,892 (2021: \$43,041,529) was recorded. The net surplus resulted from a timing gap between raising funds and the associated programs expenditure outflows which will occur in future years.

NOTE 3: CASH AND INVESTMENTS

	2022	2021
Cash at bank and on hand	89,138,466	79,781,605
Deposits	67,697,154	53,598,721
	156,835,620	133,380,326
Current term deposits and bonds	103,429,599	82,188,173
Non current term deposits and bonds	9,119,620	22,076,657
Financial assets at fair value through profit or loss (FVTPL)	2,128,664	-
	11,248,284	22,076,657
Total cash and financial assets	271,513,503	237,645,156

Cash and investment assets are held primarily for investment in men's health programs and to fund ongoing operating costs. Cash and investment assets held as at 30 April 2022 have been retained for use as follows:

	2022	2021
Grant distributions awarded to men's health partners	16,833,725	22,757,915
Restricted for Movember managed programs	200,754,430	170,072,704
Retained for working capital / operating costs	51,796,684	44,814,537
Financial assets at fair value through profit or loss (FVTPL)	2,128,664	-
Total	271,513,503	237,645,156

NOTE 4: TRADE AND OTHER PAYABLES

	2022	2021
Current		
Accrued expenses	7,602,570	8,711,326
Other payables	2,484,080	419,212
Distributions Payable	16,833,725	22,757,915
	26,920,375	31,888,453
Non-current assets		
Other payables	231,081	-
Total	27,151,456	31,888,453

NOTE 5: BASIS OF PREPARATION

These summary financial statements have been prepared on an accruals basis under the historical cost convention and have been prepared in accordance with the measurement, recognition and presentation requirements of all Australian Accounting Standards and accounting policies as set out in the audited financial report of the Movember Foundation Trust upon which an unqualified audit report was issued on 12 September 2022.

TRUSTEE'S DECLARATION

These summary financial statements have been derived from the audited financial report of the Movember Foundation Trust for the year ended 30 April 2022 in accordance with accounting policies described in Note 1 to the audited financial report. The summary financial statements should be read in conjunction with the audited financial report, available upon request at our registered office at Level 4, 21-31 Goodwood Street, Richmond VIC 3121.

In the Trustee company directors' opinion:

- a. The summary financial statements:
 - i. are consistent with the audited financial report of the Movember Foundation Trust for the year ended 30 April 2022;
 - ii. presents fairly the Foundation's financial position as at 30 April 2022 and its performance for the financial year ended on that date.
- b. There are reasonable grounds to believe that the Foundation will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with the resolution of the directors.



NICHOLAS REECE
CHAIRMAN
MELBOURNE
13 OCTOBER 2022

 **AUDITOR'S REPORT**



Independent Auditor's Report

To the Trustee of The Movember Foundation Trust and its controlled entities

Report on the Summary Financial Statements

Opinion

We report on the **Summary Financial Statements** of The Movember Foundation Trust and its controlled entities (**Group**) as at and for the year ended 30 April 2022. The Summary Financial Statements are derived from the audited financial report of the **Group** (the Audited Financial Report).

In our opinion, the accompanying Summary Financial Statements of the *Group* are consistent, in all material respects, with the Audited Financial Report, in accordance with the basis of preparation described in Note 5 to the Summary Financial Statements.

The **Summary Financial Statements** comprise:

- Consolidated statement of financial position as at 30 April 2022.
- Consolidated statement of surplus or deficit and other comprehensive income for the year then ended 30 April 2022.
- Related notes.

The Summary Financial Statements are contained in the Movember Foundation Annual Report 2022 on pages 51 to 52.

The **Group** consists of The Movember Foundation Trust (the Trust) and the entities it controlled at the year end or from time to time during the financial year.

Scope of the Summary Financial Statements

The Summary Financial Statements do not contain all the disclosures required by *Australian Accounting Standards – Reduced Disclosure Requirements* applied in the preparation of the Audited Financial Report. Reading the Summary Financial Statements and this Auditor's Report thereon, therefore, is not a substitute for reading the Audited Financial Report and our auditor's report thereon.

The Summary Financial Statements and the Audited Financial Report do not reflect the effects of events that occurred subsequent to the date of our auditor's report on the Audited Financial Report.

The Audited Financial Report and our auditor's report thereon

We expressed an unmodified audit opinion on the Audited Financial Report in our auditor's report dated 12 September 2022.

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Emphasis of matter – basis of preparation and restriction on use and distribution

We draw attention to Note 5 to the Summary Financial Statements, which describes the basis of preparation.

The Summary Financial Statements have been prepared to assist the Trustee of The Movember Foundation Trust for the purpose of presenting the Movember Foundation Annual Report 2022. As a result, the Summary Financial Statements and this Auditor's Report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

This Auditor's Report is intended solely for the Trustee of The Movember Foundation Trust and its controlled entities and should not be used by or distributed to parties other than the Trustee of The Movember Foundation Trust and its controlled entities. We disclaim any assumption of responsibility for any reliance on this Auditor's Report, or on the Summary Financial Statements to which it relates, to any person other than the Trustee of The Movember Foundation Trust and its controlled entities or for any other purpose than that for which it was prepared.

Other Information

Other Information is financial and non-financial information in The Movember Foundation's Annual Report 2022 which is provided in addition to the Summary Financial Statements and this Auditor's Report. The Trustee is responsible for the Other Information.

Our opinion on the Summary Financial Statements does not cover the Other Information and, accordingly, we do not express an audit opinion or any form of assurance conclusion thereon.

In connection with our audit of the Summary Financial Statements, our responsibility is to read the Other Information. In doing so, we consider whether the Other Information is materially inconsistent with the Summary Financial Statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

We are required to report if we conclude that there is a material misstatement of this Other Information, and based on the work we have performed on the Other Information that we obtained prior to the date of this Auditor's Report we have nothing to report.

Responsibility of the Trustee for the Summary Financial Statements

The Trustee is responsible for the preparation of the Summary Financial Statements in accordance with the basis of preparation described in Note 5 to the Summary Financial Statements, including their derivation from the Audited Financial Report of the Group as at and for the year ended 30 April 2022.



Auditor's responsibility for the Summary Financial Statements

Our responsibility is to express an opinion on whether the Summary Financial Statements are consistent, in all material respects, with the Audited Financial Report based on our procedures, which were conducted in accordance with *Australian Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements*.

KPMG

KPMG

K Rowswell

Kate Rowswell
Partner
Melbourne
13 October 2022

MOVEMBER FOUNDATION USA
SUMMARY STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS
 FOR THE YEARS ENDED APRIL 30, 2022 AND 2021

	2022 (\$) USD	2021 (\$) USD
CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS		
Support and revenue		
Fundraising contributions received	17,609,587	15,304,902
Government grants	632,500	633,400
Interest and other income	455,934	227,297
Net assets released from restriction	30,000	37,001
Total support and revenue without donor restrictions	18,728,021	16,202,600
EXPENSES		
Program		
Men's Health Programs	5,498,881	4,230,906
Funds donated and program delivery payments	4,640,732	5,793,709
Administration	1,346,624	949,208
Fundraising	3,057,172	2,719,597
Total expenses	14,543,409	13,693,420
Increase in net assets without donor restrictions	4,184,612	2,509,180
Net assets without donor restrictions at beginning of year	24,959,616	22,450,436
Net assets without donor restrictions at end of year	29,144,228	24,959,616
CHANGES IN NET ASSETS WITH DONOR RESTRICTIONS		
Support and revenue		
Fundraising contributions received	102,552	28,973
Net assets released from restriction	(30,000)	(37,001)
Increase (decrease) in net assets with donor restrictions	72,552	(8,028)
Net assets with donor restrictions at beginning of year	28,973	37,001
Net assets with donor restrictions at end of year	101,525	28,973

MOVEMBER FOUNDATION USA
SUMMARY STATEMENTS OF FINANCIAL POSITION
 APRIL 30, 2022 AND 2021

	2022 (\$) USD	2021 (\$) USD
ASSETS		
Current Assets		
Cash and cash equivalents	28,853,906	24,496,225
Accounts and other receivables, net	585,845	125,379
Net related party receivable	169,048	16,158
Prepaid expenses	260,620	251,808
Total current assets	29,869,419	24,889,570
Property and equipment, net	219,115	19,749
Other Assets		
Investments	1,012,528	2,520,261
Deposits	156,169	116,169
Total assets	31,257,231	27,545,749
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable	274,368	489,466
Accrued expenses	1,437,749	1,341,877
Borrowings (PPP loan)	-	632,500
Other liabilities	299,361	93,317
Total current liabilities	2,011,478	2,557,160
Net Assets		
Without Donor Restrictions		
Board designated for Men's Health Programs	21,882,996	17,698,383
Undesignated	7,261,232	7,261,233
Total net assets without donor restrictions	29,144,228	24,959,616
With Donor Restrictions	101,525	28,973
Total net assets	29,245,753	24,988,589
Total liabilities and net assets	31,257,231	27,545,749



Independent Auditor's Report on Summary Financial Statements

To the Board of Directors of
Movember Foundation
Santa Monica, California

Opinion

The accompanying summary financial statements, which comprise the summary statements of financial position as of April 30, 2022 and 2021 and the summary statements of activities and changes in net assets for the years then ended, are derived from the audited financial statements of Movember Foundation as of and for the years ended April 30, 2022 and 2021. We expressed an unmodified audit opinion on those audited financial statements in our report dated September 8, 2022.

In our opinion, the summary financial statements of Movember Foundation as of and for the years ended April 30, 2022 and 2021 referred to above are consistent, in all material respects, with the audited financial statements from which they have been derived, on the basis described in Note 1.

Summary Financial Statements

The summary financial statements do not contain all the disclosures required by accounting principles generally accepted in the United States of America. Reading the summary financial statements and our report on the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Movember Foundation and our report on them. The audited financial statements, and the summary financial statements derived therefrom, do not reflect the effects of events, if any, that occurred subsequent to the date of our report on the audited financial statements.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with the criteria described in Note 1.

Auditor's Responsibility

Our responsibility is to express an opinion about whether the summary financial statements are consistent, in all material respects, with the audited financial statements based on our procedures, which were conducted in accordance with auditing standards generally accepted in the United States of America. The procedures consisted principally of comparing the summary financial statements with the related information in the audited financial statements from which the summary financial statements have been derived, and evaluating whether the summary financial statements are prepared in accordance with the criteria described in Note 1. We did not perform any audit procedures regarding the audited financial statements after the date of our report on those financial statements.

HBLA Certified Public Accountants, Inc.

October 13, 2022
Irvine, California

www.HBLA.com
18400 Von Karman Ave., Suite 110, Irvine, CA 92612 • (949) 833-2815 Office • (949) 833-2876 Fax

Note 1

The summary financial statements are an extract of the audited financial statements of Movember Foundation prepared in accordance with accounting principles generally accepted in the United States of America. The extracts chosen are considered important amounts necessary for the understanding of the financial position of Movember Foundation.





OUR GOVERNANCE



The Movember Foundation is a charity registered with the Australian Charities and Not-for-profits Commission.

As a charity operating across the globe, we must comply with a range of regulatory and governance obligations. Movember takes these obligations very seriously, and our governance framework has been designed to reflect our commitment to best-practice levels of transparency, accountability and governance.

GLOBAL BOARD OF DIRECTORS

The Board is the custodian of Movember's purpose and ensures that organisational strategies are developed and delivered to fulfil Movember's mission.

The Board is accountable for Movember's performance; Directors consider every Mo, donor, partner and the men that Movember serves as key stakeholders to whom that accountability is owed.

The Board's primary functions include:

- Providing reporting, transparency and accountability to Movember's stakeholders
- Setting Movember's strategic direction, and monitoring and supporting management's delivery of Movember's strategic plan
- Selecting, appointing and of managing the performance of the CEO
- Defining Movember's risk appetite and overseeing Movember's risk management practices
- Monitoring Movember's compliance with legal and regulatory requirements, including external financial reporting

Our Board is skills-based, with Directors bringing a wide range of collective expertise and experience to their roles.

There are two Directors roles reserved for Founder Representative Directors. This ensures that the perspective of Movember's Founders on Movember's mission and founding principles are represented at the Board table.

BOARD COMMITTEES

The Board has established the following committees to assist it in discharging its responsibilities with reference to particular areas of specialist expertise.

From time to time the Board may establish any committee or advisory group it considers necessary, but has convened the following committees on a standing basis:

Finance, Risk & Audit Committee

Finance, Risk and Audit Committee's purpose is to assist the Board in fulfilling its responsibilities regarding oversight of the quality, adequacy and integrity of Movember's finance, audit (internal and external) and risk and compliance management practices.

People & Culture Committee

The People & Culture Committee's purpose is to assist the Board in fulfilling responsibilities regarding oversight of matters relating to the composition, succession planning and performance of the Board, matters relating to the appointment and performance of the CEO, workplace health and safety, culture and strategic workforce issues.

Programs Strategy & Investment Committee

The Board's Programs Strategy & Investment Committee's purpose is to assist the Board in fulfilling its responsibilities regarding oversight of matters relating to Movember's health programs strategy and portfolio management, and the monitoring and evaluation of outcomes from the implementation of that strategy and portfolio.

The Programs Strategy & Investment Committee also receives detailed advice from the following specialist advisory committees:

- Global Men's Health Advisory Committee
- Global Cancer Advisory Committee

GLOBAL BOARD OF DIRECTORS AS AT 30 APRIL 2022

Nick Reece CHAIR, AU

Nick is the Director of Strategy, Policy and Projects at the University of Melbourne and a Principal Fellow with the Melbourne School of Government. He is also the Deputy Lord Mayor of the City of Melbourne. Nick has worked as a senior adviser in the Office of the Prime Minister of Australia and for two Australian state premiers.

Kellie Johnston Non-Executive Director, AU

Kellie has over 25 years' marketing, brand and communication experience across multiple categories including finance, publishing, broadcasting, banking, insurance and aged care. She also brings more than 10 years of fundraising, strategy and leadership experience working with major Australian philanthropic figures and global non-profits, including Red Cross and Make-A-Wish. Kellie currently holds executive responsibility for the marketing and brand function at Australian Unity, a national member-owned health, wealth and care business. She is a graduate of the Australian Institute of Company Directors.

Damien Angus Non-Executive Director, AU

A healthcare strategy consultant with over 20 years' experience, Damien specialises in working with governments and businesses to develop and implement their strategies to meet their health and care needs. A long-time Movember supporter (he grew his first Mo in 2008), Damien brings previous not-for-profit board experience as well as expertise gained from earning a PhD in Physiology and an MBA.

Linnsey Caya
Non-Executive Director, USA

With over 20 years’ experience providing legal and strategic counsel for public and private companies across a variety of sectors, Linnsey brings her expertise in corporate governance, government affairs, risk management, human resources, and international commercial transactions to Movember. She also has extensive experience supporting not-for-profit enterprises through her work with the Boardriders Foundation (formerly the Quiksilver Foundation) and the Beckstrand Cancer Foundation, which supports families experiencing financial strain due to a cancer diagnosis.

Rob Moodie
Non-Executive Director, AU

Rob trained as a medical doctor, working as a clinician in rural Australia and in Africa before moving into public health, focusing on HIV/AIDS for the Victorian Department of Health, the World Health Organisation, the Burnet Centre and the Joint UN Program on AIDS (UNAIDS). He is currently Professor of Public Health at the Melbourne School of Population and Global Health. Rob has worked for numerous not-for profit organisations including Save the Children Fund and Médecins Sans Frontières. He has a keen interest in the prevention of non-communicable diseases, health promotion and health inequalities. Rob has chaired the National Preventative Health Taskforce and the Federal Minister’s Men’s Health Reference Group – the only Federal body that has ever existed focusing on men’s health.

Deanna Lomas
Non-Executive Director, AU

Deanna has 20 years’ experience in operations and transformation in Australia, UK, Asia and Africa, which has included holding a number of commercial and operations executive roles in mining, oil, gas, FMCG and retail. Deanna has also supported several not-for-profits including volunteering for 15 years at the Make-A-Wish Foundation, and she is currently a mentor for Kilfinan Australia, a cause-focused on building not for-profit leadership capability.

Travis Garone
Non-Executive Director, AU
(Founder Representative Director)

Travis is a Creative and Brand Consultant with over 30 years’ experience and has been named in the Qantas Most Influential Australians List. While being a co-founder and brand creator of Movember, Travis has also founded several highly successful companies, from his global creative agency Urchin, to cult street wear and skate brand Doomsday. Travis has performed many roles across famous brands such as YETI, Tony Hawk, DC, Quiksilver, Roxy, Fosters, CUB, Corona, Carlsberg, Asahi, Kronenbourg 1664, Millers, F1 and the World Surfing Tour. Travis has both a strategic, business and creative mind and has been working on special projects with market leading brands his entire career.

Cassandra Vujovich-Dunn
Non-Executive Director, CA
(Founder Representative Director)

Cass is an epidemiologist and public health researcher. She holds a doctorate in Epidemiology and a Master of International Public Health. She brings 15 years’ experience in community based social and health programs. She has worked for several non-profit organisations, including co-founding the Waves of Wellness Foundation in 2016.

Rochelle Webb
Non-Executive Director, USA

Rochelle has over 20 years of global marketing experience working with Fortune 500 brands and start-ups. Her category experience span across, Technology, Financial Services, Gaming, Fashion, and Consumer Product. Rochelle has held several board seats and has made an impact in the marketing and advertising industry, academia, environmental, and Health & Wellness focused non-profits. Rochelle is also a professor of Entrepreneurship and Marketing at Loyola Marymount University in Los Angeles.

FINANCE, RISK & AUDIT COMMITTEE

Deanna Lomas
CHAIR
Non-Executive Director,

Nick Reece
Chair of The Board

David Bryant
Committee Member

PEOPLE AND CULTURE COMMITTEE

Linnsey Caya
CHAIR
Non-Executive Director

Kellie Johnston
Non-Executive Director

Moana Weir
Committee Member

PROGRAMS STRATEGY & INVESTMENT COMMITTEE

Rob Moodie
Non-Executive Director

Damien Angus
Non-Executive Director

Cassandra Vujovich-Dunn
Non-Executive Director

Travis Garone
Non-Executive Director

GLOBAL CANCER ADVISORY COMMITTEE

Caroline Moore
CHAIR
NIHR Research Professor & Head of Urology
University College London, UK

Andrew Matthew
Associate Professor, Department of Surgery and Psychiatry, University of Toronto, CA

Benjamin (Ben) Reade
Movember Ambassador & Patient Advocate, AU

Brandon Mahal
Assistant Professor & Assistant Director of Community Outreach and Engagement, University of Miami Health System, USA

Brian Rivers
Director, Cancer Health Equity Institute, USA

Cassandra Vujovich-Dunn
Movember Board Director, CA

Christopher (Chris) Sweeney
Professor, Medicine, Harvard Medical School, USA
(Relocating to Australia in 2023)

Colleen Nelson
Professor, School of Biomedical Science, Queensland University of Technology, AU

Damien Angus
Movember Board Director, AU

Jessica Corner
Professor Dame & Pro-Vice-Chancellor (Research and Knowledge Exchange), University of Nottingham, UK

Margaret (Marg) Fitch
Head of Oncology Nursing, Odette Cancer Centre, CA

Neil Fleshner
Chair & Professor of Urology, University of Toronto, CA

Westley (Wes) Sholes
Patient advocate, USA

GLOBAL MEN’S HEALTH ADVISORY COMMITTEE

Judy Y. Chu
CHAIR
Lecturer in Human Biology and Affiliate of the Clayman Institute for Gender Research, Stanford University

Dr. Don McCreary
PAST-CHAIR
Senior Consultant in Men’s Health and Workplace Mental Health at Donald McCreary Scientific Consulting, CA

David Gunnell
Professor of Epidemiology, University of Bristol, UK

Jaelea Skehan
Conjoint appointment with the School of Medicine and Public Health, University of Newcastle, AU

Jon Willis
Sr. Research Officer at Aboriginal & Torres Strait Islander Community Health Service, AU

Kathryn Page
Senior Manager, People Advisory – Digital, Data and Analytics at NAB, AU

Peter Norman Levesque
Retired. Past-President of the Institute for Knowledge Mobilization, Ottawa, CA

Rob Moodie
Professor of Public Health, Melbourne School of Population and Global Health, AU

Steven Cummins
Professor of Population Health & Co-Director, Population Health Innovation Lab, London School of Hygiene and Tropical Medicine, UK

Travis Garone
Movember Board Director, AU

EXECUTIVE LEADERSHIP TEAM

Michelle Terry
Chief Executive Officer

Paul Villanti
Executive Director, Programs

Angela Webster
Chief Operations Officer

Juliette Smith
Chief Marketing Officer

Amanda Green
Chief People Officer

Chris Taylor
Chief Experience Officer

Tahir Tanveer
Chief Information Officer

POLICIES THAT MAKE UP OUR GOVERNANCE FRAMEWORK

The detail of Movember's governance framework and the policies that it comprises are available on our website. Every Director and Officer at Movember is committed to working within the letter and spirit of our governance framework.

MEETINGS

Seven Board meetings were held in the 2021-22 financial year. The Finance, Risk and Audit Committee met four times, the People & Culture Committee met twice, and the Programs Strategy & Investment Committee met three times during the financial year.

STRUCTURE

Australia

The Movember Foundation is an Australian based not-for-profit, unincorporated trust, Australian Business Number 48 894 537 905 which is run by The Movember Group Pty Ltd as Trustee (ACN 119 012 243). There are five shares issued in the Movember Group Pty Ltd – held by four Members – Travis Garone, Justin Coghlan, Adam Garone and Andrew Gibbins. In addition to being a shareholding Member, Travis Garone is also appointed to the Board as a Founder Representative Director.

The Movember Foundation has been granted Deductible Gift Recipient status in Australia, and as such, all donors are entitled to a tax receipt and a full tax deduction for their donations. During the 2021-22 financial year, the Movember Group Pty Ltd as trustee for the Movember Foundation ran the Movember campaign in Australia, and in New Zealand, South Africa, Hong Kong and Singapore.

Movember Foundation uses intellectual property under an exclusive licence agreement with Movember IP Pty Ltd. The licence includes the right to use the 'Movember' and associated trademarks. Movember IP Pty Ltd is owned by four shareholders – the original Founders of Movember Foundation; Travis Garone, Luke Slattery, Adam Garone and Justin Coghlan.

USA

Movember Foundation is a registered US entity (EIN 77-0714052) and runs the Movember campaign in the US. Movember Foundation is a not-for-profit organisation that is exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code and contributions to Movember in the US are deductible under section 170 of the Code. The Movember Group Pty Ltd as trustee for the Movember Foundation is the sole member of the Movember Foundation.

Europe

Movember Europe runs the Movember campaign in the UK and Europe. Movember Europe is a company limited by guarantee in England and Wales (company no. 7275694). It is a registered charity in England and Wales (charity no. 1137948), in Scotland (charity no. SC041981) and in Ireland (charity no. 20105280). The Movember Group Pty Ltd as Trustee for the Movember Foundation is the sole member of Movember Europe. Movember Europe Trading Limited is a company limited by share capital (company number 7604578) and is used for the trading activities associated with the UK campaign. Movember Foundation e.V. is a registered association in Germany.

Canada

Movember Canada runs the Movember campaign in Canada. Movember Canada is a not-for-profit corporation (company no. 767531-3) and is a registered charity (charity no. 84821 5604 RR0001). The Movember Group Pty Ltd as Trustee for the Movember Foundation is the sole member of Movember Canada.





OFFICIAL PARTNERS

Our corporate partners and major philanthropic donors play an essential role in helping us to achieve our mission of enabling men to live healthier, happier, longer lives.

They help us reach new audiences, spread vital messages that get men talking about their health and raise much-needed funds which are invested back into game-changing men's health projects.

In what has been the strangest and most difficult of times, we are truly thankful for their ongoing support and commitment to changing the face of men's health.

We couldn't do what we do without them.





GAME-CHANGING SUPPORTERS



Realising our mission to change the face of men's health needs the backing of a global network.

Our new community of philanthropic partners - foundations, individuals, social enterprises, and impact investors - are helping us tackle the men's health crisis by transforming the way health projects and services reach and support men. Here you can read about some of the amazing donors who have supported Movember this year and their motivation wanting to be part of our mission to change the face of men's health.



**WORKING WITH THE ROYAL
HIGHLAND AND AGRICULTURAL
SOCIETY OF SCOTLAND**

The farming industry has one of the highest suicide rates of any occupation in the UK. One farmer a week loses their life to suicide, with men three times more likely than women to end their own lives. We know that farmers and crofters are good at managing their land and stock but often neglect looking after themselves, specifically their wellbeing.

Additionally, many farmers feel pressure to live up to outdated stereotypes and don't ask for help when times are hard. These challenges are set to continue so it's vital that we equip farmers with the skills needed to cope during hard times. For the past two years, Movember has been working with Farmstrong Initiators Scotland, a group of Scottish farmers to introduce Farmstrong, a proven, award-winning, early intervention wellbeing programme to Scotland. Farmstrong was successfully established in New Zealand in 2015 thanks to seed funding from Movember. The program provides a mix of tools and resources which focus on key areas such as fitness, sleep, managing fatigue, Injury prevention, building mental and physical resilience, scheduling time off the farm and strengthening links with family and friends.

The initiative also provides face to face events and opportunities for farmers to share, listen and learn from each other and most importantly reduces the problem of social isolation that is often so prevalent within the farming community. The Royal Highland and Agricultural Society of Scotland (RHASS) is an organisation that has supported those who live and make their living in rural Scotland since 1754 and RHASS has provided £50,000 to Farmstrong Scotland, match-funded by Movember UK, meaning a total of £100,000 will go to set up the programme.

**OLD FRIENDS
PAYING IT FORWARD**

Anton and Jenny Gaudry are long-standing friends of Movember. Their connection to the Mo goes back to the early days of their salary packaging business when Movember signed on as one of their first clients.

Fast forward 10 years, they have sold their business and turned their energy to philanthropy, through the establishment of the Gaudry Foundation. Since 2020, they have generously donated \$30,000 to help Movember improve the mental health and wellbeing of men around the world.

We have allocated their gifts in numerous innovative ways thanks to a special and long-term relationship with Anton and Jenny which allows us to invite their help – financial and otherwise – for different projects. They always welcome new opportunities with open arms.

Anton publicly shared the foundation's support on Movember's annual MAYEIGHT campaign, saying: "Many of you know that we're all about starting conversations, so we thought it'd be fitting to share our \$10,000 support for this hairy bunch on MAYEIGHT – a day Movember dedicates to promoting mateship and connection, and to launch Movember Conversations.

Movember Conversations is an important digital tool that supports mates, partners, and families in navigating conversations about mental health with the important men in their lives. This is an important platform that supports men year-round, with feelings such as anxiety and depression.

This year's gift helped us dollar match donations from our Platinum Club Members during our flagship Movember campaign which resulted in more funds raised from this epic group of supporters.


MOVEMBER®



PO BOX 60
East Melbourne
Victoria 8002
Australia

1300 GROW MO
(1300 4769 66)
movember.com
info@movember.com



ANNUAL REPORT 2022

