**THE MOVEMBER FOUNDATION APPOINTS TERRY NORTON-WRIGHT AS**

**U.S. COUNTRY DIRECTOR**

*The former Entertainment Industry Foundation executive joins the foundation to grow their U.S. market.*

**LOS ANGELES, Calif. (March 1, 2018)** – The [Movember Foundation](https://us.movember.com/), the only charity tackling men’s health issues on a global scale, has appointed Terry Norton-Wright as U.S. Country Director. In her new role, Norton-Wright will be responsible for establishing and executing the foundation’s go-to-market strategy in the U.S.

As an entertainment industry veteran, Norton-Wright brings more than 20 years of experience to Movember. Prior to joining, Norton-Wright worked to further leading initiatives such as *Stand Up To Cancer,*aprogram from the Entertainment Industry Foundation (EIF), and *Hunger Is,* ajoint childhood hunger program from EIF and Albertsons. In her former role,Norton-Wright was responsible for driving business development, and translating corporate marketing goals into a philanthropic context.

“As a mother of two young men, I recognize the critical need for the work the Movember Foundation does, and I am amazed by the progress they have made in prostate and testicular cancer research,” said the newly-appointed Norton-Wright. “I am also excited about their work in the mental health and suicide prevention space. Around the world, on average, we lose a man to suicide every minute. Movember is taking action to prevent this crisis.”

The Movember Foundation has funded over 1,200 ground-breaking projects across 21 countries with a focus on prostate cancer, testicular cancer, mental health and suicide prevention.

**About the Movember Foundation**

The Movember Foundation has one goal: to stop men dying too young. As the only global charity tackling men’s health issues year-round, the foundation supports the following causes: prostate cancer, testicular cancer, mental health and suicide prevention. Since 2003, the support of more than 5 million men and women has funded over 1,200 innovative projects across 21 countries. To donate or learn more, please visit Movember.com. Movember is a registered 501(c)(3) charity.

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