



## BRIT BIKER ON TRACK TO THROTTLE WORLD RECORD

**29 AUGUST, 2018 - Australia, PHOTOS AVAILABLE:** 23-year-old Brit Henry Crew has kicked off the Australian leg of a world record attempt that would see him become the youngest person to circumnavigate the world by motorcycle – and it's all in the name of men's health.

Henry is undertaking the epic ride to challenge himself, while speaking out about his own experiences with depression and anxiety and the friends he has lost to suicide. Henry is aiming to raise more than £35,000 (\$62,000 AUD) for men's health charity, the [Movember Foundation](#), during the 13 month challenge, which will see him cover 35,000 miles (56,000 km), 35 countries and six continents.

Henry says: "I planned this journey for eight months and can't think of a better charity partner than the Movember Foundation. Not only have they created a great community which has existing connections with motorcycles, but they also fight for causes which are close to my heart - specifically mental health. I have had my own struggles with mental health, particularly during my time at university and have also experienced a scary amount of mental health issues within my friendship group."

Rachel Carr, Movember Foundation Australia Country Director says: "We are thrilled that Henry is taking on this momentous adventure for Movember. In Australia, six men a day on average lose their lives to suicide. That is unacceptable. Henry's challenge will raise much needed funds to help us stop men dying too young."

The ride, which will take around 13 months to complete, kicked off in London in April. For the past four months, Henry has ridden an average of six to eight hours each day, travelling through 19 countries, including Russia, Kazakhstan, Myanmar and Iran. To break the existing Guinness World Record, Henry needs to return to the UK by Friday, 10 May 2019.

Touching down in Perth in late August, Henry's trip Down Under will stretch for almost 6,000 kilometres from Perth to Brisbane along Australia's vast coastline. While in Australia, he will ride accompanied by New Zealander Mike Gilbert.

Mike, who is aiming to raise \$5000 for the Movember Foundation, says: "Spending most of my life on motorcycles and working in very macho, male dominated industries, I'm passionate about supporting the Movember Foundation. This is a cause close to my heart as my wonderful WW2 veteran grandfather – who was also a motorcycle lover – survived both The Great Depression and prostate cancer. Unfortunately, he passed away aged 100 in April. Hearing of Henry's courageous trip around the world, I couldn't think of a more fitting tribute to such an amazing man than to jump on a motorcycle, have an epic journey and raise some money and awareness for men's health."

Throughout the trip, Henry has kept loneliness at bay by staying with locals and British expats who have reached out to him on social media, which he says has been one of the journey's most enjoyable aspects.



Henry is riding a Ducati Scrambler Desert Sled motorcycle, supplied by Ducati UK. Ducati felt compelled to be involved when hearing of Henry's inspirational story, the challenge he set himself and the worthy cause he was promoting. It is an adventure that Ducati are excited to join.

Simon Leplaw, Marketing Manager, Ducati Australia and New Zealand says: "Ducati is proud to support Henry's world record attempt. We understand that having someone to talk to is as important in men's health as it is on a great adventure. That's why we've hooked Henry up with Mike Gilbert, who will ride the Aussie leg on a Scrambler Desert Sled black edition, aptly named *The Black Devil*. The Ducati dealership network and their customers will host Henry and Mike at events in Perth, Melbourne, Brisbane and Sydney, to welcome them Down Under and share in tales of Henry's epic 35,000-mile adventure on the Ducati Scrambler - a land of joy, freedom and self-expression."

Tim Maccabee, Managing Director, Ducati UK says: "We wish Henry the best of luck on his Ducati Scrambler Desert Sled during this epic journey. He has picked the perfect bike for his adventure and we hope that the Desert Sled becomes a valuable partner in his round-the-world trip. We are honoured to be part of the project, helping Henry to raise money for a great cause."

To donate please visit [www.movember.com/mospace/9838737](http://www.movember.com/mospace/9838737). You can also visit [www.35000miles.com](http://www.35000miles.com) to follow Henry's journey.

## ENDS

### Media Contacts:

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### Notes for editors:

- **Please remember to print local help lines should your media outlet choose to share suicide statistics and information.** The local numbers are: Lifeline 13 11 14; Suicide Call Back Service 1300 659 467; if life is in danger call 000 or go directly to Emergency Services.
- On his trip, Henry will ride through 35 countries including the UK, France, Germany, Austria, Hungary, Romania, Moldova, Ukraine, Russia, Kazakhstan, Turkmenistan, Iran, Pakistan, India, Bangladesh, Myanmar (Burma), Thailand, Malaysia, Australia, Chile, Peru, Ecuador, Panama, Costa Rica, Nicaragua, Honduras, Guatemala, Mexico, USA, Morocco, Spain and France.
- For further information about the challenge, you can also visit:
  - Instagram: [@henrycrew](https://www.instagram.com/henrycrew)
  - Facebook: [35000 Miles](https://www.facebook.com/35000Miles)
  - Twitter: [@35000Miles](https://twitter.com/35000Miles)

### About the Movember Foundation

The Movember Foundation is the leading charity dedicated to changing the face of men's health around the world. With a singular goal to stop men dying too young, the foundation supports the following causes: prostate cancer, testicular cancer, mental health and suicide prevention. Since 2003, the support of more than 5 million participants has funded over 1,200 innovative projects across more than 20 countries. To donate or learn more, please visit [movember.com](http://movember.com).



### **About Ducati**

Founded in 1926, since 1946 Ducati has been manufacturing sport-inspired motorcycles characterised by high-performance Desmodromic engines, innovative design and cutting-edge technology. With its factory located in Bologna's Borgo Panigale district, in 2016 Ducati celebrated 90 years since it was founded. The model range covers several market segments with the following families: Diavel, Hypermotard, Monster, Multistrada, SuperSport and Panigale. In 2015 Ducati presented the Ducati Scrambler: a new brand made of bikes, accessories and apparel that provide the last word in creativity and self-expression. These authentic icons representing what the world knows as "Made in Italy", together with an extensive range of associated accessories and technical and lifestyle apparel, are distributed in 90 countries globally. Breaking all records for the company, in 2017 Ducati delivered to customers 55,871 bikes to customers. Ducati competes in both the World Superbike and MotoGP World Championships. In Superbike, Ducati has won 17 Manufacturers' titles and 14 Riders' titles. Ducati has been competing in MotoGP since 2003, winning both the Manufacturers' and Riders' titles in 2007.