PRESS RELEASE

**[INSERT DATE], 2019**

MOVEMBER IS BACK IN [INSERT LOCAL TOWN/SUBURB] FOR 2019

This November, Movember returns with its annual month-long fundraiser challenging men across Australia to grow a moustache, raising awareness and funds for men’s health issues.

[*Insert Community name/Corporation name*] will be proudly participating in the annual Mo-Growing campaign, by [*include 1-2 sentences on how your community/company will be supporting Movember this year – i.e. hosting an event, Mo Party or Movember drink specials at a restaurant for registered Mo Bros or Mo Sistas, matching donations at a corporation, etc*.]

[*Include language about WHY your company/community is participating in Movember – i.e. are there any personal connections, etc]*

[*Insert Quote here – sources could include company executives, Mo Bros who have been participating for many years, etc. – example, “\_\_\_\_\_\_\_\_\_\_\_\_\_\_,” said John Smith of Smith and Co Design*.]

Now in its 16th year in the Australia, Movember encourages millions of men around the world to embrace the moustache in all its glorious forms. The itchy one, the patchy one or even the lopsided one - they all help fight prostate cancer, testicular cancer and male suicide.

[*Add in any additional information you want to include here, including your Mo Space link*]

To date, through moustaches grown, connections created, and conversations generated, Movember has proudly welcomed **over** **six million** supporters and helped **fund 1,250** innovative men’s health projects across **20 countries.** But there is still plenty more to be done.

In Australia, the stats are shocking. This year, 3,300 men will die of prostate cancer, while more than 200,000 are living with the disease. Six men a day take their own lives and three out of four suicides are by men. Testicular cancer is the most common cancer in young men.

Mo Bros taking part in Movember should sign up at [**movember.com**](https://au.movember.com/) or download the Movember app and start with a clean shaven face on **Friday 1st November**. After that, it’s as simple as letting their moustache grow for the rest of the month. Whether it’s wispy, patchy, lopsided, grey or your very first Mo, whatever you Grow will save a bro.

You don’t have to Grow to save a bro, anyone can get their mates together and **Host** an event this Movember. It’s as easy as getting people together for backyard cricket, a group shave-off of facial hair, a BBQ dinner or a movie night. You can also now walk or run for men’s health with **Move**. Commit to walking or running 60kms over the month. That’s 60kms for the 60 men we lose each hour, every hour to suicide.

**ENDS**

**Contact:** [Name], [Company name], [Phone], [Email]

**Notes for editors:** Images available to download from insert link

**If suicide is mentioned in this release, please ensure local crisis numbers are published:** Lifeline 13 11 14 or Suicide Call Back Service 1300 659 467. If life is in danger, encourage them to call 000 or go directly to emergency services.

**About Movember**

Movember is the leading global men’s health charity. The charity raises funds to deliver innovative, breakthrough research and support programs that enable men to live happier, healthier and longer lives. Committed to disrupting the status quo, millions have joined the movement, helping fund over 1,250 projects focusing on prostate cancer, testicular cancer and suicide prevention.

In addition to tackling key health issues faced by men, Movember is working to encourage men to stay healthy in all areas of their life, with a focus on men staying socially connected and becoming more open to discussing their health and significant moments in their lives.

The charity’s vision is to have an everlasting impact on the face of men’s health. To donate or learn more, please visit [Movember.com](https://au.movember.com/).