**Movember Business Club launches to give charity’s annual fundraising initiative a projected £750,000 boost**

**LONDON, 22 October 2018:** Today, **The Movember Foundation** has announced it is launching the **Movember Business Club**, an initiative calling on businesses of all sizes across the UK to come together to change the face of men’s health.

The scheme is launched to support the charity’s annual month-long fundraising initiative that challenges men to grow a moustache. During November, men and women can also raise funds through Moving for Movember; by running or walking 60 kilometres over the month, to represent the 60 men that take their own life each hour, every hour around the world. In addition, people can host a Mo-ment; a charity get-together such as a dinner, sports match or shave down to raise much needed funds for men’s health.

From trading floors to construction sites, Movember Business Club unites colleagues in taking part in Movember together. It is forecast the campaign will boost the fundraising total by up to £750,000. Over 65 businesses have already signed up to take part including; **Accenture, Airbus UK, Aon, Amazon, Barclays, BP, Bupa, Deutsche Bank, Ford Motoring Company, Gillette, Google, HSBC, Kingfisher, L’Oreal, Lloyds, Oliver Wyman, Mace, Mintel, RBS, Santander, Tesco**, **Thomson Reuters, Workday, Zurich** among others.

Companies that sign up will also benefit from prizes and rewards throughout Movember, alongside a dedicated men’s health session to inspire, engage, and motivate colleagues, plus exclusive access to Movember Business Club events such as the Movember Dodgeball tournament, Corporate Fight Night and dedicated fundraising and campaign support from Mo HQ among other incentives.

**Michael Silberberg, Global Platforms Partnership Lead, Google** comments: “Google has supported Movember around the world for many years and we are proud to be part of The Business Club this year. Our pledge to help make a change to men’s health is something we feel passionate about; plus it’s a great chance to have a bit of fun, meet colleagues and do something together across different teams. In addition to the fundraising, it’s a good opportunity to get people talking about men’s health and what we can all do to live happier, healthier, longer lives. We’re proud to stand up and make a change for men’s health”

**Oliver Wyman, Colin Cobain, Partner** said: “Oliver Wyman delivers both high-impact consultancy and significant facial hair growth. For many years now, our moustaches have been sprouting in support of Movember, and we are incredibly proud that our fundraising is helping to stop men dying too young. Our whole office gets behind the bristles, organising sponsorship, bake sales, sponsored cycles, happy hours, cancer-awareness discussions, and an end-of-month charity waxing which, for some reason, has only happened once. Taking part in Movember is a fantastic way to bring together people of all genders from different departments and offices around a common, important, cause, and I would certainly encourage other companies to get involved. We stand prepared with our moustache combs to meet the hearty and hairy competition of our fellow professional services firms.”

**Owen Sharp, CEO of Movember** added: “We set up Movember Business Club for companies that want to go the extra mile for men’s health. A host of resources and incentives will be available to engage colleagues and help teams smash their fundraising targets. With over 65 global companies signed up, we forecast the program will help boost our fundraising total by £750,000 in its first year.”

The Movember Foundation is the leading charity dedicated to changing the face of men's health in the UK and around the world. The foundation recognise that men are dying six years earlier than women due to common health issues such as prostate cancer, testicular cancer, mental health and suicide. The foundation is aiming to reduce the number of men dying too young by 25% by 2030.

Businesses who would like to join in Movember Business Club should contact businessmos@movember.com.

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**About the Movember Foundation**

The Movember Foundation is the global men’s health charity.

The Foundation raises funds to deliver innovative, breakthrough research and support programmes that enable men to live happier, healthier and longer lives. Committed to disrupting the status quo, millions have joined the movement, helping fund over 1,200 projects focusing on prostate cancer, testicular cancer and suicide prevention.

In addition to tackling key health issues faced by men, the Foundation is working to encourage men to stay healthy in all areas of their life, with a focus on men staying socially connected and becoming more open to discussing their health and significant moments in their lives.

The Foundation’s vision is to have an everlasting impact on the face of men’s health. Join the movement at [Movember.com](https://uk.movember.com/get-involved/moustachery).