



MEDIA RELEASE

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TWO MAJOR LOCAL CHARITIES TO BE PART OF TWO T20 WORLD CUPS COMING TO AUSTRALIA IN 2020

With two ICC T20 World Cups coming to Australia in 2020, the event has appointed two major national organisations as local charity partners.

The McGrath Foundation and Movember, two organisations with long-standing and successful associations with cricket, will work closely with the ICC T20 World Cup 2020 to inspire communities across the country to be part of a major global sporting event, and drive awareness of the different causes the organisations represent.

The Local Charity Partnerships complement the ICC's global community outreach program 'Cricket 4 Good', aimed at leveraging the vast power and reach of cricket to positively impact the lives of children and families.

ICC T20 World Cup 2020 Local Organising Committee CEO, Nick Hockley says both organisations were a natural fit for the event.

“The T20 World Cup is all about bringing people together and making a lasting positive impact in the community.

“We feel exceptionally proud to be working with the McGrath Foundation and Movember, who provide invaluable support to families and communities across Australia on a daily basis.

“We look forward to working with both organisations to promote their life-changing work and in doing so, ensure that the legacy of the T20 World Cups extends well beyond the boundary.”

McGrath Foundation CEO, Holly Masters says: “The McGrath Foundation is delighted to be an official local charity partner of the ICC T20 World Cup Tournament. This world class celebration provides an incredible opportunity for the McGrath Foundation to raise awareness of the work we do in supporting thousands of individuals and their families experiencing breast cancer within Australia.

“Breast cancer doesn't discriminate and the T20 story allows us to join in bringing many cultures and generations together in having conversations about the risks of breast cancer and the free support that is available through the McGrath Breast Care Nurse program.”

Movember Country Director, APAC, Rachel Carr says: “Movember has had an incredibly close relationship with the Aussie cricketing community for many years, and it has been a critical part of our growth and engagement with our Mo Bro and Mo Sista supporters.

“As a local charity partner of the ICC T20 World Cup, we’re incredibly excited to have the opportunity to highlight the importance of men’s health and our cause areas – prostate cancer, testicular cancer, mental health issues and suicide prevention – on the world stage.”

Last week organisers celebrated 100 days-to-go until the start of the ICC Women’s T20 World Cup, which opens with a blockbuster match-up between hosts Australia and India at Sydney Showground Stadium on Friday 21 February 2020.

The women’s event will culminate in the final at the biggest cricket stadium in the world, the Melbourne Cricket Ground on Sunday 8 March 2020, International Women’s Day. This presents the opportunity to set a new world record for attendance at a women’s sporting fixture. The ICC T20 World Cup has announced that [global music superstar Katy Perry will perform at the final](#).

The ICC Men’s T20 World Cup will take place later in the year, from 18 October – 15 November 2020.

Tickets to both events are available now at t20worldcup.com, with children’s tickets from \$5 and adults tickets from \$20 across both tournaments.

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About the ICC T20 World Cup 2020

More than one million fans are expected to attend the global showpiece event for cricket’s fastest-growing format, to be played in Australia for the first time. In another first, ICC T20 World Cup will be played as two standalone events in the same country, in the same year.

The ICC Women’s T20 World Cup 2020 will see the 10 best teams competing from 21 February – 8 March 2020. Later in the year, 16 teams will contest the ICC Men’s T20 World Cup 2020 from 18 October – 15 November 2020. Tickets for both events are now on sale at t20worldcup.com.

Both the women’s and men’s Finals will be played at the biggest cricket stadium in the world, the Melbourne Cricket Ground (MCG). This presents an opportunity to set a new world record for attendance at a women’s sporting fixture on Sunday 8 March 2020, International Women’s Day.

The appointment of McGrath Foundation and Movember adds to a suite of existing community engagement activities that form part of the T20 World Cup’s commitment to having a positive lasting impact on people and communities across Australia. These activities include a [national Schools Program](#) and [fundraising support for community cricket clubs across Australia](#).

About Movember:

Movember is the leading global men’s health charity. The charity raises funds to deliver innovative, breakthrough research and support programs that enable men to live happier, healthier and longer lives. Committed to disrupting the status quo, millions have joined the movement, helping fund over 1,250 projects focusing on prostate cancer, testicular cancer and suicide prevention.

In addition to tackling key health issues faced by men, Movember is working to encourage men to stay healthy in all areas of their life, with a focus on men staying socially connected and becoming more open to discussing their health and significant moments in their lives. The charity’s vision is to have an everlasting impact on the face of men’s health. To donate or learn more, please visit Movember.com.

About the McGrath Foundation:

The McGrath Foundation raises funds to support people with breast cancer by providing specialist McGrath Breast Care Nurses where they are most needed across Australia.

The Foundation currently funds 135 nurses who provide essential physical and emotional support free of charge to anyone experiencing breast cancer and their families from diagnosis and throughout their treatment.

Breast cancer is estimated to be the most commonly diagnosed cancer in Australia (1 in 7 women will be diagnosed in their lifetime) and as the rate of diagnoses increases, so too does the need for more McGrath Breast Care Nurses. Funding is needed to close the current gap of 120 nurses to ensure every person experiencing breast cancer has access to this invaluable service.

<https://www.mcgrathfoundation.com.au/>.

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