



MOVEMBER FOUNDATION
PRESS KIT



FOR MORE INFORMATION
PLEASE CONTACT
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ABOUT THE MOVEMBER FOUNDATION

MEN'S HEALTH IS IN TROUBLE.

**ALL AROUND THE WORLD,
FATHERS, BROTHERS AND
FRIENDS FACE A HEALTH CRISIS
THAT ISN'T BEING TALKED ABOUT.**

**MEN ARE DYING TOO YOUNG,
BEFORE THEIR TIME AND FOR
NO GOOD REASON.**

The Movember Foundation is the only global charity focused solely on men's health. We raise funds that deliver innovative, breakthrough research and support programs to enable men to live happier, healthier and longer lives.

Awareness and fundraising activities are run year-round by the Foundation, with the annual Movember campaign in November being globally

recognised for its fun, disruptive approach to fundraising and getting men to take action for their health.

Since Movember started in Melbourne, Australia in 2003, millions have joined the movement, raising \$770 million and funding more than 1,200 projects focusing on prostate cancer, testicular cancer and suicide prevention.

THE HAIRY FACTS



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MEN'S HEALTH

-4

On average, Australian men die around four years younger than women

1 IN 2

1 in 2 Australian men will be diagnosed with cancer by the age of 85

SUICIDE

15-44
YEARS

Suicide is the leading cause of death for men aged 15-44 years

6 MEN
EACH DAY

On average, 6 men each day take their own life in Australia

PROSTATE CANCER

#1

Prostate cancer is the most commonly diagnosed cancer in Australian men

**MORE THAN
3,300**

More than 3,300 men with prostate cancer will die in Australia in 2016

TESTICULAR CANCER

18-39
YEARS

Testicular cancer is the second most common cancer, behind skin cancers, in young men aged 18-39 years

36
YEARS

36 years old is the average age of a man diagnosed with testicular cancer in Australia



HOW TO GET INVOLVED

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**STOP MEN DYING TOO YOUNG.
JOIN THE FIGHT FOR MEN'S HEALTH.**

There are three ways to get involved with Movember and support men's health:

	WHAT	HOW	WHEN
01 GROW	Grow a Mo, save a Bro	The moustache is our ribbon for men's health	For the 30 days in the month formerly known as 'November'
02 MOVE	Get active for men's health	Raise funds for men's health while you do something good for your own health	Anytime, anywhere, during the month of November
03 HOST	Throw or go to a Movember event	Any excuse for a good time. Events are a great way to have fun and raise funds for men's health	Anytime, anywhere, during the month of November





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WHERE YOUR MONEY GOES

**EVERYTHING WE DO IS TO STOP MEN
DYING TOO YOUNG AND HELP THEM TO
LIVE LONGER, HEALTHIER, HAPPIER LIVES.**

We're funding more than 1,200 men's health projects around the world.

With money raised, we're funding game-changing programs while positively challenging the way in which men's health issues are researched and addressed.

Through our year-round awareness and education program, we encourage men to become more aware of their health, talk more with their friends and be more active, improving their health and wellbeing.

BY 2030, WE'VE COMMITTED TO:

Reduce the number of men dying prematurely by 25%

Halve the number of deaths from prostate and testicular cancer

Reduce the number of men taking their own lives, by 25%

WE WILL DO THIS BY:

Giving men the facts

Changing behaviour for the better

Creating services for men that work

Funding breakthrough research

SPOKESPEOPLE & AMBASSADORS



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MOVEMBER FOUNDATION SPOKESPEOPLE



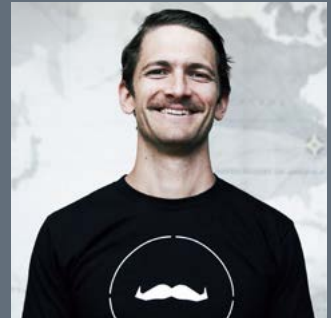
Charlotte Webb
Director – Australia
and New Zealand



Kieran Ryan
Community Manager



Sam Gledhill
Men's Health
Program Manager

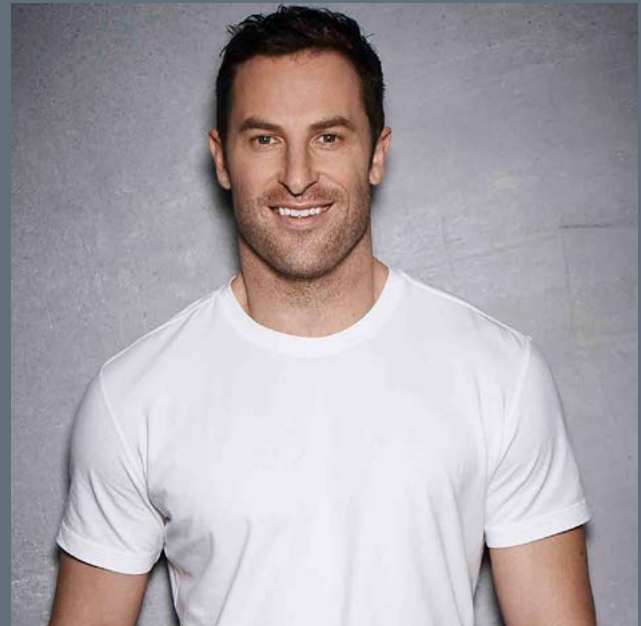


Rhett Corker
Men's Health
Program Manager

MOVEMBER FOUNDATION AMBASSADORS



Kirk Pengilly
INXS musician and prostate cancer survivor



Sasha Mielczarek
Winner of 'The Bachelorette' 2015,
Mo Bro since 2003 after his stepdad
was diagnosed with prostate cancer

**FOR MEDIA ENQUIRIES AND
INTERVIEWS, PLEASE CONTACT:
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