

## MEDIA RELEASE

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# MO-DAME TUSSAUDS SYDNEY AND THE MOVEMBER FOUNDATION KICK OFF MONTH WITH FAN-TASHE-TIC POP-UP SHAVE STATION

*Australia's iconic celebrities don the Mo to show support for men's health*

**THURSDAY MOVEMBER 1, 2018** – To kick off the month of Movember, [Madame Tussauds Sydney](#) and men's health charity the [Movember Foundation](#) have teamed up to host free shave-downs with a pop-up barber at the Darling Harbour attraction.

The shave-down station will encourage Aussie blokes to start the month clean-shaven before launching into a hairy 30 days of Mo growing, alongside Movember ambassadors Jono Coleman and Cameron Daddo.

The old school Badlambs Travelling Barber pop-up, hosted by the legends from Badlambs Bondi Beach, will run on Thursday 1st November from 7am – 12pm at Madame Tussauds Sydney.

As part of the collaboration, anyone participating in this year's Movember campaign will receive free entry to the Darling Harbour attraction (on 1st November) as well as a complementary shave session from Bondi's very own [Badlambs Barbershop](#). A traditional barbershop quartet from [Sydney Harmony](#) will also serenade punters between 10am – 10.30am.

To show their support for the men's health campaign, the figures of renowned Australian celebrities at Madame Tussauds Sydney, including Mo Bros Jimmy Barnes, Curtis Stone, Rove McManus and Bert Newton, will don a life-like Mo for the month of November. Mo Sista Danni Minogue and Megan Gale will also wear a Movember Foundation t-shirts to raise awareness and inspire conversation.

The fan-tashe-tic line-up of stars personally gave the tick of approval to be re-styled for the month in support of Movember. The movement has garnered the support of over five million participants looking to support prostate cancer, testicular cancer, mental health and suicide prevention since 2003.

Travis Garone, co-founder of the Movember Foundation said, "During the hairy month of Movember each year, Mo Bros and Sistas from all around Australia unite to grow their Mo to inspire donations, conversations and real change for men's health. This year, we're stoked to have the support of Madame Tussauds Sydney. We're very excited to see some of our most famous Australian celebrity figures rocking a Mo in support of men's health, and hope that when they see how dashing they look – that it may even inspire them to don a real moustache in the future."



“We’re excited to show our support for the Movember Foundation - it’s a fantastic foundation making a difference to raise awareness for men’s health. With the backing of many of the stars at Madame Tussauds Sydney, we knew we could have a little fun this year,” said Madame Tussauds Sydney’s General Manager, Mark Connolly.

“Not only are we dressing up many of your favourite celebrities in life-like moustaches for the month of Movember, but we’re also holding a free pop-up shave station and offering anyone participating in the 2018 cause, the chance to bring along a friend for free!”

**ENDS**

**Press contact**

Sam Mills, Movember Foundation / sam.mills@movember.com / 0411241475

**About the Movember Foundation**

The Movember Foundation is the leading charity dedicated to changing the face of men's health around the world. With a singular goal to stop men dying too young, the foundation supports the following causes: prostate cancer, testicular cancer, mental health and suicide prevention. Since 2003, the support of more than 5 million participants has funded over 1,200 innovative projects across more than 20 countries. To donate or learn more, please visit [movember.com](http://movember.com)

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