



MOVEMBER FOUNDATION
PRESS KIT



FOR MORE INFORMATION
PLEASE CONTACT
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ABOUT THE MOVEMBER FOUNDATION

MEN'S HEALTH IS IN TROUBLE.

**ALL AROUND THE WORLD,
FATHERS, BROTHERS AND
FRIENDS FACE A HEALTH CRISIS
THAT ISN'T BEING TALKED ABOUT.**

**MEN ARE DYING TOO YOUNG,
BEFORE THEIR TIME AND FOR
NO GOOD REASON.**

The Movember Foundation is the only global charity focused solely on men's health. We raise funds that deliver innovative, ground-breaking research and support programs to enable men to live, happier, healthier and longer lives.

Awareness and fundraising activities are run year-round by the Foundation, with the annual Movember campaign in November being globally recognized for its fun,

disruptive approach to fundraising and getting men to take action for their health.

Since 2003, we've created a men's health movement of over 5 million supporters across the world. Through the moustaches grown and the conversations generated, we've helped fund 1,200 innovative men's health projects across more than 20 countries focusing on prostate cancer, testicular cancer, mental health and suicide prevention.



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US STATS

MEN'S HEALTH

24%

Men are 24 percent less likely than women to have visited a doctor within the past year

12.4%

12.1% of men 18 years and over are in fair or poor health

MENTAL HEALTH & SUICIDE PREVENTION

1 IN 4

1 in 4 adults in the US will experience a mental health problem in a given year

**MORE THAN
x 3**

More than three times as many men as women die by suicide in the U.S

PROSTATE CANCER

2ND

Prostate cancer is the 2nd most common cancer in men in the US

1 IN 9

1 in 9 men will be diagnosed with prostate cancer in their lifetime

TESTICULAR CANCER

15 - 34
YEARS

Testicular cancer is the most common cancer in young men aged 15-34

8,850

About 8,850 new cases of testicular cancer are diagnosed in men each year.



HOW TO GET INVOLVED

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**STOP MEN DYING TOO YOUNG.
JOIN THE FIGHT FOR MEN'S HEALTH.**

There are three ways to get involved with Movember and support men's health:

	WHAT	HOW	WHEN
01 GROW	Grow a Mo, save a Bro	The moustache is our ribbon for men's health	For the 30 days in the month formerly known as 'November'
02 MOVE	Walk. Run. Cycle. Swim. Row.	Go the distance and raise funds to support men's health	Anytime, anywhere, during the month of November
03 HOST	Throw or go to a Movember event	Any excuse for a good time. Events are a great way to have fun and raise funds for men's health	Anytime, anywhere, during the month of November





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WHERE YOUR MONEY GOES

**EVERYTHING WE DO IS TO STOP MEN DYING
TOO YOUNG. WE WANT TO HELP THEM LIVE
HAPPIER, HEALTHIER, LONGER LIVES.**

We're funding more than 1,200 innovative men's health projects across more than 20 countries.

With money raised, we're funding ground-breaking programs around the world, connecting with men where they are and helping to make change happen sooner.

Through our year-round awareness and education program, we encourage men to become more aware of their health, talk more with their friends and be more active, improving their health and well-being.

BY 2030, WE'VE COMMITTED TO:

Reduce the rate of male suicides by 25%

—
Halve the number of deaths from prostate cancer

—
Halve the number of men dying from testicular cancer

WE WILL DO THIS BY:

Activating men to take action early for their physical and mental health

—
Bringing together the brightest minds in research from around the globe

—
Generating important health conversations between men

—
Funding breakthrough research and support programs

**FOR MEDIA INQUIRIES AND
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