



MOVEMBER FOUNDATION 2018 PRESS KIT

## THE HAIRY **FACTS**



FOR MORE INFORMATION
PLEASE CONTACT
CASSANDRA TATONE
CASSANDRA.TATONE@MOVEMBER.COM
647.993.7392

MEN'S HEALTH 11%

11% of men will experience depression over the course 2 IN 5

About 2 in 5 Canadians will develop cancer in their lifetime

SUICIDE PREVENTION 5 - 44

cause of death for men aged 15-44 years

On average, 8 men take their life each day in Canada

PROSTATE CANCER

COMMON

Prostate cancer is the most commonly diagnosed cancer in Canadian men

On average, 11 Canadian men will die from prostate cancer every day

**TESTICULAR** CANCER

15-29

Testicular cancer is the most common cancer in young Canadian men aged 15 – 29 years old

## HOW TO GET INVOLVED



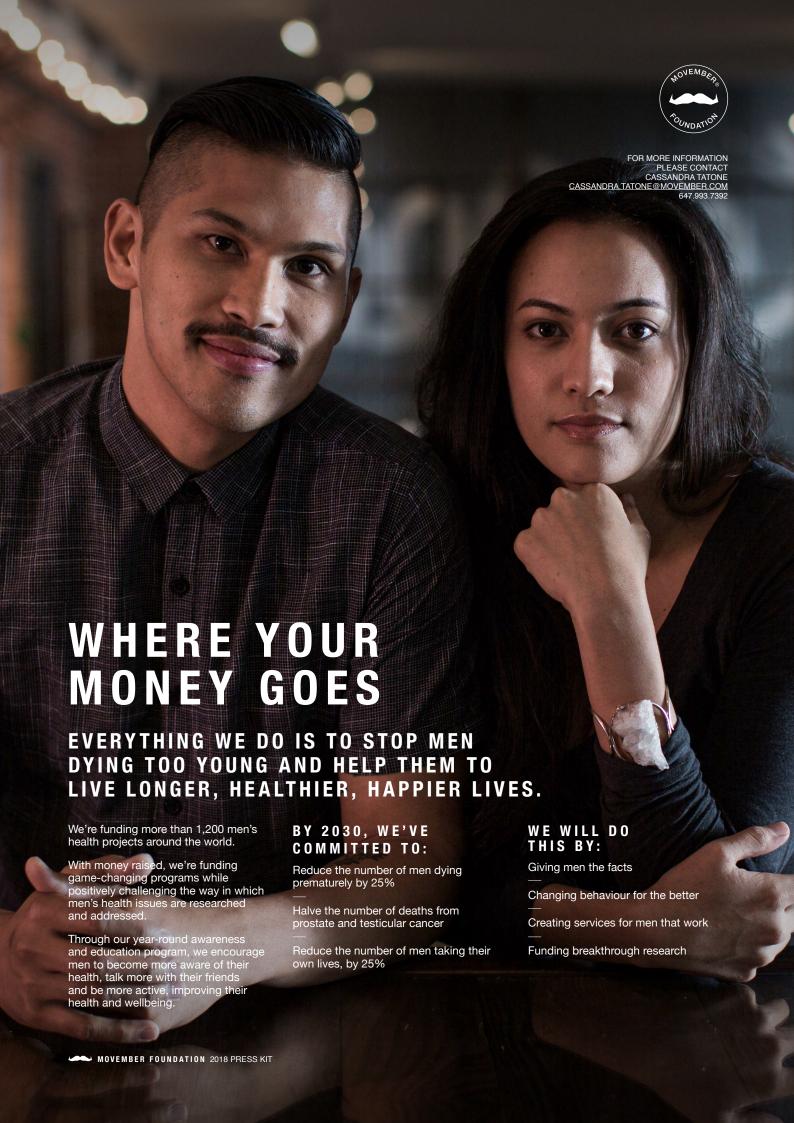
FOR MORE INFORMATION
PLEASE CONTACT
CASSANDRA TATONE
CASSANDRA.TATONE@MOVEMBER.COM
647.993.7392

BE THE DIFFERENCE.
JOIN THE FIGHT FOR MEN'S HEALTH.

There are three ways to get involved with Movember and support men's health:

		WHAT	HOW	WHEN
01	GROW	Grow a Mo, save a Bro	The moustache is our ribbon for men's health	For the 30 days in the month formerly known as 'November'
02	MOVE	Walk. Run. Cycle. Swim. Row.	Go the distance and raise funds to support men's health	Anytime, anywhere, during the month of Movember
03	HOST	Throw or go to a Movember event	Any excuse for a good time. Events are a great way to have fun and raise funds for men's health	Anytime, anywhere, during the month of Movember







FOR MORE INFORMATION
PLEASE CONTACT
CASSANDRA TATONE
CASSANDRA.TATONE@MOVEMBER.COM

FOR MEDIA ENQUIRIES AND INTERVIEWS, PLEASE CONTACT: CASSANDRA TATONE CASSANDRA.TATONE@MOVEMBER.COM 647.993.7392



 $\underline{facebook.com/Movember Canada}$ 



instagram.com/Movember



twitter.com/MovemberCA



<u>linkedin.com/company/movember</u>



youtube.com/user/movembertv

