



MOVEMBER FOUNDATION BRINGS ON FORMER R U OK? CEO

*Brendan Maher to join men's health charity as Global Director,
Mental Health & Suicide Prevention*

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The Movember Foundation, the only charity tackling men's health issues on a global scale, has appointed Brendan Maher as their new Global Director, Mental Health & Suicide Prevention.

Maher, who will commence in the new role at the end of April, will be responsible for overseeing Movember's global suite of mental health and suicide prevention programs.

"Like Movember and all of our supporters, I share a passion for stopping men from dying too young and have seen how empowering the right intervention, support or insight can be in changing or even saving someone's life," said the newly appointed Maher.

"Joining Movember is a remarkable opportunity to take my leadership to the next level as part of a team committed to making real change for men across the globe."

A key focus for Maher will include ensuring the foundation's work in prevention and early intervention is scaled up to reach more men in priority populations - including fathers, young men, indigenous men and men experiencing social isolation.

The Movember Foundation's Executive Director of Programs, Paul Villanti said: "We are thrilled to welcome Brendan on board.

"Movember is now at a phase where we are scaling evidence-based programs nationally and internationally to impact the lives of millions of men, and Brendan is perfectly placed to leverage his experience to achieve our ambitious goals over the next five years.

"As the CEO of R U OK?, Brendan took the organisation from strength to strength, so we are very excited to welcome him to Movember, where he will lead a fantastic team committed to impacting the lives of men around the world."

Maher, who will transition from Canberra to Melbourne for the role, brings more than 13 years' experience in the mental health and suicide prevention sector to the Movember Foundation.

Maher spent six years at R U OK?, initially joining the organisation as a General Manager, before being appointed to CEO in 2015.

As CEO of R U OK? Maher helped grow the organisation into a thriving and sustainable charity, quadrupling its annual revenue and attracting a number a number of national



corporate partners including Anytime Fitness, Twinings, The Audi Foundation and Virgin Australia.

Prior to joining R U OK? Maher was a former General Manager of Lifeline, a non-profit organisation providing free, 24-hour Telephone Crisis Support service in Australia.

In 2019, the Movember Foundation is celebrating its 16th year in Australia. With a singular goal to stop men dying too young, the foundation supports the following causes: prostate cancer, testicular cancer, mental health and suicide prevention. Since 2003, the support of more than 5 million participants has funded over 1,200 innovative projects across more than 20 countries. To donate or learn more, please visit movember.com

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