



## **MEDIA RELEASE**

Wednesday 30 Movember 2016

# **TASH TO THE FINISH LINE: MAKE THOSE MO'S AND MOVES COUNT THIS MOVEMBER**

With the hairy season drawing to a close for 2016, men have just one more day to get the most growth from their moustaches before their upper lips make friends with razors once again, and women around the country are working hard to cram in their last Moves for Movember.

So far this year, 70,000 Australians have shown their support for the health of men over the past month. But with fathers, partners, brothers and friends everywhere facing a health crisis, the Movember Foundation is calling on the generosity of Aussies to stop men dying too young.

Put simply, men are dying too young and before their time:

- Suicide is the leading cause of death for Australian men aged 15 to 44 years
- On average, 6 men take their own lives each day
- This year, more than 3,300 Aussie men will die from prostate cancer
- 36 years old is the average age of a man diagnosed with testicular cancer.

Without people talking, taking action and raising vital funds, nothing will change. The Movember Foundation is encouraging Aussies everywhere to make a donation to men's health.

Charlotte Webb, Movember Foundation Director for Australia and New Zealand, said the past month has been a chance for men and women across the country to show their support for the men in their lives, and take a stand against men dying prematurely.

"We all have men who we care about, and every man is important. In Australia, men die on average four years younger than women for no biological reason, and that's simply not good enough," said Ms Webb.

Thanks to funds raised by the Movember community, the Foundation has made progress in changing the state of men's health by delivering innovative, breakthrough research and support programs to enable men to live happier, healthier and longer lives.

But there is still so much work to be done.

"Too many men are dying too young. We're encouraging everyone to support our men this Movember, make a donation at [Movember.com](http://Movember.com) and let's make sure our men are alive, well and enjoying life for years to come," added Ms Webb.

With money raised, the Foundation has invested in more than 1,200 game-changing programs in prostate cancer, testicular cancer and suicide prevention around the world, whilst positively challenging the way in which men's health issues are researched and addressed.

Join the movement at [Movember.com](http://Movember.com) and donate to help stop men dying too young.



**Notes for Editors:**

For more information and to arrange an interview with a Movember Foundation spokesperson, a Mo Bro or Mo Sista in your local area contact:

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**About the Movember Foundation:**

The Movember Foundation is the only charity tackling men's health on a global scale, year round. By 2030, we will reduce the number of men dying prematurely by 25%. The Foundation funds game-changing men's health projects. Millions have joined the movement, raising \$770 million to help us fund over 1,200 projects focusing on prostate cancer, testicular cancer, mental health and suicide prevention.

In addition, our awareness and education program is encouraging men to become more aware of their health, to talk about the big stuff in life, and take action when health issues arise. Our fathers, partners, brothers and friends face a health crisis that isn't being talked about. We can't afford to stay silent. We have one goal: to stop men dying too young.