



NEIGHBOURS FAVOURITE DR KARL KENNEDY DEBUTS DAPPER NEW LOOK FOR MOVEMBER

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Much-loved actor Alan Fletcher is set to debut a bold new look this month, with his long-time Neighbours character Dr Karl Kennedy growing a moustache on-screen to raise funds and awareness for men's health charity Movember.

The freshly sprouted Mo will be proudly broadcast on *10 Peach* (6.30pm weeknights) featured in an ongoing story arc from November 10, in support of men's mental health, suicide prevention, prostate cancer and testicular cancer.

While Alan has personally supported Movember for many years, this is first time his on-screen persona Dr Karl has participated in the annual Mo-growing campaign and marks a significant change to the famous TV doctor's signature look.

Alan Fletcher said: *"This year it's more important than ever to get behind Movember. While not everyone will be thrilled by the new addition to Dr Karl's upper lip – my apologies in advance to Susan – we know that often it's the worst moustaches that start the best conversations."*

"For me, this was a fantastic opportunity to use the Neighbours platform to highlight the importance of men's health. It's been exceptionally tough for a lot of men across the Australia with financial and economic pressures on top of a global pandemic, and unfortunately it won't be easing up any time soon."

He continued: "Dr Karl even has his own Mo Space donation page, so we're looking forward to his moustache having a real world impact outside the show – by raising funds so that Movember can continue to carry out ground-breaking medical research, cancer tests and treatments, and important mental health interventions."

Movember's APAC Country Director Rachel Carr said, "We're so thrilled to have Alan, who is an Aussie soap legend, flying the hairy flag for Movember this year. This is also the first time ever that Movember has been integrated into a storyline on TV, so it's been incredible to have the team at Neighbours really get behind and embrace the Mo in a year that is our most important yet."

"Every donation, no matter how small adds up. By getting behind Dr Karl Kennedy's Movember efforts, you can help us to continue funding and applying research to prevent our fathers, brothers, partners, sons and mates from dying too young."

Donate to Dr Karl's moustache at movember.com/m/drkarlkennedy

TIPS TO GROW YOUR MO

CHANGING THE FACE OF MEN'S HEALTH

The Movember Group Pty LTD as Trustee for the Movember Foundation ABN 48 894 537 905

MOVEMBER®



- **Be prepared:** Aim for a style that will grace your face, but embrace the moustache that nature gives you, because whatever you grow will save a bro.
- **Be brave:** The first few days, even weeks, can be uncomfortable as your Mo takes shape. Ride it out to encourage donations.
- **Ignore the itching:** Remind yourself that men have endured worse in the past. You can stand a little face tickle.
- **Shape your moustache:** Get across all the proper grooming techniques. A great Mo comes down to great grooming.
- **Nurture it and keep it clean:** Look after your Mo, and your Mo will look after you.

OTHER WAYS TO GET INVOLVED

- **Move for Movember-** Commit to running or walking 60kms over the month. That's 60kms for the 60 men we lose to suicide each hour, every hour across the world. You can join a team or run solo.
- **Host a Mo-ment-** Rally a crew and do something fun. Hosting is all about having a good time for a good cause. And you can always put a virtual spin on your plans. The best part? Virtual events are easy to organise, cheap to run and you can go in your slippers. Think an online gaming tournament, Mo Bingo or a virtual trivia night.

Why do we do it again?

- Globally, we lose one man every minute to suicide
- That's six men a day in Australia
- We want to halve the number of deaths from prostate and testicular cancer by 2030
- Over 220,000 men are living with or beyond prostate cancer in Australia
- Nine men a day die from prostate cancer
- Testicular cancer is the most common cancer in young men

ENDS

Crisis support can be found at Lifeline: (13 11 14 and lifeline.org.au)

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About Movember:

Movember is the leading charity changing the face of men's health on a global scale, focusing on mental health and suicide prevention, prostate cancer and testicular cancer. The charity raises funds to deliver innovative, breakthrough research and support programmes that enable men to live happier, healthier and longer lives. Committed to disrupting the status quo, millions have joined the movement, helping fund over 1,250 projects around the world.

In addition to tackling key health issues faced by men, Movember is working to encourage men to stay healthy in all areas of their life, with a focus on men staying socially connected and becoming more open to discussing their health and significant moments in their lives. The charity's vision is to have an everlasting impact on the face of men's health. To donate or learn more, please visit Movember.com.