news release

**[INSERT HEADLINE]**

**Ex. [Company Name] Assembles All Star Movember Team to Raise Awareness and Funds for Men’s Health**

**CITY, STATE – (Month date, 2016)** – [Insert Community name/Corporation name] is proudly participating in the Movember Foundation’s annual Movember campaign, which challenges men to grow a moustache, men and women to be physically active and move, or host a fundraising event – all of which spark conversations and raise vital funds and awareness for men’s health.

[Include 1-2 sentences on how your community/company will be supporting Movember this year – ie hosting an event, Mo Party or Movember drink specials at a restaurant for registered Mo Bros or Mo Sistas, matching donations at a corporation, etc.]

[The Movember Foundation](https://us.movember.com/?home) is the only global charity focused solely on men’s health. Men and women sign up at [Movember.com](http://www.movember.com), and choose to Grow, Move or Host. Men start Movember 1st clean-shaven and grow only a moustache for the month, or men and women can commit to move every day during Movember or host an event. Participants get friends, family, or colleagues to donate to their efforts to change the face of men’s health.

The Movember community has raised over $710 million and has funded more than [1,200 men’s health projects](https://us.movember.com/report-cards) in 21 countries to date. This work is helping men live happier, healthier, and longer lives through investing in these key areas: [prostate cancer](http://us.movember.com/mens-health/prostate-cancer), [testicular cancer](http://us.movember.com/mens-health/testicular-cancer), [mental health, and suicide prevention](https://us.movember.com/mens-health/mental-health).

[Include language about WHY your company/community is participating in Movember – ie are there any personal connections, etc. Include link to team Mo Space, encourage sign ups and fundraising to your team page.]

[Insert Quote here – sources could include company executives, Mo Bros who have been participating for many years, etc. – example, “\_\_\_\_\_\_\_\_\_\_\_\_\_\_,” said John Smith of Smith and Co Design.]

[Add in any additional information you want to include here]

**[Insert boilerplate on company/community here]**

# # #

**Contact:**

**[Insert Name]**

**[Company name]**

**[Insert phone]**

**[Insert email]**