



MOVEMBER®

GIFTS OF SECURITIES

By donating appreciating stocks, mutual funds or stock options, you pay no tax on the capital gains and receive a tax receipt for the fair market value of the securities.

Gifts of securities are a tax-effective opportunity to transform an asset into immediate and significant support for Movember, the world's leading men's health charity.

Movember is changing the face of men's health on a global scale, focusing on mental health and suicide prevention, prostate cancer and testicular cancer. By donating, you can help save the lives of men and boys across the globe.

THE ADVANTAGE OF DONATING SECURITIES

A gift of appreciated securities is a worthwhile alternative to a cash gift. Flexible choices allow you to decide how you want to give, and the elimination of capital gains tax on gifts of appreciated securities provides you with a substantial tax incentive for donating stock.

Other benefits include:

- A charitable tax receipt
- No capital gains tax paid
- Satisfaction of seeing your gift put to good use today, helping to save men's lives
- Recognition and engagement

THREE SIMPLE STEPS

1. Determine with your financial advisor which investment will make the most philanthropic and financial impact to you.
2. To inquire or to let us know that you'd like to make a gift donation, please contact Andrew Wilkins, Director, Major Gifts at andrew.wilkins@movember.com and we'll send you the transfer form.
3. Complete our transfer form and instruct your broker to transfer your securities directly to Movember.

	SELL SHARES AND DONATE CASH	DONATE SHARES DIRECTLY
CURRENT VALUE OF SHARES	\$50,000	\$50,000
AMOUNT PAID FOR SHARES	\$10,000	\$10,000
CAPITAL GAINS	\$40,000 (\$50,000 current value - \$10,000 purchase price)	\$40,000 (\$50,000 current value - \$10,000 purchase price)
TAX ON CAPITAL GAINS	\$10,700 (\$40,000 capital gains x 50% taxable gains x 53.5%**)	\$0
TAX CREDIT	\$26,750 (\$50,000 donation x 53.5%**)	\$26,750 (\$50,000 donation x 53.5%**)
NET TAX SAVINGS FROM DONATION	\$16,050 (\$26,750 - \$10,700 tax on capital gains)	\$26,750 (\$26,750 - \$0 tax on capital gains)
TOTAL TAX SAVINGS FROM DONATION	\$16,050 (\$26,750 - \$10,700 on capital gains)	\$37,450 (\$26,750 - \$10,700 on capital gains)
NET COST OF GIFT	\$33,950 (\$50,000 gift - 16,050 total tax savings)	\$12,550 (\$50,000 gift - 37,450 total tax savings)

Scenario for illustrative purposes only. Assumes gift made in Ontario at a marginal tax rate of 53.5%.