



MEDIA RELEASE

MOVEMBER FOUNDATION NAMED AMONG AUSTRALIA'S TOP 5 MOST INNOVATIVE NOT-FOR-PROFITS

Melbourne, AUSTRALIA (13 September, 2018) – The Movember Foundation, the only charity tackling men's health issues on a global scale, has again been named among the top 10 most innovative not-for-profits in the country.

The Aussie-grown men's health charity came in fourth out of more than 1000 organisations in the GiveEasy Not-For-Profit (NFP) Innovation Index, which recognises Australia's most innovative NFPs. The foundation was also voted the 7th most innovative organisation in the country by its peers.

"It's an honour to be ranked 4th among such a diverse and highly-regarded group of not-for-profits that have been proven to excel by challenging the status quo," said Rachel Carr, Australian Country Director at the Movember Foundation. "Here at Movember, we are extremely passionate about innovation, whether it's through how we engage with our employees or in adopting new technology and approaches that will revolutionise men's health and the projects that we fund. We appreciate GiveEasy's commendation of our work."

Over the past four years, the GiveEasy Innovation Index has reported on innovation in the sector and provided an opportunity for not-for-profits to benchmark themselves against the industry average.

The Index measures organisations on their capacity to develop and deliver innovation according to eight key criteria: technology, internal collaboration, external collaboration, innovation focus, openness of culture/vision, organisational velocity, rewards/recognition and stakeholder centricity.

The Index also revealed that innovation performance across the sector increased almost 15% over the past four years. More than 1,000 employees from charities, not-for-profits, schools, clubs and social enterprises participated in this year's study.

Other charities rounding out the top five NFP innovators included Burn Bright, Cure Brain Cancer, Culture at Work and Breast Cancer Network Australia.

To download a copy of the Innovation Index go to: www.nfpinnovationindex.com.au

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About the Movember Foundation

The Movember Foundation is the leading charity dedicated to changing the face of men's health around the world. With a singular goal to stop men dying too young, the foundation supports the following causes: prostate cancer, testicular cancer, mental health and suicide prevention. Since 2003, the support of more than 5 million participants has funded over 1,200 innovative projects across more than 20 countries. To donate or learn more, please visit movember.com.