**SCORE A TOUCHDOWN WITH VISA AND THE MOVEMBER FOUNDATION**

**FOR MEN’S HEALTH THIS #GIVINGTUESDAY**

*Mo Bros and Mo Sistas Eligible For a Chance To Win a Trip to Super Bowl LII, thanks to Visa*

*by Donating to Movember on Tuesday, November 28th*

**LOS ANGELES, Calif. – (November 28, 2017)** – This #GivingTuesday, the [Movember Foundation](http://www.movember.com/) wants to help you score the ultimate goal for men’s health, and a chance to win a trip to Super Bowl LII, thanks to our friends at Visa. #GivingTuesday is a global giving movement built by individuals, families, organizations, businesses and communities in all 50 U.S. states and in countries around the world.

Courtesy of our friends at Visa, when you donate $50 or more to the Movember Foundation on #GivingTuesday using [Visa Checkout](https://usa.visa.com/pay-with-visa/visa-checkout.html) on Movember.com, you’ll be entered for a chance to win a trip to Super Bowl LII. No purchase necessary to enter or win. For full Official Rules and details on Non-Purchase Entries, visit https://us.movember.com/terms. Sweepstakes ends 12/8/17. Sponsored solely by Visa.

The Movember Foundation is the only global charity focused solely on men’s health funding more than 1,200 ground-breaking programs across 21 countries for prostate cancer, testicular cancer, mental health and suicide prevention.

“#GivingTuesday is perfectly timed at the end of Movember, and we are excited to create a remarkable experience for our community with the support from our corporate partner, Visa,” said Terry Norton-Wright, U.S. country director. “#GivingTuesday is a celebration of generosity, and we are excited to inspire everyone to give back and have a chance to win big.”

Movember partner, Dockers, the brand that has modernized business casual for the next generation of men, will be supporting men’s health by donating $5 of each pant purchase on dockers.com to the Movember Foundation, this #GivingTuesday.

Also, this #GivingTuesday, Santa Claus will be giving up his iconic beard and shaving into a moustache for men’s health for the Foundation. On Tuesday, November 28th Mo Bros and Mo Sistas can come see his new look, take a picture and give Santa Claus your wish for men’s health this holiday season at the following locations:

* Pressed Juicery, from 8-11AM ET at [166 N 7th St, Brooklyn, NY 11211](https://maps.google.com/?q=166+N+7th+St,+Brooklyn,+NY+11211&entry=gmail&source=g).
	+ Customers will be able to buy any two items in the store for $10, redeemable at all NYC locations through November 30. Make sure to grab your [Movember Milk](https://www.pressedjuicery.com/products/juices/detail/movember-milk) before it’s gone!
* Blind Barber, from 1-4PM ET at [East Village 339 E 10th St, New York](https://maps.google.com/?q=the+East+Village+339+E+10th+St,+New+York&entry=gmail&source=g).
	+ Blind Barber will be offering free moustache trims.

Mo Bros and Mo Sistas interested in supporting the Movember Foundation’s #GivingTuesday initiative can donate [here](https://us.movember.com/donate/payment/member_id/97/).

**About the Movember Foundation**

The Movember Foundation is the only global charity focused solely on men’s health, funding over 1,200 innovative projects across 21 countries. To date, the Foundation has created a men’s health movement of over 5 million people supporting these critical areas: prostate cancer, testicular cancer, mental health and suicide prevention. But our work is not done. Be the difference and go to Movember.com to donate or participate. Together we can stop men dying too young.

**PRESS CONTACT:**

Shanetta McDonald

Movember Foundation

1-310-450-3331

Shanetta.mcdonald@movember.com