news release

**[INSERT HEADLINE]**

**Ex. [Company Name] Assembles All Star Movember Team to Raise Awareness and Funds for Men’s Health**

**CITY, STATE – (Month date, 2017)** – [Insert Community name/Corporation name] is proudly participating in the Movember Foundation’s annual Movember campaign, which challenges men to grow a moustache, men and women to get physically active and Move, or host a fundraising event – all of which spark conversations and raise vital funds and awareness for men’s health.

[Include 1-2 sentences on how your community/company will be supporting Movember this year – i.e. hosting an event, Mo Party or Movember drink specials at a restaurant for registered Mo Bros or Mo Sistas, matching donations at a corporation, etc.]

[The Movember Foundation](https://us.movember.com/?home) is the only global charity focused solely on men’s health. Men and women can be the difference this Movember by donating or raising critical funds for men’s health by signing up at [Movember.com](http://www.movember.com), and choosing to Grow, Move or Host. Men start Movember 1st clean-shaven and grow only a moustache for the month, or men and women can commit to get active and take the Move Challenge or can host an event. Participants get friends, family, or colleagues to donate to their efforts to change the face of men’s health.

The Movember community has raised over $850 million AUD and has funded more than [1,200 innovative men’s health projects](https://us.movember.com/report-cards) across 21 countries. This work is helping men live happier, healthier, and longer lives through investing in these critical areas: [prostate cancer](http://us.movember.com/mens-health/prostate-cancer), [testicular cancer](http://us.movember.com/mens-health/testicular-cancer), [mental health, and suicide prevention](https://us.movember.com/mens-health/mental-health). But our work is not done. Be the difference and go to Movember.com to donate or participate. Together we can stop men dying too young.

[Include language about WHY your company/community is participating in Movember – i.e. are there any personal connections, etc. Include link to team Mo Space, encourage sign ups and fundraising to your team page.]

[Insert Quote here – sources could include company executives, Mo Bros who have been participating for many years, etc. – example, “\_\_\_\_\_\_\_\_\_\_\_\_\_\_,” said John Smith of Smith and Co Design.]

[Add in any additional information you want to include here]

**[Insert boilerplate on company/community here]**

# # #

**Contact:**

**[Insert Name]**

**[Company name]**

**[Insert phone]**

**[Insert email]**